One Global Economy. One Global Degree.

Master Degree Programs

HULT International Business School
GET PLUGGED IN TO THE WORLD
1st in International Experience—The Financial Times 2012
1st in Return on Investment—The Economist 2011
1st in Post-Graduation Salary Increase—The Economist 2011
1st business school to have five global campuses and the ability to rotate
Created the world’s largest crowdsourcing event for social good—The Hult Prize
The world’s largest graduate business school in 2012
Our History

Our legacy of providing globally relevant, practical education shapes our future as the world’s largest graduate business school.

1964—A practical business education

In 1964, the school was established as America’s first corporate university, then known as the Arthur D. Little School of Management (ADL). ADL focused on delivering a practical business education for managers. The teaching pedagogy was different because it emphasized “action learning”—applying classroom theory in the real world. This methodology was honed over 40 years and is central to Hult’s pioneering approach to practical business education today.

2003—The world’s most international business school

In 2003, one of Europe’s most successful entrepreneurs, Bertil Hult, financially supported the school to expand its teaching methodology to not only train effective managers but also prepare them to thrive on a global stage. Bertil Hult strongly believed students must experience cultural differences and global business practices firsthand, growing the school from its single Boston location to a global network of home campuses including London, Dubai, Shanghai, and San Francisco and rotation campuses in New York and São Paulo under the name Hult International Business School.

Today—The world’s largest graduate business school

Hult’s compelling vision of a practical and global business education has attracted many students from around the world. Today, Hult has grown to become the world’s largest graduate business school. Our growth demonstrates the tremendous demand for an innovative and practical business education.

The world’s largest graduate business schools

<table>
<thead>
<tr>
<th>Rank</th>
<th>Institute</th>
<th>Students</th>
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<tbody>
<tr>
<td>1</td>
<td>Hult International Business School</td>
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<tr>
<td>10</td>
<td>University of Oxford</td>
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</table>

Source: Annual intakes of ranked business schools from 2003. The Economist Intelligence Unit ranking of Full-time MBA EMBA, Part-time MBA, and 2011 Financial Times Master in Management. Note figure excludes online MBA and non-reported Master degree programs.

Today, success in business is as much about understanding cultures and globalization as it is about understanding finance and marketing. With our exceptional faculty, rigorous curriculum, and unique campus network, Hult International Business School is committed to educating not just leaders of business, but leaders of the world.”

Bertil Hult
Chairman Emeritus of Hult International Business School, Founder of EF Education First—the world’s largest private education organization—and educational philanthropist.
Why Hult?

Why students choose the world’s most international business school:

Global Campus Rotation
Hult offers students a unique opportunity to see the world while they study. During your program you can start anywhere and go anywhere. In the Global Campus Rotation, you can pick your home campus and then spend up to three months studying at two others. Students could begin in Boston, then travel to Shanghai via London or São Paulo, or San Francisco via Dubai or New York. You’ll get an inside look at the world’s fastest-growing economies and examine international business practices close-up. Almost 90% of our students choose Hult because they are interested in this option, and over half of our students spend time on more than one campus (more on page 28).

Unrivalled global perspective
Today’s global economy rewards people who can traverse borders, understand cultures, and operate in international contexts. Hult provides you with an unrivaled, intimate global experience, working alongside peers from 120 nationalities speaking 105 languages, learning from faculty with American, European, and emerging market expertise. Hult students graduate with the ability to thrive in international business and adapt rapidly to changing global environments (more on page 8).

A U.S.-accredited degree
American-style graduate programs have long been the premier standard in business education. Hult International Business School is accredited by the New England Association of Schools and Colleges (NEASC) and Association of MBAs (AMBA). That means that no matter where you decide to pursue your Master, you will graduate with a U.S.-accredited degree.

Hands-on business experience
Unlike other business schools that are research-oriented, most of Hult’s faculty have real-world experience. Many have worked for companies like P&G, Sony, and Credit Suisse, while others have run their own businesses or created their own patents. Hult empowers students to develop real-world skills by completing a six-week Action Project consulting for a leading company or non-profit like Samsung, IBM, Nike, or One Laptop per Child. This reinforces our mission to prepare job-ready graduates who can deliver results from day one (more on page 12).

Top-ranked business school
Hult continues its rapid ascent in business school rankings, currently ranking in the top 1% of all business schools. Hult is ranked #1 for International Experience and #3 for International Business by the Financial Times. Hult is ranked #20 in the U.S. and #29 in the world by The Economist. Hult currently ranks #1 in post-graduation salary increase and #1 in return investment by The Economist, and our students, on average, are able to recoup their investment in a little over a year.

Thought-leading education
Hult is on the cutting edge of business education in several key areas: emerging markets, digital marketing, social entrepreneurship, and crowdsourcing. The school has launched the first marketing program dedicated to digital marketing, search engine technology, and the impact of social media. In addition, you have the option to specialize in project management concurrent to pursuing your degree. The school also organizes the world’s largest business school competition for the Hult Prize (formerly known as the Hult Global Case Challenge) which crowdsources ideas from students all over the world to help leading companies and non-profit organizations tackle a major social challenge.
Your Network Just Went Global

Hult gives you an astoundingly diverse network of connections and contacts.

Snapshot of Master Class of 2013

Pre-Master industry
- Financial Services: 14%
- Manufacturing: 7%
- Consulting: 6%
- Legal/Government: 6%
- Non-profit: 6%
- Technology: 6%
- Consumer Products: 5%
- Trade: 4%
- Medical/Pharmaceutical: 3%
- Telecom/Media: 3%
- Energy: 2%
- Professional Services: 1%
- Other: 43%

Regions of origin
- North America: 16%
- Europe: 29%
- South Asia: 14%
- Latin America: 14%
- Middle East: 6%
- Russia & Eurasia: 5%
- Africa: 5%
- Asia-Pacific: 11%
- Others: 6%

Pre-Master function
- General Management/HR: 20%
- Marketing/Sales: 13%
- Consulting: 3%
- Finance/Accounting: 3%
- Operations/Logistics: 1%
- Professional Services: 1%
- Other: 43%

Age of Hult Master students
- 22 and under: 24%
- 23-24: 38%
- 25-29: 22%
- 30-34: 4%
- 35-40: 2%
- 40-44: 2%
- 45 years+: 71%

Work experience
- <3 years: 71%
- 3-4 years: 18%
- 5-7 years: 4%
- >7 years: 7%

Your Network Just Went Global

Hult gives you an astoundingly diverse network of connections and contacts.
An Intense One-Year Master

“Hult offers the best combination of top academics, global exposure, and active learning. I believe that’s what companies are currently looking for, so I chose Hult. Cultural diversity is a major asset at Hult—it is extremely rewarding to work with four people from four different continents.”

Guillaume Carnaille
Management Consultant, PricewaterhouseCoopers
France, MIB Class of 2011
1. Learn
Hult’s LEAP method is an integrated approach to learning that enables you to put classroom theory into practice. Start your Master degree by learning theory and business fundamentals in the classroom. Like most top business schools, Hult faculty employ the case study method to illustrate how business principles are applied in practice. Professors encourage thought-provoking class discussions to facilitate the exchange of ideas and the sharing of experiences. Hult provides you with the theory, tools, terminology, and trends to give you a broad perspective on business. However, unlike other top business schools, Hult goes beyond the theoretical to the practical.

2. Experience
Experience is a crucial component of our LEAP method. Translate theory into practice with insights from faculty with real-world experience, panel discussions with industry experts, exclusive networking opportunities, and company visits. Dialogues with prominent business leaders offer valuable insights into how executives make decisions in a fast-moving, competitive environment with imperfect information. Hear firsthand advice from executive speakers like Steve Forbes on the choices they’ve made, the mistakes they’ve made, and tips on securing your dream job. Other speakers include senior executives from Real Madrid Football Club, explaining the economics of running one of the world’s largest sports franchises, and the former CTO of Hewlett Packard and “Innovation Guru” Phil McKinney, speaking about game-changing innovation. Finally, Hult’s global campus rotation gives you the opportunity to experience the international value chain in person, meeting venture capitalists in San Francisco, manufacturers in Shanghai, and retailers in London.

3. Action Project
Participate in a real-world project for a range of leading global companies, non-profits, or fast-growth enterprises. Advised by a mentor (typically an experienced management consultant), small teams of students compete with one another to develop a business strategy for a major corporation. No other business school offers such access to key decision-makers of the world’s leading companies. Over a period of six weeks, each team will consult with company managers to make a business case for the development of a novel idea. Each team will present its recommendations to a senior company leader (typically a C-level executive or board member). Hult’s Action Projects are designed to emphasize innovation and growth. Though the scope of Action Projects varies, most projects focus on the paramount challenge facing a company: identifying new pathways for growth.
Meet your faculty
Joanne Lawrence
Professor of Global Citizenship

Originally from New York, Professor Joanne Lawrence has worked both in academia as a professor and in the corporate sector. She currently teaches corporate responsibility and social innovation at Hult. She has extensive experience with transforming global organizations for greater economic and social impact. She has been engaged in cross-border mergers, alliances, and restructuring, and her clients have ranged from Morgan Stanley and the World Bank to small social enterprises. Prior to Hult, she taught at IMD’s MBA and education programs. Her 20 years of corporate experience include being Vice President of Corporate Communications for SmithKline Beecham. Recently, Professor Lawrence finished co-editing a book called Global Responsibility: Managing According to the UN Global Compact.

The following are excerpts from Professor Lawrence’s Q & A session with the Financial Times, compiled by Dr. Charlotte Clark.

Who are your business influences/heroes?
At my first corporate job, a senior female executive—of the very few senior women executives at the time—provided a wonderful role model. I learned that things weren’t always fair and that women probably did have to work harder than men just to hold their positions and stay in place, let alone get ahead. But she managed it all with dignity and grace and was very kind and generous with her insight. It was then that I made the conscious decision to help mentor other young women as my own career progressed.

What do you enjoy most about your job?
The students—watching as they “get” it. There are some who immediately connect with and it is a joy to watch as they integrate what they are hearing in the classroom into their own experiences. I love it when I get a question a few days later that shows they have been thinking, mulling over some of the issues we have raised in class. It is reaffirming.

Do you have a teaching routine?
Generally, we start with considering what’s in the news that relates to our topic: It is amazing how much there is! We then go through some principles to create some context, which I illustrate in practice through real examples and personal experiences. I try to have a guest speaker who can bring to life the issues we are addressing or an in-class assignment that gets students to experience firsthand what we are discussing. Finally, I like to ask questions that do not have defined answers but really get students to think.

What is the strangest thing you have ever done when teaching?
Asking my students in a social innovation class to create hands-on, innovative projects.

What is the worst job you have ever had?
In my corporate career, the worst was working in a job for a year even though I realized that the job was wrong 10 minutes after I walked in. It was a great company, just not the right one for me. It was too bureaucratic at the time, too staid, I felt stifled. The lesson learned from that experience is: decide on a hands-on career, choose your environment well. If it doesn’t feel right and you are not comfortable, then it probably isn’t the right place for you.

Learn from professors with real-world experience
Hult faculty include:

Nick Amour, Professor of Operations
MBA, Boston University
Professor Amour has over 30 years of line, staff, and executive policy experience in engineering, manufacturing, computer systems, and education settings. He is President of Amour Associates, an operations consulting firm that focuses on enterprise and supply chain solutions. He has taught graduate courses in Operations Management at Northeastern University, Bentley College, Boston University, and Simmons College.

Rob Anthony, Professor of Global Management
MBA, Harvard Business School A.B., Occidental College
Professor Anthony has pursued a dual career as a general management consultant and an educator. As a consultant, he has provided practical assistance to global corporations in change management, strategic innovation, and leadership development. At Hult, he has taught Organizational Behavior, Leadership, Strategic Management, and Strategic Innovation.

Federic Charlier, Professor of Finance
PhD, University of Texas at Austin
Professor Charlier has worked 27 years in banking at American Express, Citibank, and Bank of Boston. His banking experience ranges from credit analysis to domestic and cross-border lending, treasury sales, derivatives, and hedging interest rate risk. He has taught Economics and Finance at several schools, including Babson College and Boston University. Professor Charlier received an Outstanding Faculty Award, presented by the New England College of Finance.

Julio Yao-Cooper, Professor of Marketing
MBA, A.B.D., DBA, Program, Harvard Business School A.B., Harvard University
Professor Yao-Cooper specializes in marketing, brand loyalty, and quantitative methods. He has also lectured at Harvard Business School, Boston University, and Keimyung University in Korea. Professor Yao-Cooper has over 15 years of consulting experience in market research, strategy, and corporate training.

Patrick Courtis, Professor of Negotiations
PhD EE and Systems Sciences, Columbia University, M.A. EE and Computer Science, Columbia University, Diplôme d’Ingénieur de l’École Supérieure d’Électricité de Paris
Dr. Courtis has extensive experience with the CEO for a series of successful high-tech, Boston-based companies. As CEO, he negotiated ex-divestiture, acquisitions, and partnerships agreements in more than 30 countries. Dr. Courtis currently serves on the boards of directors of Kathy Inc. and Operational.

Lawrence Louie, Professor of Accounting and Finance
MBA, Stanford Graduate School of Business; B.A., University of California, Berkeley
As the Founder of Alibris, Professor Louie transformed it from a start-up to a highly successful online retailer. Professor Louie went on to become a faculty advisor at the University of San Francisco’s School of Business Administration and to direct the business school’s New Venture Center. He has also directed the MBA program at the University of San Francisco and has held and helped start several small business Career Services. He has won many awards as an educator.

Keith Merron, Professor of Consulting
Ph.D., Harvard University
Professor Merron is the Founder and Managing Partner of Avalon Consulting Group, an organizational consulting and leadership development firm dedicated to helping organizations with initiatives achieve sustainable high performance and industry leadership. With over 25 years of experience assisting executives in business, government, and education, he has also successfully conducted over 25 large systems strategic, cultural, and technical change efforts. Professor Merron has authored multiple books, including Ruling the Waves: Designing Your Organization for Enduring Success and The Golden Flame: The Heart and Soul of Remarkable Leadership.

Agnes Naim, Professor of Marketing
Ph.D. University of Bath, MBA, Manchester Business School; PGDE, University of London; B.A. (Hons.), Cambridge University
Professor Naim has over 15 years of experience teaching. Her area of research expertise is the ethics of marketing to young people. She works as a consultant to a range of governments, NGOs, and corporations, including UNESCO, the Family and Parenting Institute, Coca-Cola GB, Unilever, and Motherscare. She has served on government panels for the U.K. Department of Education and the Department of Health to conduct a major review of the impact of the commercial world on children’s wellbeing. She is a frequent press, radio, and TV commentator on the ethics of marketing to children and published a book, Consumer Kids.

John Newman, Professor of Entrepreneurship
MBA, Harvard Business School; B.A., University of California, Santa Barbara
Professor Newman has extensive experience with entrepreneurs and small businesses. The founding director of the entrepreneurship program at Boston University, he has also taught entrepreneurship at Babson College for over a decade.

Shawn O’Donnell, Professor of Management
Ph.D., Massachusetts Institute of Technology
Professor O’Donnell is an engineer and management analyst for the telecommunications and media industries. His research focuses on the intersection of technology, policy, and economics in the development of new markets. He has studied consumer and market reactions to new communications technologies for the MIT Media Laboratory and corporate and NGO clients. He has taught communications courses at Tufts University’s Fletcher School.

Hitendra Patel, Professor of Innovation
Ph.D., Materials Science and Engineering, Iowa State University; MBA, Kellogg School of Management, Northwestern University
Professor Patel chairs Hult’s Innovation and Growth Action Learning Program in conjunction with the BBC, Center for Effective Organizing at MIT, the senior leader and co-founder of the Monitor Group’s Innovation Practice, and co-author of 101 Innovation Breakthroughs: The State of Innovation at the Firm Level in Singapore, and Greenovate! Companies Innovating to Create a More Sustainable World.

Wahid Vannoni, Professor of Marketing
MBA, Boston University
Professor Vannoni has more than 15 years of international experience in media, corporate communications, digital marketing, and social media. He holds an MBA from Boston University and a career at CNN’s World Business Today show. He has been named by the Board of the American Chamber of Commerce in Croatia.

For a full list of Hult’s current faculty, please visit hult.edu.
Master of International Business

Launch your career directly after undergraduate studies with a one-year, intensive Master of International Business.

Meet the challenges of the global marketplace. A strong understanding of how the world is interconnected through finance, marketing, operations, economics, and strategy gives you an immediate head start to launch your careers. Hult’s Master of International Business (MIB) degree helps students acquire practical business knowledge with a focus on international and cross-cultural understanding of the marketplace. This degree is particularly well suited to recent university graduates (both business and non-business majors) who do not have extensive work experience.

Hult’s Global Campus Rotation Program

Our business school has been ranked #1 in International Experience and #3 in International Business in the Financial Times (2012). We firmly believe that an international perspective is crucial to understanding today’s business issues. Hult’s Global Campus Rotation Program allows students to gain critical insights into the world’s key economies and firsthand international business experience. You can pursue your MIB in Boston, San Francisco, London, Dubai, or Shanghai. During the elective module, you can choose to remain at your home campus or study at a different Hult campus, including New York or São Paulo.

Curriculum combines hard skills with lessons in decision making and strategy.

Hult’s MIB curriculum delivers an understanding of today’s global marketplace. Initially, students focus on learning hard skills in international finance, marketing, operations, and strategy. Subsequently, through fieldwork and hands-on projects, you will also gain the analytical, problem solving, and critical thinking skills necessary to make decisions in a rapidly evolving, cross-cultural world.

Action Projects give you great exposure.

Our Action Projects give you exposure to real-world companies as you work in small teams coached by a mentor to solve a business problem or think of growth channels for leading companies. Recognizing that innovation is key to sustaining a competitive advantage and driving growth, Hult’s Action Projects ensure that you have the chance to apply what you have learned in a true business setting, preparing you fully for your future careers. Together, under the guidance of a faculty advisor, students will help a business develop bold and bankable ideas for future growth. The team will aim to develop insights about the particular industry and business, identify breakthrough ideas, develop a business concept, and build an implementation plan to present to senior executives and CEOs.

Career opportunities

Hult Career Services has created a comprehensive program to prepare students to conduct an intensive and successful job search. To ensure each student’s job search process is both efficient and strategic, we provide exposure to industries, companies, and professionals relevant to post-Master career objectives. Hult’s Career Services team works closely with students in their job search, arranging recruiting fairs, campus networking opportunities, and internship placements. Major multinationals, like PepsiCo, PricewaterhouseCoopers, Ernst & Young, Deutsche Bank, and Accenture, actively recruit graduates who have strong business skills and possess international perspectives.

“I received a job offer before I graduated, and this was thanks to the Action Project. It was an exceptional opportunity for me to prove real-world business skill to my future employer that has paid dividends.”

Stephanie Bosman
Junior Consultant, DTZ Zadelhoff, Netherlands, MIB Class of 2011

Project Management Specialization available

Enhance your employability with project management skills.

The demand for skilled project managers is urgent and growing. Key projects are expanding in scale, scope, and medium, stretching the capabilities of for-profit and non-profit organization managers and changing the way we do business. Hult’s Project Management specialization will equip you with the technical and people skills required to manage major projects for multinationals, family businesses, and NGOs.

Concurrent Project Management specialization

Hult’s Master program offers a unique Project Management specialization, designed to give you the wide-range of skills needed in planning, organizing, securing, and managing resources to meet business objectives. Master students must take additional project management courses (9 credits) in addition to traditional Master degree coursework. For program fee, please see p.58.

A 21st century Project Management curriculum

Hult courses in Project Management are cutting-edge and impart skills of current and future applicability. The three courses (each 3 credits) required for the specialization are:

1. Project Procurement and Contract Management
2. Project Planning and Execution
3. Project Quality and Risk Management

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Participating Companies (2006 to 2012)

- IBM
- P&G
- ASE Systems
- Bombardier
- Eurosatory
- Philips
- BOMAER
- LOEYS
- Boer en Ploeg
- CERA
- FT Management
- DURACELL
- Sphera
- CEM
- TIA
- Arrows
- Sompex
- Vanguard Asset Management
- DFS
- Sanyo
- RCI
- Medtronic
- IVT
- BAE Systems
- Samsung
- Sprint
- Duracell
- Siemens
- The Boeing Company
- General Electric
- Electrolux
- Xerox
- IBM
- NTT
- PricewaterhouseCoopers
- Ernst & Young
- Deutsche Bank
- Accenture
- Pepsico

Rotation options

Boston • San Francisco • London • Dubai • Shanghai

Start date
September

Program length
1 year

How to apply
hult.edu/apply-now

Tuition fee
please see page 58

hult.edu/contact-us

General Contact

Asia Pacific
Tel +653 1111 2399

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Lucerne
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Shanghai
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São Paulo
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Bosston
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San Francisco
Tel +1 415 865 2000

Miami
Tel +1 305 648 9746

hult.edu/apply-now

Who is this program for?

Candidates with zero to three years’ work experience who are interested in fields related to international business.

Campus locations

Boston • San Francisco • London • Dubai • Shanghai

Rotation options

Boston • San Francisco • London • Dubai • Shanghai

New York • São Paulo

Please see page 58 for the program fee.
Master of International Business

One-Year MIB Curriculum

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Professional Career Development

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<td>Module A</td>
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<td>Module C</td>
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<td>Module D</td>
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<td>Module E</td>
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<tr>
<td>Total credits</td>
<td>39</td>
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</tbody>
</table>

Optional sequences

1 Courses may be offered out of this sequence.
2 Electives are subject to availability and may not be offered on every campus.
3 Global Rotation is subject to availability.
Master of Finance

Hult’s Master of Finance program offers a relevant and rigorous education for professionals pursuing careers in corporate finance and international business.

Gain a competitive edge in the world of corporate finance

In today’s volatile economic times, the role of the CFO and the finance team is expanding rapidly. Corporate Finance jobs and salaries have grown rapidly in the last few years. Good financial decisions can maximize the value of the firm, yet at the same time poor decisions quickly put the firm at risk. Corporate finance and accounting professionals have a bird’s eye view of the business as they “follow the money,” looking for ways to free up capital, decrease expenses, increase profitability, and sustainably grow the value of the firm.

They look at the best growth path for the company—whether acquisitions or organic expansion—and the best corporate structures and often provide internal consulting services to improve performance.

Experiential education for aspiring corporate finance leaders

The MFIN program was designed with input from Fortune 1000 CFOs, leading academics, and a broad range of finance professionals. Hult’s unique MFIN program targets the three critical elements for finance students—providing broad exposure to corporate finance topics and their interlinkages, acquiring the data and financial analytics skills required for entry-level roles, and developing the communications and leadership skills needed for finance professionals to influence business partners.

Learn from experts in finance

Hult’s faculty draws from real-world practitioners. Study best practices with former finance executives and expert accounting professionals who have many years of combined experience in both business and academia. Take for instance Professor Dalko, Hult’s Professor of Finance, who taught at Harvard and was a national advisor to the National Bank and government of Hungary. Unlike at many other business schools, Hult’s professors remain close to the real business world, serving as consultants or directors to some of the world’s largest companies.

Hult Pitch Book Action Project provides hands-on experience

The capstone of Hult’s Master programs, the Action Project, calls upon students to put knowledge and skills to the test as they become consultants for actual organizations working on real-world challenges. In this Action Project, you will work in teams, and compete against peers, to create a pitch book for target firms. Investment banks, advisors, and finance professionals use pitch books to present strategies to optimize the value of the firm. Working with mentors and presenting your pitches to experienced finance professionals and company executives, the key skills acquired during the program will be tested in competition.

Featured Elective: Trading program

In this exciting elective, you will experience the fast pace of a trading room and learn by doing. Students will be provided with a USD1 million simulated trading account. You will need to appreciate how behavioral finance and trading psychology affect short-term volatility as you seek to pit yourself against colleagues and the market. While experiencing the thrill of a trading floor, you will apply course insights and appreciate forces impacting firm valuation.

Earn a valuable credential to catapult you into international finance

During this program, you will gain an in-depth understanding of corporate finance and accounting, and the skills needed to become effective in finance roles at any corporation. A Master of Finance signals that you possess a high degree of financial knowledge and skill. You will learn how to crunch numbers, tell the story behind the numbers, and persuade partners and managers to make the right decisions.

Master of Finance goes East and West—available in London, Dubai, and Shanghai

Hult’s Master of Finance provides an extraordinary opportunity to live and study in three of the world’s major financial centers—London, Dubai, and Shanghai. You will gain a unique international perspective on global markets and be exposed to the most current thinking and practices in finance.

One-Year Master of Finance Curriculum

<table>
<thead>
<tr>
<th>Module A Fundamentals</th>
<th>Module B Achievement</th>
<th>Module C Valuation</th>
<th>Module D Concentration</th>
<th>Module E Global Application</th>
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<tbody>
<tr>
<td>October—December</td>
<td>January—March</td>
<td>March—April</td>
<td>May—July</td>
<td>July—August</td>
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<tr>
<td>Financial Reporting</td>
<td>Modeling and Analytics</td>
<td>Financial Structuring</td>
<td>Sample electives*</td>
<td>Action Project</td>
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<tr>
<td>Team Skills</td>
<td>Individual Skills</td>
<td>Professional Career Development</td>
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<td>Management Skills</td>
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<td>Team Skills</td>
<td>Individual Skills</td>
<td>Professional Career Development</td>
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<table>
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<th>Courses</th>
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<tr>
<td>Module A</td>
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<tr>
<td>Module B</td>
<td>9</td>
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<td>Module C</td>
<td>9</td>
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<td>Module D</td>
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<td>Module E</td>
<td>6</td>
</tr>
<tr>
<td>Total credits</td>
<td>39</td>
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</tbody>
</table>

*Equivalent American credits

Who is this program for?

Candidates interested in obtaining a Master-level degree that can help to secure a career in international finance.

Start date

September

Program length

1 year

How to apply

hult.edu/apply-now

Tuition fee

please see page 58

General Contact

Online

hult.edu/contact-us

Boston

Tel +1 617 746 1300

San Francisco

Tel +1 415 869 2900

Miami

Tel +1 305 648 9746

Asia Pacific

Tel +852 2111 2399

London

Tel +44 207 341 6585

Lucerne

Tel +41 41 417 45 75

Middle East, Africa, South Asia

Tel +971 4 375 3098

* Typical sequence

* Indicates that the module is available on every campus.

Electives are subject to availability and may not be offered on every campus.

1 Courses may be offered out of this sequence.

Project Management specialization available

* Please see page 16 for more details.

Tel +1 305 648 9746

hult.edu

20

hult.edu 21
Master of International Marketing

Clever marketing drives profit, product longevity, and brand loyalty. As companies look to take their products and services into new markets and channels, Hult’s Master of International Marketing (MIM) explores marketing on a global scale.

Jump start your career straight from university
Marketing plays a vital role in every major business, with the power to make or break an enterprise’s success. Consequently, every business manager must have an in-depth knowledge of modern marketing principles. Hult offers an exceptional Master of International Marketing program designed to equip future managers with the marketing skills and savvy they will need to thrive in a highly competitive, rapidly changing global business environment.

A highly relevant education in both business and marketing
Hult’s Master of International Marketing has been designed in collaboration with leading marketing professionals. Within 12 months, students will acquire a set of generalized skills in management and strategy as well as specialized skills in digital marketing, advertising, public relations, sales, and pricing. This combined business-marketing skill set prepares MIM students for a wide array of exciting careers that go beyond functional marketing. MIM graduates continue on to industries and sectors as diverse as retail, fashion, technology, branding, manufacturing, financial services, leisure and tourism, and consumer goods.

Our Master of International Marketing goes global
Study marketing in some of the world’s most active consumer markets. Our Master of International Marketing program is available on Hult campuses in San Francisco, London, or Dubai. No matter where you choose to study, Hult’s Master of International Marketing helps you harness your energy to think strategically and creatively about marketing in a global business context.

Learn from marketing experts
Hult’s MIM faculty combine extensive academic experience with in-depth practical knowledge. Several Hult professors have managed their own marketing and communication firms or run major marketing initiatives for multinationals. You will learn fundamental marketing principles and practices from experts who bring a wealth of real-life experiences to the classroom.

A key to a promising career
MIM graduates will understand the power of media in all its forms and have the critical communication skills to add value to any venture. You will be prepared to assist clients with their marketing strategies, advertising campaigns, public relations efforts, brand building, and product design. Students that specialize in digital marketing will be able to advise clients on web-based strategies and techniques, an exciting and expanding field.

Action Project provides hands-on experience
Conduct an in-depth survey of consumer preferences or devise an e-marketing strategy for a real-world company. Hult’s Action Projects allow you to acquire practical marketing skills through “learning by doing.” Gain firsthand knowledge during your consulting project for a marketing company or department. During the last module of the MIM program, students form small teams led by a faculty advisor to research real-life marketing issues and propose strategically sound and practical solutions.

Prepare yourself for the digital age
Marketing has changed for good. Digital media now plays a vital role in most advertising campaigns, and digital marketing has become a massive multibillion dollar global industry. Online advertising expenditures are projected to triple over the next five years. In the not-so-distant future, all marketers will need to have an in-depth knowledge of digital techniques. Hult was the first business school to launch a Master of Digital Marketing and has integrated the core components of that program into the MIM to equip students with the strategic marketing skills they will need to compete in today’s wired world.

One-Year of International Marketing Curriculum

<table>
<thead>
<tr>
<th>Curriculum Term</th>
<th>Module A: Fundamentals</th>
<th>Module B: Advancement</th>
<th>Module D: Mastery</th>
<th>Module E: Global Application</th>
</tr>
</thead>
<tbody>
<tr>
<td>September</td>
<td>Individual Skills</td>
<td>Team Skills</td>
<td>Pricing Strategy</td>
<td>Action Project</td>
</tr>
<tr>
<td>October–December</td>
<td>Understanding the Customer</td>
<td>New Product Development</td>
<td>PR &amp; Corporate Communications</td>
<td>Action Project</td>
</tr>
<tr>
<td>January–March</td>
<td>Advertising</td>
<td>Sales</td>
<td></td>
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</tr>
<tr>
<td>April</td>
<td>Pricing Strategy</td>
<td>Marketing Analytics</td>
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<tr>
<td>May–June</td>
<td>Sample electives*</td>
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<tr>
<td>July–August</td>
<td>Social Media</td>
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</tbody>
</table>

Professional Career Development

Global Relation Modules*

*Courses may be offered out of the sequence.
*Sample electives subject to availability and may not be offered on every campus.
*Global Relation Modules can only be offered on one campus.

Master of International Marketing
(39 American credits)

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Module A</td>
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<td>Module B</td>
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<td>Module C</td>
<td>3</td>
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<td>Module D</td>
<td>3</td>
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<tr>
<td>Module E</td>
<td>3</td>
</tr>
<tr>
<td>Total credits</td>
<td>39</td>
</tr>
</tbody>
</table>

*Subject to change.
Master of Social Entrepreneurship

Hult’s Master of Social Entrepreneurship is a highly practical program focused on how to apply business skills to important global social problems. Learn how to deploy innovative solutions to large-scale social issues.

What is social entrepreneurship?

Social entrepreneurs are often from the corporate sector or people who are business people passionate about social issues. They think about ways to combine resources to support their project.

The scope of social entrepreneurship

Social entrepreneurs tackle major social issues, from increasing the availability of quality education for low-income students to fighting poverty in developing countries. Social entrepreneurship takes places in both non-profit and for-profit organizations, and successful social entrepreneurs must build relationships with corporations, charities, and governments alike. Social entrepreneurs must be knowledgeable about contemporary global issues, solution-oriented, and adept at mobilizing human, financial, and political resources to support their project.

Why is social entrepreneurship important now?

Solutions to global social problems need innovative and entrepreneurial approaches more than ever. Increasingly, central governments are reducing their expenditures on social issues, either unable to fund expensive programs or concluding that traditional methods have failed to have impact. At the same time, needs are becoming greater and more complex. Evidence indicates that social entrepreneurs are making a difference, often in areas where government and international development may have failed. In some countries, governments are looking into how social entrepreneurs are solving problems.

Pragmatic learning outcomes

Hult’s pioneering Master of Social Entrepreneurship (MSE) gives you the skills necessary to engage in successful issue-advocacy, problem solving innovation, and project development. Graduates will be empowered to act as effective leaders of change, either via new ventures of their own or through existing for-profit, non-profit, or government institutions. The program emphasizes building core business skills optimized for sociopolitical contexts.

Action Project provides hands-on experience

The capstone of Hult’s Master programs, the Action Project, calls upon students to put knowledge and skills to the test as they become consultants for actual organizations working on real-world challenges. Social entrepreneurship is about “thinking and doing,” and the Hult program is unique in placing you in a position to do both, not just in the classroom but in front of a real client.

Become part of Hult’s commitment to social change

Hult is at the forefront of social entrepreneurship among the world’s leading business schools. As a Clinton Global Initiative member, Hult is committed to tackling the world’s toughest social challenges through crowdsourcing innovative ideas and solutions from the world’s best and brightest business school students.

The annual Hult Prize (formerly known as the Hult Global Case Challenge) showcases the school’s commitment to social entrepreneurship. Students from business schools around the world compete in small teams to develop the best solutions to problems presented by a Clinton Global Initiative-affiliated non-profit. Recent affiliates have included Habitat for Humanity, Solar Aid, One Laptop per Child, and Water.org. Hult awards the non-profit USD1 million as seed capital to help pilot winning ideas.

Global career opportunities

Graduates of Hult’s MSE have an exceptional knowledge base of key business skills coupled with project design and management skills in the social arena. This is a highly flexible tool kit, transferrable in the for-profit or non-profit sectors, especially in the development of CSR, sustainability, or innovation strategies. Graduates will be efficient collaborators and be able to develop the best solutions to problems and will always be asking the question, “Why don’t we fix this problem?” Employers increasingly seek graduates with the right combination of keen business mind-sets, global outlooks, and awareness of the ethical dilemmas facing modern multinational managers.
One Global Economy. One Global Degree.
Global Campus Rotation

Hult offers you the extraordinary opportunity to live, study, and experience international business firsthand in up to three continents.

Immerse yourself in the world’s most influential cities

Hult’s Global Campus Rotation gives you the chance to study in up to three of our seven locations. This provides you with a unique opportunity to experience firsthand the emerging markets of the Middle East and the powerhouse economy of China or to develop a broad network of corporate contacts across multiple continents.

Choose to stay on your home campus for the full year or spend up to 12 weeks taking electives on one or two other Campuses or Rotation Centers. Imagine starting your Master program in London and then spending time in Shanghai before graduating in Boston. It’s a truly life-changing experience that only Hult can deliver.

Seamless experience from Hult to Hult

Our Global Campus Rotation is fully integrated into our curriculum. Unlike most business schools that offer their students study abroad opportunities through exchange programs with other institutions, Hult prides itself on being the full provider of the Global Campus Rotation.

No matter which Hult campus you are on, you will use the same electronic library and the same Course Management System and will be familiar with the way our Career Services and Student Services work.

You’ll mingle with Hult classmates from other campuses during your Global Campus Rotation and build valuable contacts as you study alongside new faces and learn from different faculty on our campuses. Our global network ensures that your experience is uninterrupted and hassle-free.

A closer look at international business

By learning international business in a global setting, you’ll be able to put complex issues into context and gain new market insights. Study risk management on our Dubai campus and compare your ideas to those of regional thought leaders. Discuss a case study about the manufacturing industry in China and then go on a tour of the world’s largest textile factory. Nothing can replace the experience of getting an on-the-ground understanding of what is happening in different parts of the world—international business cannot just be taught in a classroom.

Capitalize on Hult’s expert Career Services offered on each campus to gain personalized professional job advice in the local market. Each campus hosts different career fairs and panels during Global Campus Rotation to help you launch an international career.

Modules A-C

Home Campus

September–April

Start your degree program on your home campus.

Home Campus Options:

Boston, San Francisco, London, Dubai, or Shanghai

Module D

Global Rotation

May–June

Remain at your home campus or choose to rotate to another Hult campus to take electives (6 weeks).

Campuses:

Boston, San Francisco, London, Dubai, or Shanghai
Rotation Centers for MIB students only:

New York or São Paulo

Module E

Global Rotation

July–August

Remain at your home campus or choose to rotate to another Hult campus to take your Action Project (6 weeks).

Campuses:

Boston, San Francisco, London, Dubai, or Shanghai
Rotation Centers for MIB students only:

New York or São Paulo

1 Global Rotation is subject to availability. Please refer to the program pages for rotation specifics.

2 Not all campuses are available to all Master programs. Please see individual Master pages for program-specific rotation options.

3 Graduation is only available on a home campus: Boston, San Francisco, London, Dubai, or Shanghai.
Boston

America’s top student town

Set on the banks of the Charles River with great views of downtown Boston from your classroom, Hult Boston is in a prime location, down the street from the great universities of MIT and Harvard and America’s top biotechnology, fund management, and healthcare firms. Within walking distance of historic Beacon Hill, our campus was designed by renowned Swedish architect Thomas Sandell. This internationally acclaimed building has excellent facilities that include an on-site restaurant with a bar and outdoor patio. The birthplace of the management consulting field, Boston also serves as headquarters to biotechnology, fund management, and a host of other key industries. This is a great place to build business contacts, as our campus is a magnet for an impressive array of speakers.

Strong school spirit

Our intensive one-year Master program fosters a strong sense of school spirit. At any given time you may listen to guest speakers like Steven Forbes, publisher of Forbes magazine, or learn about trends and opportunities in pharmaceuticals, finance, marketing, non-profit, consulting, HR, or supply chain at industry insight panels held on campus. Join any number of Hult’s student-run clubs: the Hult Finance and Investment Club, Asian Business Club, Latin American Club, Consulting Club, Marketing Club, or Art Club. Hult Boston is always buzzing with events, from alumni gatherings and networking opportunities with Nokia, MassChallenge, Genscape, United Way, Demandware, and Best Doctors to Hult Venture Capital Summit includes keynote speakers from IBM, Common Angels, Kepha Partners, and .406 Ventures.

Boston campus life, snapshot of past events

Hosted Executive Speaker Steve Forbes
Visits to Google, Microsoft, Iron Mountain, Philips, and Genzyme
Career Day featuring company presentations, mock interviews, workshops, and networking opportunities with Nokia, MassChallenge, Genscape, United Way, Demandware, and Best Doctors
Hult Venture Capital Summit includes keynote speakers from IBM, Common Angels, Kepha Partners, and .406 Ventures

“My one year at Hult has been an extraordinary and unique experience. I have gained the confidence and business savvy needed to get plugged in to the world. I can’t think of a better way to equip myself with both a practical competency and a global mind-set.”
Molly Wu
China, Class of 2011

Boston business glimpse

+ Headquarters of consulting giants Bain, BCG, and Monitor
+ Top of Innovation Cities Global Index
+ Knowledge-based economy stems from region’s educational excellence: Harvard and MIT are close by
+ Financial services center—global headquarters for Fidelity and State Street
+ Strong reputation for venture capital
+ Prestigious healthcare industry with 17 renowned hospitals

Hult Boston
1 Education Street
Cambridge, Massachusetts 02141 U.S.
Tel: +1 617 746 1990
hult.edu/boston

Hult welcomes candidates to visit any campus year-round and meet with our dedicated Academics, Student Services, and Career Services teams. Register on hult.edu/visit

Programs offered
+ MBA
+ Master of International Business
+ Project Management Specialization Option

Hult’s Boston campus sits on the banks of the Charles River.

Interiors designed by renowned architect Thomas Sandell.
Epicenter of the high-tech world
San Francisco's Bay Area is the epicenter of the world's high-tech industry. Silicon Valley, just south of the city, is home to an extraordinary array of breakthrough companies including Google, Apple, and eBay. The city's entrepreneurial culture, breathtaking scenery, and economic clout make it a great place to live and study. San Francisco is the place to learn about innovation—like this past year's tour to Stanford's Persuasion Lab. Even the events are innovative—from Hult's co-hosted TEDx Food Revolution Day with local chefs and food entrepreneurs and the student-organized Business without Borders, a forum about global business, to Startupism 2012, which featured keynotes by "Innovation Guru" Phil McKinney and savvy tech investor Steve Jurvetson.

Study in the heart of San Francisco
Hult's San Francisco campus is located in Levi's Plaza, adjacent to historic Telegraph Hill. The entire city of San Francisco and the surrounding Bay Area are easily accessible: the campus is in walking distance from the financial district and Fisherman's Wharf and close to the city's vibrant cultural and shopping venues. Covering 45,000 square feet, Hult San Francisco offers a vibrant, contemporary studying experience—fitting for a city that leads the world's high-tech industry. Formerly a dot-com headquarters, Hult San Francisco's spacious and modern campus boasts four amphitheater-style classrooms, a video conferencing station, a fully equipped computer center, student breakout rooms, and stylish student lounges, all with high-speed wireless access.

San Francisco campus life, snapshot of past events
- Executive Speaker Jimmy Wales, founder of Wikipedia
- Startupism 2012
- Business Without Borders forum
- Retail industry panel including student fashion show to benefit United Way and YWCA
- Company visits to IBM, Cisco, Intel, Dwell Magazine, and Stanford Persuasion Lab
- Giants baseball game at 3M Stadium
- Executives from Morgan Stanley, Booz & Company, Wells Fargo, and Microsoft speak on campus
- American Fourth of July celebration
London

The world’s most influential city

Live and study in the world’s economic hub—London. The British capital is home to 100 of Europe’s top 500 companies, with one of the most diverse populations of any city on the planet. With so many leading companies headquartered in London, our campus is the perfect launch pad for a successful career in international business. Student-led clubs like the Consulting Club, Creative Industries Club, Finance Club, Hult Global News Online, Model UN, and more keep the campus buzzing with fun activities and top guest speakers from companies like Facebook, Real Madrid Football Club, and Accenture.

Central London at your doorstep

Located in the center of London, Hult’s campus is a newly refurbished landmark building that overlooks Gray’s Inn Garden in the famous literary and academic district of Bloomsbury. As a Hult student, you will benefit from what economists call the “cluster effect”: the added value of studying in London where the close concentration of so many top academic institutions creates learning and networking opportunities. You are within striking distance of the best that London has to offer: world-class museums and parks, Oxford Street’s shops, Covent Garden’s theaters, Marylebone’s boutiques, and Soho’s exciting nightlife, all at your doorstep.

London campus life, snapshot of past events

- Executive Speaker Richard Reed, Founder of Innocent drinks
- Hult House Grand Opening
- Company visits to London Stock Exchange and Bloomberg
- Innotech Summit featuring Boris Johnson, London’s Mayor
- “How to get recruited for your dream marketing job” workshop with BCG branding manager and recruiting consultants
- Influential leadership speaker Marshall Goldsmith
- Queen’s Jubilee celebrations
Dubai’s ultra-modern city is the gateway to the Middle East.

Dynamic city, dynamic campus
Hult Dubai’s new campus is located in Dubai Internet City (DIC), an environment that attracts innovative companies and offers rich networking opportunities, industry building programs, and unparalleled facilities. The DIC also hosts the Majid Bin Mohammed Innovation Center, a technology start-up incubator that aims to foster entrepreneurship. Microsoft, Google, Yahoo, HP, Dell, Intel, Booking.com, and Cisco are just some of the global companies with offices in DIC. Designed by internationally renowned architects, Hult’s futuristic campus is bathed in natural light and is a hive of activity. Situated within walking distance of the ultra-modern Dubai Metro, minutes from beautiful sandy beaches, and nestled between Dubai Media City and Dubai Knowledge Village, Hult Dubai is conveniently located. Dubai Marina is also only a short taxi journey away, boasting a vibrant nightlife.

East meets West in Dubai
Modern, fascinating, and safe, Dubai is an important gateway for trade flow between the East and West. As one of the most compelling cities in the Middle East, Dubai has also been reinventing itself as one of the world’s most cosmopolitan—it is the region’s center for finance, logistics, shaping, and aviation. Home to more than 150 nationalities, with over 80 percent of the population hailing from outside the United Arab Emirates, Dubai is the preferred regional headquarters for many of the world’s multinationals operating in the Middle East. Hult Dubai’s impressive contact list means that our students get to meet with experts in industries from logistics to finance (the campus hosted over 50 guest speakers last year), all year-round, at company visits and on campus. Hult Dubai is a gathering point for international talent.

Dubai campus life, snapshot of past events
- Kayaking around the Palm Jumeirah island
- Desert safaris
- Company visits to Emirates, Dubai Duty Free, 3M Innovation Center, and Emirates Flight Catering
- Indoor skiing
- Camel safaris
- Employer Branding Event on campus with Red Bull, PepsiCo, Savola Foods, and Qatar Foundation
- PADI diving certificate courses
- Exclusive recruiting events with GE and Ernst & Young Middle East

Dubai business glimpse
- Middle East’s leading city for international business, hosted on reputation for cultural tolerance
- More than 80% of the population are expats
- Most retail center with biggest mall in the world
- Regional hub for financial services
- Growing Islamic finance industry
- One of the world’s busiest international airports

“For the first time as a student I did not constantly ask myself, ‘What on earth do I need to learn this for?’ Hult’s teaching method allows you to learn and develop tools and apply them to a real business scenario. This makes the learning experience much more profound and gives you confidence to deal with the challenges of a professional work environment.”

Jan Steinhoff
Business Development
Adidas
Germany, Class of 2011

Hult welcomes candidates to visit any campus year-round and meet with our dedicated Academics, Student Services, and Career Services teams. Register on hult.edu/visit
Live in the world’s fastest-growing economy

Shanghai is a city of breathtaking transformations—with towering skyscrapers springing up next to ancient lane houses and sophisticated boutiques emerging out of open-air markets. The ascendency of China as an economic superpower centers around Shanghai. Known as the “Pearl of the Orient,” Shanghai boasts unrivaled cultural status in China as the birthplace of new trends and life-changing ideas. With nearly 23 million residents, Shanghai is one of the world’s largest cities and is considered China’s most cosmopolitan metropolis. Hult puts you in the center of one of the most transformative cities on earth.

Amazing downtown location

Hult’s downtown People’s Square campus sits in the heart of the city’s commercial, financial, retail, and social scene. Footsteps away are Shanghai’s most famous shopping street, Nanjing Road, and the extraordinary Shanghai Museum. Our school recently won first place in an architectural interior design competition for its state-of-the-art classrooms, computer laboratories, and student lounges. Feel the incredible energy behind the world’s most populous nation at our centrally located People’s Square school. Convenient subway and public transportation access make exploring the city easy, while residential accommodation is a short commute away.

Shanghai business glimpse

- Biggest city in the world’s largest emerging economy
- Center of China’s growing affluent middle class
- Home to China’s largest stock exchange
- World’s busiest container port
- Growing pharmaceutical hot spot
- Capital of China’s fashion scene
- Host of 2010 Shanghai World Expo, the best-attended trade fair in world history

Shanghai campus life, snapshot of past events

- Investor Jim Rogers speaks at campus grand opening
- Company visits to Tsingtao Brewery, Swatch Company, and Shanghai Stock Exchange
- “Job Opportunities in China” panel with top executive recruiters
- Executive Speaker AirAsia X CEO
- Hospitality and online travel panel with Hilton Hotel Regional head and A.T. Kearney
- CEOs of Coffee Bean & Tea Leaf and Sherpa’s discuss food services business in China

At Hult, you get to have some of the greatest experiences through the relationships you make, the knowledge you cultivate, and the amazing cities you live in. I learned more about the world in one year with Hult than I have in my entire life.”

Arnaud Colin

Project Management
Hult
France, Class of 2011
Global Rotation Center

New York

The city that never sleeps

Experience Hult’s new global rotation campus in central Manhattan. Through Hult’s partnership with the pioneering Cooper Union for the Advancement of Science and Art, rotate to New York and study in the landmark Cooper Union buildings in Cooper Square. Visit world-renowned destinations such as Times Square, The Empire State Building, Fifth Avenue, and Central Park minutes away from your classroom. Culture yourself with a Broadway show or an exhibit at the Museum of Modern Art. Upload photos from New York Fashion Week or from behind the dugout at Yankee Stadium. Check out celebrities in Soho or a late-night party in the Meatpacking District. Feel at home in the world’s most diverse city with people speaking 800 languages and all saying one thing: I love New York.

Latin America’s largest economy

Improve your résumé by gaining firsthand experience in Brazil, the “B” in BRICs, a popular acronym for the world’s most important emerging markets. Brazil’s combination of rich natural resources, highly skilled workforce, and entrepreneurial flair make it a force to be reckoned with. São Paulo is the financial capital of Brazil—already the world’s tenth largest city by GDP and growing so rapidly that by 2025 it is expected to rise to sixth place ahead of Paris. With more than 60% of foreign companies based in Brazil having head offices in São Paulo, the city is key for tapping into this important growth market. AmBev, Itaú Unibanco (the tenth largest bank in the world), and Grupo Pão de Açucar (the second largest retailer in Latin America) are just some of the major corporations with offices in São Paulo.

All eyes on Brazil

Learn from the brightest minds in business and experience this increasingly prominent city with Hult’s global rotation campus in São Paulo, offered in partnership with one of Brazil’s leading business schools Fundação Dom Cabral. The host country of the 2014 FIFA World Cup and 2016 Olympics, Brazil has become a world cultural destination attracting visitors from all over the world. Explore Brazilian culture—from the famous Carnival to the 90,000 other events held in São Paulo each year. Enjoy a concert at the Sala São Paulo, feel the energy and excitement of Brazilian football at the interactive Museu do Futebol, and see what the legendary Brazilian nightlife has to offer. Use São Paulo as your launch pad to explore Latin America with short-haul flights to Rio de Janeiro, Buenos Aires, and Santiago.

New York is one of the world’s most powerful cities.

São Paulo is the largest city in Brazil and the commercial capital of Latin America.
“The international profile Hult gives you is what companies are looking for today—it’s no longer enough to speak a foreign language.”

Martina Limoni
Consumer Marketing Manager, Philips
Italy, Master of International Business Class of 2011
Recognized as a leading adopter of technology in education, Hult's innovative learning platforms elevate your experience beyond the traditional classroom.

**myHult**
Meet your classmates before arriving to campus with our custom-built web portal where students can create personal profiles, share news, photos, and videos, create groups, and share documents. You can also get a sneak peak of your new campus and city, read reviews on latest restaurants, and rate the city’s best locations. myHult also gives you access to the school’s Academic Gateway, which contains program preparation materials and exercises. You can check out our archive of Executive Speaker videos and create your own personalized events calendar, giving you easy access to everything Hult.

**myCourses**
myCourses is a customized learning system that enables you to access digital coursework, engage in online discussions with your classmates, and seamlessly collaborate with your teammates and faculty. Accessible via multiple formats (including iPads), myCourses sends instant notification of course updates. You can personalize your course with email, Facebook, and text options. Manage your course assignments in one easy to use integrated calendar. With myCourses, you’ll enjoy a richer, interactive learning experience both inside and outside the classroom.

**iPad-enhanced learning**
Hult was the first school to deploy iPad technology for graduate business students around the world and we continue to innovate with this learning platform. Students receive their iPads on their first day and obtain custom training from Apple professionals on learning apps, productivity and study tools, and media-rich interactive textbooks. Students also have access to Hult Instant Polling, which aggregates real-time feedback on discussion questions and group presentations, ensuring everyone has a voice in the classroom.

**iHult Campus App**
iHult, available on Apple, Android, and Blackberry, keeps you connected to information about your campus, including event photos, general news, travel, and a campus directory.

**Hult Tutorials on Demand**
Hult Tutorials on Demand (TOD) are short topic-specific videos. TOD videos enrich the learning experience by giving you an opportunity to review more challenging topics from quantitative courses like Accounting and Finance. Each short video walks you through a concept with practical examples. Review a TOD video before class to prepare or after class for a refresher. View TOD videos at your own pace and as many times as necessary.
Be Inspired

Hult’s Executive Speaker Series gives you access to the world’s brightest minds who share their stories, thoughts on the latest business trends, and valuable professional advice.

Access to pioneering thinkers and business trendsetters

From former U.S. President Bill Clinton and Steve Wozniak, the co-founder of Apple, to Jimmy Wales, founder of Wikipedia, Hult attracts an impressive array of thought leaders. We make sure you get out of the classroom and in front of some of the best business people and companies in the world. Our Executive Speaker Series is composed of open forums for questions, answers, and the latest business practices and industry insights.

Hult brings speakers on campus as well as hosts speakers off campus. Previous speakers on campus form an impressive roster, from industry mavericks to distinguished corporate titans: Jimmy Wales, founder of Wikipedia; Steven Forbes, Editor-in-Chief of Forbes magazine; George Fisher, former CEO of Motorola and Kodak; and Jim Rogers, investment guru. Hult’s speakers also include Young Global Leaders (under 40), a select group of representatives of business, government, civil society, arts and culture, academia, media, and social enterprise. In addition to our Executive Speaker Series, you can catch thought leaders at TEDxHult International Business School events held each campus throughout the year.

"Frankly, I doubt if [Harvard] has anything like the international experience that you’re getting with this incredibly diverse student body.”

Jimmy Wales, Founder of Wikipedia

Hult Executive Speaker Series San Francisco

Former guest speakers

President Bill Clinton 42nd President of the U.S.
Steve Forbes Chairman, Forbes Media
Jimmy Wales Founder, Wikipedia
Jim Rogers Co-founder, Quantum Fund
Steve Wozniak Co-founder, Apple Computer
Aron Osman-Rani CEO, AirAsia X
Richard Rees Co-founder, Innocent
Nalya Al Khaja U.A.E.’s first female film producer and Brand Ambassador, Canon Middle East
John Sculley Former CEO, Apple Computer and former President and CEO, Pepsico
Michael Dubois Former U.S. Presidential candidate and former Governor of Massachusetts
Ian Davis Former Managing Director, McKinsey & Co.
Muhammad Yunus Nobel Peace Prize Winner and Founder, Grameen Bank
Ronald Jonash Head of Innovation, Monitor
Harry Markopolos "The Madoff Whistleblower”
Ulrich Norden CTO, Merck KGaA, Pharmaceutical
Guy Kawasaki Founder, Garage Technology Ventures
George Fisher Former CEO, Motorola and Kodak
Dave Barry Founder and CEO, BizAgent
Jonathan Rowe CEO, GeneExpress
David Contrada Partner, Palladium
Marc Biver CEO, Hublot Watches

Steve Forbes, Chairman of Forbes Media, presents at Hult Boston.

Aron Osman-Rani, CEO of AirAsia X, speaks at Hult Shanghai.

Jim Rogers, Former CEO of Apple Computer and former President and CEO, PepsiCo, speaks about leadership in London.

Jonathan Rowe, COO, GeneExpress; and Steve Forbes, Chairman of Forbes Media, present at Hult Shanghai’s grand opening.

“Frankly, I doubt if [Harvard] has anything like the international experience that you’re getting with this incredibly diverse student body.”

Jimmy Wales, Founder of Wikipedia

Hult Executive Speaker Series San Francisco

"Frankly, I doubt if [Harvard] has anything like the international experience that you’re getting with this incredibly diverse student body.”

Jimmy Wales, Founder of Wikipedia

Hult Executive Speaker Series San Francisco

Former President Bill Clinton, 42nd U.S. President, at the Hult Prize Final (formerly the HGCC) in New York City.

Nalya Al Khaja, UAE’s first female film producer, speaks at Hult Dubai.

Richard Reed, Co-founder of Innocent smoothie brand, speaks at Hult London.

Scan this barcode with your mobile phone to watch an Executive Speaker event.
“One year at Hult gave me a competitive edge over other candidates in my job search. Besides the technical competencies that I learned in class, I also learned how to present myself, developed my soft skills, and got to know my strengths.”

Philipp Sauren
Analyst, Accenture
Germany, Master of International Business Class of 2010
A Hult degree amplifies your career possibilities and accelerates your earning power. We specialize in helping you secure job opportunities around the world.

**Career Services**
Hult’s global Career Services has dedicated staff in Boston, San Francisco, London, Dubai, and Shanghai who work with you to prepare you for the job search process and the international job market. Our approach is detail-oriented and personalized according to each student and needs. Teams of experienced professionals are available to you, from Career Services to Corporate Relations to an active alumni network. Tap into the relationships that Hult Career Services and Corporate Relations have forged with companies, recruiters, and executives.

**Professional Career Development**
Our Professional Career Development course is a two-credit class that provides students with the necessary skills to define, set, and achieve their professional career goals. This course includes classes, group discussions, special guest speakers, and industry insights. Topics focusing on career decision making, resume and cover letter writing, networking, interviewing, personal branding, and salary negotiation skills equip students with the tools to both begin their career search and manage their career over the long term.

**#1 Post-graduation salary increase**
Hult graduates command higher earning power as a result of their degree. The Economist has year after year ranked our school as #1 for post-graduation salary increase. Overall, Hult Master students enjoyed an average of a 126% post-graduation salary increase. London Master of International Business students saw the largest rise in their earning power in 2011.

**Tailored, individual advice**
Career goals are unique and personal, so our Career Services team puts a huge emphasis on one-to-one coaching to help students create and execute a strategy tailored to their own ambitions. Our global career services team offers a wealth of experience not only in career advisory work but also in corporate recruiting and learning and development, ensuring that the advice you receive is practical and realistic.

**Master program salary increase 126%**

**Corporate recruiting**
Hult has established relationships with top companies around the world and takes a multifaceted approach to maximizing recruitment opportunities for students that includes company presentations, internships, on-campus recruiting, a corporate visitation program, and video conferencing for international interviews. We publish a student profile book and provide employers with access to our online database of student resumes.

**Master career statistics (Class of 2011)**

<table>
<thead>
<tr>
<th>Post-Master Function</th>
<th>% of Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operations/Logistics</td>
<td>9%</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>34%</td>
</tr>
<tr>
<td>Information Technology</td>
<td>3%</td>
</tr>
<tr>
<td>Human Resources</td>
<td>2%</td>
</tr>
<tr>
<td>Financial/Accounting</td>
<td>16%</td>
</tr>
<tr>
<td>General Management</td>
<td>13%</td>
</tr>
<tr>
<td>Consulting</td>
<td>23%</td>
</tr>
</tbody>
</table>

$56,621 average starting salary

81% employed within three months of graduation

Top 12 employers
- PricewaterhouseCoopers
- Ernst & Young
- Procter & Gamble
- Accenture
- Deloitte Consulting
- KPMG
- Philips
- Santander
- BNP Paribas
- Credit Suisse
- EF Education First
- EMC

**Post-Master Industry**

<table>
<thead>
<tr>
<th>Industry</th>
<th>% of Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Real Estate/Professional Services</td>
<td>12%</td>
</tr>
<tr>
<td>Pharmaceutical/Biotechnology/Healthcare Products</td>
<td>7%</td>
</tr>
<tr>
<td>Technology</td>
<td>12%</td>
</tr>
<tr>
<td>Consumer Products</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>16%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>1%</td>
</tr>
<tr>
<td>Energy</td>
<td>1%</td>
</tr>
<tr>
<td>Non-profit</td>
<td>12%</td>
</tr>
<tr>
<td>Media/Entertainment</td>
<td>9%</td>
</tr>
<tr>
<td>Entertainment</td>
<td>3%</td>
</tr>
<tr>
<td>Real Estate</td>
<td>10%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>1%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>1%</td>
</tr>
</tbody>
</table>
Broaden your horizons.

Your New Net Worth

A Rewarding Future

The value of your Hult degree continues to grow after you graduate. You will have a lifelong network of friends and contacts that spans continents, languages, industries, and cultures. Join our international community of alumni with unparalleled global connections.

Where do Hult graduates work?
Global Alumni Network

Join Hult’s alumni network of our 8,000 professionals around the world. The Alumni Association, run by a committee of past graduates and current students, provides excellent access to international contacts in a wide range of industries and functions.

Free electives for the rest of your life
Keep your knowledge at the cutting edge with free electives for the rest of your life at any campus you have a valid visa for. All Hult alumni can take one elective per year at no cost except the course materials fee (USD100 in 2012) and flight and accommodation costs. Electives can be compressed over a long weekend, letting you return to the classroom without interrupting work.

Global Alumni Summit
Every year, alumni from around the world come together in chapter-led reunions to celebrate their graduation, reconnect with former classmates, and keep their skills up-to-date with a pocket MBA. The 2012 Global Alumni Summit was held in Bali, Indonesia, and featured a keynote speech from Madam Mbaranga Gasarabwe (MBA Boston 1991), UN Assistant Secretary General for Safety and Security.

Master classes in alumni cities
Unable to join for an elective? We bring Master Classes to our alumni worldwide—free of charge. (All you have to pay for is your flight and accommodation costs.) Classes offered this year included:

• Leading in Multicultural Organizations (Moscow, Madrid)
• Bidding Strategies (Brussels, Frankfurt)
• Social Media (Milan, Munich)
• Entrepreneurship (Abu Dhabi)

On-campus events and Executive Speakers
Alumni are welcome back onto campus for our high-profile networking events, enabling you to hear world leaders speak. Hult has welcomed more than 250 alumni to the Executive Speakers, including Jimmy Wales, Steve Forbes, Azran Osman-Rani, Richard Reed, and Nalya Al Khaja.

Hult Connect App
Hult Connect is an iPhone/iPad and Android app designed to access the Hult alumni database, available for Hult graduates only. Locate alumni on its worldwide map, connect with former classmates, and follow school news, reunions, social gatherings, and events using this innovative app.

Hult LinkedIn
The Hult Alumni LinkedIn group allows you to connect with members around the world. Our alumni engage in discussions, share information, and post job offers and relevant business news. Hult manages this group, makes announcements, and posts invitations to events. The Hult LinkedIn group is an exclusive online forum to network with high-profile senior executives, open to Hult alumni only.

Alumni Chapters
Hult Alumni Chapters help you connect professionally and socially with other graduates. From Tokyo to Caracas, there are active Hult Alumni Chapters in 26 world cities, offering a support system for networking, continuous learning, and business opportunities.
Top-Ranked One-Year MBA

Hult is ranked #1 for International Experience and #3 for International Business by the Financial Times. Why do students choose the most international MBA?

Unrivaled global perspective
Today’s global economy rewards people who can traverse borders, understand cultures, and operate in international contexts. Hult’s one-year MBA provides you with an unrivaled global experience, working alongside peers from 120 nationalities speaking 105 languages, and learning from faculty with American, European, and emerging market expertise. Hult students graduate with the ability to thrive in international business and adapt rapidly to changing global environments.

Global Campus Rotation
Hult offers students a unique opportunity to see the world while they study. During your MBA you can start anywhere and go anywhere. In the Global Campus Rotation, you can pick your home campus and then spend up to three months studying at two others. Students could begin in Boston, then travel to Shanghai via London or São Paulo, or San Francisco via Dubai or New York. You’ll get an inside look at the world’s fastest-growing economies and examine international business practices close-up. Almost 90% of our students choose Hult because they are interested in this option, and over half of our students spend time on more than one campus.

Fastest return on investment
Our 12-month intensive program results in the fastest return on investment compared to higher-priced two-year MBA programs. Equipping yourself with a Hult degree in 12 months results in lower cost, less time away from work, and quicker re-entry—with an MBA salary. Hult currently ranks #1 in post-graduation salary increase and #1 in return investment by The Economist, and our students, on average, are able to recoup their investment in a little over a year.

Intensive English Master (IE-MA) Program

Hult’s IE-MA is designed for candidates with suitable business experience and qualifications but who have insufficient English to pursue a top-ranked U.S.-accredited Master degree.

A curriculum that combines intensive language training with graduate degree preparation
Alongside language learning, the Hult IE-MA curriculum is designed to give you the other relevant skills required to complete a graduate degree in English, including applying your English skills to solve a Hult business case, building your vocabulary in specific business disciplines, writing a presentation, and giving a full business report.

A professional atmosphere with highly experienced classmates
During your Hult IE-MA, you will study with a group of mature and experienced working professionals. Your classmates come from a wide range of industries. You will learn as much from them as you will from your program.

Access to the Hult Master community from the start
One big advantage of doing your pre-Master business training at Hult is that you will have a head start in getting acquainted with Hult’s Master community and establishing yourself at the school. You are welcome to participate in some of Hult’s student activities, including networking with talented Hult Master students and alumni from around the world, attending project presentations, and getting to know your professors.

Executive MBA

A part-time MBA designed for professionals who seek to enhance their credentials and knowledge while gaining an international perspective.

For exposure to international business, there is no better place to study
Acknowledged as #1 in International Experience and #3 in International Business in the Financial Times (2012), Hult gives you unparalleled opportunities to utilize new business tools, gain valuable credentials, and meet a diverse and impressive group of international business professionals. In addition, Hult’s global Career Services teams are experts on identifying and securing job opportunities for global professionals.

Offered in London, Dubai, and Shanghai
With rotations to New York or São Paulo
Our Executive MBA program is offered at Hult in London, Dubai, and Shanghai. Study in one of the world’s biggest economic hubs or other Hult Programs
## Payment Terms and Deadlines

- An application fee is required and must be paid at the time of the application submission.

- Admitted students who do not request a seat in the graduate program or are not enrolled in the graduate program by the start of the fall semester, will be charged a one-time seat retention fee.

- A $50 late fee will be assessed for all applications submitted after the deadline.

- Students who enroll after the application deadline will be charged a seat retention fee, which will vary based on the term of enrollment.

### Application Deadlines

- Round 1: Deadline: December 10, 2022
- Round 2: Deadline: March 13, 2023
- Round 3: Deadline: July 10, 2023

### Application Fees

- $100 application fee (non-refundable)
- $50 late fee

### Methods of Payment

- Application fee and Confirmation Deposit can be paid through the application portal.

### Terms and Conditions

- Enroll in the program within 12 months of the acceptance date.

- The remaining fee can be paid in installments.

- By check or money order (U.S. only)

### Application Information

<table>
<thead>
<tr>
<th>Program</th>
<th>Value</th>
<th>Number of Hours</th>
<th>Language</th>
<th>Type</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>MSBA</td>
<td>England</td>
<td>1,200</td>
<td>English</td>
<td>Full-time</td>
<td>San Francisco, London, Beijing</td>
</tr>
<tr>
<td>MSBA</td>
<td>France</td>
<td>8</td>
<td>French</td>
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### Master's Programs

- The Master of International Business (MIB) is a 12-month, full-time program focused on developing business professionals.
- The Master of International Marketing (MM) is a 12-month, full-time program focused on developing marketing professionals.
- The Master of Finance (MFIN) is a 12-month, full-time program focused on developing finance professionals.

### Employment Information

- Full-time, part-time, and online options available.

### Admissions Process

- Applicants are evaluated based on their academic achievement, professional experience, and potential for success in the program.

### Terms and Conditions

- Admissions to the program are contingent upon successful completion of the required coursework.

- Failure to meet the program's academic or professional standards may result in suspension or expulsion from the program.

- Students are required to complete a minimum of 30 credit hours within 2 years of enrollment.

- The program requires a minimum GPA of 3.0 on a 4.0 scale.

- Students are required to maintain a minimum GPA of 3.0 on a 4.0 scale.

- Failure to meet the program's academic or professional standards may result in suspension or expulsion from the program.

### Eligibility Requirements

- Applicants must hold a bachelor's degree from an accredited institution.

- Applicants must have a minimum GPA of 3.0 on a 4.0 scale.

- Applicants must provide standardized test scores (GRE or GMAT) as part of the application process.

- Prospective students are required to submit official transcripts from all colleges attended.

- Prospective students are required to provide a letter of recommendation from a current or former employer.

- Prospective students are required to provide a resume detailing their professional experience.

### Application Information

- Applications can be submitted online through the program's website.

- Applications must be submitted by the application deadline.

- Applications must include the following materials: a completed application form, official transcripts, standardized test scores, a letter of recommendation, and a resume.

### Payment Terms and Deadlines

- An application fee is required and must be paid at the time of the application submission.

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Accreditations & Rankings

Hult International Business School is ranked in the top 65 business schools by the Financial Times. Hult is also ranked 1st in International Experience and 9th in International Business by the Financial Times.

Global MBA Ranking 2012

Hult International Business School is ranked in the top 20 business schools in the U.S. and Top 30 in the world by The Economist (2011).

New England Association of Schools and Colleges

Hult International Business School's MBA program is accredited by the Association of MBAs (AMBA).

Association of MBAs

Hult International Business School is accredited by the British Accreditations Council of Independent Further and Higher Education.

The Americas

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Cambridge, MA 02141, U.S.
Tel: +1 617 746 1990

San Francisco 1355 San Francisco Street
San Francisco, CA 94111, U.S.
Tel: +1 415 869 2900

Miami 3350 Mary Street
Suite 350, Coconut Grove
Miami, FL 33133, U.S.
Tel: +1 305 648 9746

Asia Pacific

4F, 666 Fuzhou Road
Jing’an Haixin Building
Shanghai, China 200001
Tel: +86 21 2111 2399

Europe

London 37-39 John Street
London WC1N 2AT, U.K.
Tel: +44 207 341 8555

Lucerne Haldenhofstrasse 4
Lucerne, 6006, Switzerland
Tel: +41 41 417 45 75

Middle East, Africa, South Asia

Dubai Internet City
P.O. Box 52388
Dubai, U.A.E.
Tel: +971 4375 3088

To apply, please visit hult.edu/apply-now

hult.edu

Scan this barcode with your mobile to learn more about Hult’s Master Degree Programs.

Boston | San Francisco | London | Dubai | Shanghai | New York | São Paulo