One Global Experience. One Global Degree.

International Bachelor of Business Administration

HULT International Business School
GET PLUGGED IN TO THE WORLD
1st in Percentage Salary Increase—*The Economist* 2012

1st in Return on Investment—*The Economist* 2012

Top 10 in International Business, International Experience, and International Mobility—The *Financial Times* 2013

1st business school to have five global campuses and the ability to rotate

Created the world’s largest crowdsourcing event for social good—The Hult Prize

The world’s largest graduate business school in 2012
Our History

Our legacy of providing globally relevant, practical education shapes our future as the world’s largest graduate business school.

1964 — A practical business education
In 1964, the school was established as America’s first corporate university, then known as the Arthur D. Little School of Management (ADL). ADL focused on delivering a practical business education for managers. The teaching pedagogy was different because it emphasized “action learning”—applying classroom theory in the real world. This methodology was honed over 40 years and is central to Hult’s pioneering approach to practical business education today.

2003 — The world’s most international business school
In 2003, one of Europe’s most successful entrepreneurs, Bertil Hult, financially supported the school to expand its teaching methodology to not only train effective managers but also prepare them to thrive on a global stage. Bertil Hult strongly believed students must experience cultural differences and global business practices firsthand, growing the school from its single Boston location to a global network of campuses including London, Dubai, Shanghai, and San Francisco under the name Hult International Business School.

2011 — The world’s largest student competition
The Hult Prize (formerly the Hult Global Case Challenge) is the world’s largest business school competition, started by an enterprising Hult student. Today, the Hult Prize has become a benchmark competition for social entrepreneurship, awarding USD1 million in seed capital grant to the team of students that proposes the very best idea to change the world.

Today — The world’s largest graduate business school
Hult’s compelling vision of a practical and global business education has attracted many graduate and undergraduate students from around the world. Today, Hult has grown to become the world’s largest graduate business school and the most international. Our growth demonstrates the tremendous demand for a hands-on and practical business education.

1964 Arthur D. Little Inc., the world’s oldest management consulting firm, establishes the Management Education Institute, which develops an innovative, accelerated one-year Master degree program to train business leaders.

1976 The business school is officially accredited by the New England Association of Schools and Colleges (NEASC), the regional accrediting body for all academic institutions in the northeastern U.S.

1998 Forbes identifies the school’s Action Learning curriculum as “highly distinctive,” ranking it in the top five MBA programs in the U.S.

2002 The Economist ranks the school the third-best business school in Massachusetts, after Harvard Business School and the Massachusetts Institute of Technology (MIT).

2003 The school is renamed Hult International Business School, honoring benefactor Bertil Hult’s personal vision and commitment to educating international business leaders.

2005 Hult’s one-year MBA program earns the accreditation of the Association of MBAs (AMBA), making Hult the first business school in the U.S. to be recognized by this prestigious international accrediting body.
“Today, success in business is as much about understanding cultures and globalization as it is about understanding finance and marketing. With our exceptional faculty, rigorous curriculum, and unique campus network, Hult International Business School is committed to educating not just leaders of business, but leaders of the world.”

Bertil Hult
Chairman Emeritus of Hult International Business School. Founder of EF Education First—the world’s largest private education organization—and educational philanthropist.
Why Hult?

Why students choose the world’s most international business school:

Top-ranked business school
Hult continues its rapid ascent in business school rankings, currently ranking in the top 1% of all business schools. Hult is ranked #21 in the U.S. and #31 in the world by The Economist (2012) and #57 in the world by the Financial Times (2013). Hult also ranks in the Financial Times Top 10 for International Business, International Experience, and International Mobility.

Global Campus Rotation
Hult offers students a unique opportunity to see the world while they study. The Bachelor degree program is based at our London campus, but imagine spending a summer learning at one of our other campuses in San Francisco, Boston, Shanghai, or Dubai. In Year Three and Four, Action Projects allow students to do just that and, in the process, gain a wealth of insight into a new market and a new culture. During the Global Campus Rotation, you’ll get an inside look at the world’s fastest-growing economies and examine international business practices close-up. Almost 80% of our students choose Hult because they are interested in this option, and over half of our students spend time on more than one campus (more on page 30).

Hands-on experience
Unlike other business schools that are research-oriented, most of Hult’s faculty have real-world experience. Many have worked for companies like P&G, Sony, and Credit Suisse, while others have run their own businesses or created their own patents. Hult empowers students to develop real-world skills through the completion of a six-week Action Project consulting for a leading company or non-profit like Samsung, IBM, Nike, or One Laptop per Child. This reinforces our mission to prepare job-ready graduates who can deliver results from day one (more on page 36).

Study in London, earn a U.S. degree
American-style business education has long been the premier standard for training global leaders. Hult International Business School is accredited by the New England Association of Schools and Colleges (NEASC). That means although you are studying in London, you will graduate with a U.S.-accredited degree.

Personalized attention
We pride ourselves on our accessible and welcoming environment. Hult offers personalized attention, from recruiters assisting you with your applications to Student Services providing individual guidance during orientation and throughout the year. Hult students also receive a personal academic advisor who meets with them regularly to discuss course selection, academic progress, and individual goals. This one-on-one relationship begins with an initial meeting during on-campus orientation and continues each semester throughout our four-year program.

Executive Speaker Series
Learn from illustrious leaders like former U.S. President Bill Clinton; Steve Wozniak, the co-founder of Apple; John Sculley, former CEO of PepsiCo; Steve Forbes, the founder of Forbes magazine; and Jimmy Wales, founder of Wikipedia. Hult takes you out of the classroom and puts you in front of some of the world’s game changers. Hear firsthand experiences about launching a global company, innovating in times of crisis, and the path to becoming a CEO (more on page 22).

Earn a Bachelor and Master degree in four years
Hult’s fast-track program enables you to graduate with two degrees, a Bachelor and a Master degree, in just four years. Students with enough credits can complete an undergraduate degree in three years and proceed directly to one of Hult’s highly ranked Master programs in International Business, Finance, International Marketing, or Social Entrepreneurship (more on page 54).
With 135 nationalities, Hult is like a mini–United Nations.
Student Life

At Hult, social networking doesn’t just happen online—it happens in the halls, classrooms, and nearby cafés, where the sharing of ideas and cultures helps new students form lifelong bonds.

Join the club(s)

Each student arrives in London with a unique set of interests and hobbies. Hult’s student clubs give you a chance to be part of a like-minded group—be it business, social, cultural, or athletic. One initiative in particular can even boast former U.S. President Bill Clinton as a member: the Hult Prize. This annual competition pits the brightest business school minds against each other to solve a pressing socioeconomic issue. The incentive? USD1 million to help launch your idea.

Go, See, Do

Always wanted to see the lights of Paris? Fancy a trip to Dublin? London is an excellent launchpad for exploring the rest of Europe and beyond. Our campus is within walking distance of King’s Cross and St Pancras stations, which provide Eurostar access to continental Europe and rail travel throughout the U.K. Student Services can provide assistance in helping you plan a group trip.

myHult

Meet your classmates before arriving to campus with our custom-built web portal, myHult. Students can create personal profiles, set up groups, share documents and post news, photos, and videos. You can also get a sneak peek of your new campus and city, read reviews on latest restaurants, and see where Hult students rate the city’s best locations. You can check out our archive of Executive Speaker videos and create your own, personalized events calendar. Finally, myHult also gives you access to the school’s Academic Gateway, which contains program preparation materials and exercises, giving you easy access to everything Hult.

Check out our Facebook page

Get a glimpse of life as a Hult student at facebook.com/hultibs.

iHult campus app

iHult is a simple app that keeps you connected to the latest events at our five global campuses. iHult stores maps, recommendations on restaurants, and things-to-do guides, as well as the full schedule of workshops, guest speakers, and special events happening around the Hult world.
Join the Club

Hult Student Association
Each year students from around the world come to Hult and create lifelong connections. The Hult Student Association aims to nurture and empower this camaraderie, believing it can have as much an impact on the professional lives of students as it does on their social ones.

Professional Clubs
Join Hult’s professional clubs and interact with like-minded students passionate about emerging trends in business.
• Hult Consulting Club
• Hult Sustainability Club
• Hult Marketing Club
• Hult Finance and Investment Club
• Global Society for Women in Business
• Sports Business Club

Student Clubs
Join Hult’s student clubs to meet people from around the world inside and outside class.
• Hult Global News
• Sports Business Club
• Human Rights Club
• Football Club
• Running Club
• Hult Basketball Club
• Hult Language Café (Spanish, Portuguese, Italian, Arabic, German, and French at beginner and intermediate levels)

Snapshot of past events
• Welcome Drinks at Sterling
• Boat Party
• Football Game at Coram Fields
• Halloween Party
• Thanksgiving Lunch
• Movember Party
• Winter Ball
• Welcome Back Party
• Zumba Class
• Brazilian BBQ
• Young Enterprise Talk
• Tennis Tournament
• Consulting Club Workshop
• Team Apprentice Event
• Lectures at Lunchtime
• Go Global—Australia Day
• Go Global—Chinese New Year
• Hult’s Got Talent
By your side from start to finish

Starting university is an investment and rite of passage for both students and parents. We’re here to make your transition to a new stage of life as seamless as possible.

Pleased to meet you

Our considerable experience has helped us craft an introduction process that gets you up and running quickly. During your first two weeks, new freshmen have Orientation. The first week is called “Welcome Week,” and it consists of a series of team-building activities where you will bond with your fellow first-years and get to know your new urban surroundings. During the second week, you will participate in workshops to sharpen your study skills. You will also meet with your personal academic advisor, learn about courses, and register for Fall Term.

Far from home but still secure

London is one of the most exciting cities on Earth. For a new arrival who is itching to explore artistic, historical, and cultural delights, London can feel a bit like the center of the universe. Our students’ safety and security is something Hult takes very seriously. We are always available to advise you on how to safely move around the city. Our central London home campus is safe and equipped with 24-hour CCTV monitoring. Our extensive experience with international students means that we can provide everything from medical insurance coverage to prompt and accurate assistance for international students living abroad.

At Hult, we know your name

We pride ourselves on delivering highly personalized attention to each and every student in our undergraduate program. Academic tutors guide you throughout the academic year with one-on-one sessions to help you to select the right courses and chart your career path. Caring professors and attentive staff at Student Services, the Dean’s office, and Career Services have your best interests in mind, and are more than willing to lend their support.

One big international family

There are enough distractions in a student’s life without adding feelings of isolation to the mix. With that in mind, part of our job in hosting a predominantly international student body is ensuring that nobody feels “foreign.” Our relatively small undergraduate class size allows our teachers and staff to get to know each student, which helps you feel more familiar with your new surroundings. We happily help students with suggestions, from travel tips to recommending the best fish and chips in town.
Your Network Just Went Global

135 nationalities ... 105 languages ... Countless new friends hailing from different cultures and backgrounds ... All united by one goal—to get plugged in to the world. Hult gives you an astoundingly diverse network of connections and contacts. The breadth of interests and perspectives that your classmates have will make your friend list a lot more interesting.

Snapshot of 2013 class:

Regions of origin

- 8% Russia & Central Asia
- 13% Latin America
- 6% North America
- 10% U.K.
- 33% Europe
- 23% Middle East, Africa & South Asia
- 7% Asia-Pacific
Meet Santiago Jimenez—Hult Class of 2012
Aspiring Entrepreneur and Global Networker

I always had an interest in business and negotiations but thought I might pursue research as a career. I’ve always wanted to do my own thing and run my own business. This experience has not only opened my eyes to the real ways of doing business, it’s made me realize what I really love to do and what I’m good at, which is working with people.

How has Hult prepared you for an international career?
I came right from high school with an idea of how the world worked. I soon discovered how narrow my perception was. From learning about global strategy to management communications, I’ve been exposed to a wealth of information and have come to realize that the world was not how I perceived it to be. Exposure to different backgrounds and cultures helps you to understand how diverse the world is, and if you have the ambition to work abroad, you need to understand these idiosyncrasies. Of course, the idea of saying that I have friends around the globe is amazing. If in 20 years I’m living in Colombia and want to move to Egypt, Europe, the U.S., South America, or Asia, I can call upon my contacts I’ve made here at Hult and make it happen.

What advice would you give to others hoping to pursue an international Bachelor of Business Administration?
This business school is meant for you to explore and extract the most out of it. We get offered tons of opportunities, but we are not forced to take them—it depends on us if we want to be more and take risks or just follow a program and get a degree in a couple of years. The choice is ours and those who make it will be those who will see the rewards in the future.

Santiago discovered his passion for business at a young age while growing up in Colombia. He moved to London to pursue an international Bachelor of Business Administration at Hult, an experience which has prepared him for a career in strategic consulting. His ambition is to open his own international consultancy firm in international trade, strategy, and negotiations, and to work across borders and cultures.

What attracted you to Hult’s Bachelor of Business Administration?
Hult has a great advantage when it comes to class sizes and cultural diversity. I’m not a fan of seminars. I learn best in one-to-one conversations or small group discussions. This focus on practical education is really unique to Hult; it’s like real-time business in the real world, and that really appealed to me as a practical learner. Hult also offered an amazing location to study in. I didn’t know London before coming to Hult—in fact, I had never been to Europe or lived abroad, but I heard great things about this city, making me think that my time here was going to be an adventure.

What were your ambitions prior to arriving at Hult, and how has your experience shaped these?
Two years ago I had mixed feelings—do I stay in Colombia, or do I take the massive leap forward and move abroad for my education?
What students say

Amber Hays, U.S.
"I think the best thing about Hult is that there are so many different nationalities all under one roof. Everyone works together and has fun together, making it a very multicultural society."

Ana Maria Meshkurti, Albania
"The best thing about London is that it provides you with a lot of opportunities which you can’t get back at home. At Hult London, you get to experience a different way of life in a very cosmopolitan city."

Nada Wansa, Lebanon
"What I like most about Hult is its central location and cultural diversity. Each of us received personalized attention and meaningful interaction with professors and classmates."

Fabiana Cardazo, Venezuela
"By graduating at Hult, I will have more opportunities than graduating from any other school. Besides having an excellent rank, the way you are taught prepares you for dealing with this competitive business world."

Line Eggum Tellnes, Norway
"Some schools offer international programs, but lack the basic international background. If you truly want to have a global experience and understanding, you must interact with a diverse student body, which will give you the insight you need. Hult offers just that environment."

Zulfu Aslani, Azerbaijan
"I was looking for a university characterized by excellence, diversity, and flexibility. Studying here has expanded my perspective, increased my global understanding, and made me a more interesting person and more valuable employee."

Isabella Garcia Pinto, U.S.
"When you enter a Hult classroom, you get people from the U.S., Germany, South Africa, the Middle East—the collection of cultures is incredible. I never dreamed that you could gather so many people from so many different places."

David Kiryapawo, Uganda
"My conflict resolution class was my favorite thing at Hult. That one class, and one great professor, changed my perspective on so many things."

Emily Bonnell, Canada
"London is steeped in culture and history. There is always something going on. This is mirrored by Hult’s campus which has a diverse range of programs, which in turn is reflected by the diverse range of students that you meet."

Mavyreen Andres, Philippines
"I chose to attend Hult because it was an American education—flexible, more well-rounded, more fun—but in London, one of the most international cities in the world. You never get bored."

Viktor Lindbom, Finland
"Being in London is great for developing your sense of business—a lot of big companies have their major offices here, which keeps you thinking about how businesses operate. It’s really invigorating."

Ahmed Hussein, Egypt
"I lived right around the corner from the campus. You get to make so many new friends, and you are living right in central London!"

Divit Srivastava, India
"I arrived at Hult with very high academic expectations and a clear vision for a career path in financial services—a path I’ve wanted to pursue since I was 16. Over the summer I interned at Deutsche Bank in London and Morgan Stanley in Paris, where I was able to contribute far more to the projects I was assigned by comparison with my previous internship I had participated in before joining Hult. When I began to work in a real-life situation I realized how much Hult has shaped my professional development. So much of my daily responsibilities were directly related to the Accounting & Finance courses I took. I’m certain that being a Hult student will help my application to next summer’s 10-week program. Hult surpassed my expectations."

Toni Horn, Germany
"When the turmoil in Egypt broke out in early 2011, my Egyptian friend explained everything to me. It was great to talk to somebody who had firsthand knowledge. That’s the really special thing about Hult’s international environment."

Bouchra Bouyoub, Morocco
"I’ve really been impressed with the faculty here at the school. They put the students first and care deeply about our educational experience here at Hult."

Margaux Daubry, France
"At Hult, our teachers always make sure that everyone participates in class. This allows every student to contribute and, therefore, be a part of the class, which makes the learning environment very efficient."

Oliver Ramirez, Venezuela
"I chose the honors-track program because I wanted the biggest challenge from my courses. Every Honors course requires more time and commitment, but they were the most enriching educational experiences I’ve had so far. Plus, because I could take a few more courses each year, I finished my Bachelor degree in three years and enrolled in Hult’s Master of Finance program—so I’m getting both a Bachelor and Master degree in four years!"

Andrea Bertolini, Italy
"My goal is to become a businessman and mix sports and business. I’m most proud of being an open-minded guy, and I chose Hult because I think it’s a great school and because it can help me to expand my knowledge."

Anja Brnovic, Montenegro
"I always wanted to go to an American school because I’ve heard that their education system is more interesting and modern, but I didn’t want to leave Europe. Now I have the opportunity to link my favorite city, London, with a high-quality education."

Elena Elfimova, U.S.
"I am a marketing major transferring from UW-Madison to finish up my last year. I want to work either in market research or in the creative field at an ad agency. Since I am Russian and Ukrainian, it was important to me to go to a school that helped me to work internationally, and Hult will help me do that. I also love that Hult is so diverse and has a global rotation program."

Chao Zheng, China
"Coming from China, I want to make friends with people from all over the world. I choose Hult because it is one of the best international business schools in the world and I can make lots of international friends! Ultimately my goal is to become a boss of an international company. I am most proud of my math skills, a subject I really like."

Falk Ewaldsen, Germany
"So far I’m proud of being able to live my life according to my own values and being able to manage all the difficulties that I’ve encountered so far. I chose Hult not only because of its very diverse student body but also because of its different learning methods. The personal atmosphere also made me feel certain that Hult was the right choice for me."
Valuable Connections

The value of your Bachelor degree continues to grow after graduation. From an active community of over 8,000 international alumni to professional development, Hult makes sure that you are plugged in for your future.

Connections that will help you for the rest of your career
Time spent studying and socializing with your classmates leads to lasting friendships that span continents, languages, religions, and cultures. Joining the global network of Hult alumni is one of the most enduring rewards of your experience. Our former students are now entrepreneurs, CEOs, presidents, senior managers, and CFOs of international companies as well as high-ranking government officials and diplomats. They are well-placed, and many are willing to help fellow graduates.

Free electives for life
Keep your knowledge at the cutting edge with free undergraduate electives for the rest of your life, at any campus for which you have a valid visa. All Hult alumni can take one elective per year at no cost except the material fee (USD100 in 2012) and flight and accommodation costs if required.

Global Alumni Summit
Every year, alumni from around the world come together in chapter-led reunions to celebrate their graduation, reconnect with former classmates, and keep their skills up-to-date with a series of Master classes taught by Hult faculty. The 2012 Global Alumni Summit was held in Bali, Indonesia, and featured a keynote speech from Madam Mbaranga Gasarabwe (MBA Boston, 1991), UN Assistant Secretary General for Safety and Security.

Alumni web and career resources
To help you keep in touch, students receive permanent email addresses, so you will never lose track of your classmates after graduation. Our alumni are more than welcome to make use of Hult’s Career Services after graduation. Alumni seeking career management advice can call on the Career Services team for guidance on changing careers, relocating, or possible job leads.

Hult Connect app
Hult makes it easy to stay connected. Hult Connect is an app installed on your iPhone/iPad, allowing you to find alumni through its worldwide map.

Regular communication
Through our Alumni newsletter and email communications, alumni are kept informed of the latest happenings at the school. You will receive news about friends and former colleagues, information about career opportunities, updates on faculty, and information about the school’s latest initiatives and how you can support them.

http://www.linkedin.com/company/20792
Your Hult alumni network extends to professionals in practically every field and country.
Hult’s personalized approach toward professional and career development gives students an edge in the competitive job market.

A personalized approach

Everyone’s skills and interests are unique and at Hult we work with you to achieve your personal career goals. Our dedicated team of professionals helps you devise a career strategy to match your skills with opportunities, and helps you reach out and network with business communities. From Year One we offer a structured and personalized approach to thinking about your future and career.

Career Development Action Project

This practically-focused course is available to second-year students in the winter and summer terms. Through a combination of highly interactive seminars, guest speaker sessions, and alumni panels, students explore different ways of thinking about and for planning their professional development. Students develop skills in assessing their own interests and motivations, learn techniques for career strategy and management, and engage in research into specific job sectors related to their interests. To translate this research and thinking into real-life career management, students also focus on job search techniques and fundamental skills, including résumé writing, personal branding, and interview skills. A unique feature of this course is the use of the technique “Mental Toughness” to help students understand their skill sets and attributes as well as equip them for the demands of the professional world.

Employability and career advancement workshops for third- and fourth-year students

The final years of your Hult degree are critical points for career decisions. Third- and fourth-year students have the opportunity to participate in a range of workshops tailored to enhance employability—both by advancing communication skills and by offering personalized career coaching and guidance. Topics that will be covered include:

• Planning Your Career Strategy
• Understanding Your Competencies
• Graduate Recruitment Schemes
• Writing CVs and Cover Letters
• Interview Skills
• Mock Assessment Center
• Presentations with High Impact

Career panel discussions

We organize special career-oriented speakers and panel discussions to expose you to a wide range of professional possibilities. Panels in major career areas include:

• Finance
• Social Enterprise
• NGOs
• Marketing and PR

Where do Hult graduates work?

| Automotive | Boston Consulting Group |
| BMW | Capgemini |
| Continental Tires | Deloitte Consulting |
| Ford Motor Credit Company | Ernst & Young |
| General Motors | Forest Research Imaginaki |
| Honda | Education |
| SAAQ (Grenada) | EF Education First |
| Toyota Motor | Oxford University |
| Volvo East Asia | University of Nigeria |
| Volkswagen | Hult's personalized approach toward professional and career development gives students an edge in the competitive job market. |
| Banking/Finance | IMD |
| AIB | Morgan Stanley |
| African Development Bank | Merrill Lynch |
| Banco BCI Holding | Merrill Lynch |
| Financiera S.A. | Morgan Stanley |
| Bank of America | National Grid |
| BBVA Group | National Grid |
| Banco de Credito de Peru | National Grid |
| Citigroup | National Grid |
| Credit Suisse | National Grid |
| Deutsche Bank | National Grid |
| Goldman Sachs | National Grid |
| Hong Leong Bank | National Grid |
| HSBC | National Grid |
| J.P. Morgan | National Grid |
| KPMG International | National Grid |
| Liberty Mutual | National Grid |
| Lloyds TSB | National Grid |
| McKinsey & Co. | National Grid |
| MasterCard | National Grid |
| Merrill Lynch | National Grid |
| Morgan Stanley | National Grid |
| New Energy Finance | National Grid |
| Nomura Securities | National Grid |
| Privatewealthhouses: | National Grid |
| Coopers | National Grid |
| Reserve Bank of India | National Grid |
| Repeka | National Grid |
| International | National Grid |
| Smith Barney | National Grid |
| Prudential | National Grid |
| Standard Chartered Bank | National Grid |
| State Street Corporation | National Grid |
| The Export-Import | National Grid |
| Bank of Korea | National Grid |
| UBS | National Grid |
| Wall Fargo Bank | National Grid |
| BNP Paribas | National Grid |
| Credit Agricole | National Grid |
| Credit Suisse | National Grid |
| Deutsche Bank | National Grid |
| Goldman Sachs | National Grid |
| HSBC | National Grid |
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| Bank of Korea | National Grid |
| UBS | National Grid |
| Wall Fargo Bank | National Grid |

Post-graduation pursuits:

• 52% Employment
• 15% Hult Master degree programs
• 23% Other Master degree programs
• 10% Volunteering and international immersion

Where do Hult graduates work?

| Automotive | Boston Consulting Group |
| BMW | Capgemini |
| Continental Tires | Consulting |
| Ford Motor Credit Company | Deloitte Consulting |
| General Motors | Ernst & Young |
| Honda | Forest Research Imaginaki |
| SAAQ (Grenada) | Education |
| Toyota Motor | EF Education First |
| Volvo East Asia | Oxford University |
| Volkswagen | University of Nigeria |
| Banking/Finance | IMD |
| AIB | Morgan Stanley |
| African Development Bank | Merrill Lynch |
| Banco BCI Holding | Merrill Lynch |
| Financiera S.A. | Morgan Stanley |
| Bank of America | National Grid |
| BBVA Group | National Grid |
| Banco de Credito de Peru | National Grid |
| Citigroup | National Grid |
| Credit Suisse | National Grid |
| Deutsche Bank | National Grid |
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| Standard Chartered Bank | National Grid |
| State Street Corporation | National Grid |
| The Export-Import | National Grid |
| Bank of Korea | National Grid |
| UBS | National Grid |
| Wall Fargo Bank | National Grid |

Post-graduation pursuits:

• 52% Employment
• 15% Hult Master degree programs
• 23% Other Master degree programs
• 10% Volunteering and international immersion
Be Inspired

Hult’s Executive Speaker Series gives you access to the world’s brightest minds who share their stories, thoughts on the latest business trends, and valuable professional advice.

Access to pioneering thinkers and business trendsetters

From former U.S. President Bill Clinton and Steve Wozniak, the co-founder of Apple, to Jimmy Wales, founder of Wikipedia, Hult attracts an impressive array of thought leaders. We make sure you get out of the classroom and in front of some of the best business people and companies in the world. Our Executive Speaker Series is composed of open forums for questions, answers, and the latest business practices and industry insights.

Hult brings speakers on campus as well as hosts speakers off campus. Previous speakers on campus form an impressive roster, from industry mavericks to distinguished corporate titans: Biz Stone, Co-founder of Twitter; Steve Forbes, Editor-in-Chief of Forbes magazine; George Fisher, former CEO of Motorola and Kodak; and Jim Rogers, investment guru. Hult’s speakers also include Young Global Leaders (under 40), a select group of representatives of business, government, civil society, arts and culture, academia, media, and social enterprise. In addition to our Executive Speaker Series, you can catch thought leaders at TEDx Hult International Business School events held on each campus throughout the year.

“Frankly, I doubt if [Harvard] has anything like the international experience that you’re getting with this incredibly diverse student body.”

Jimmy Wales, Founder of Wikipedia
Hult Executive Speaker Series San Francisco

Former guest speakers

President Bill Clinton 42nd President of the U.S.
Biz Stone Co-founder, Twitter
Steve Forbes Chairman, Forbes Media
Jimmy Wales Founder, Wikipedia
Jim Rogers Co-founder, Quantum Fund
Steve Wozniak Co-founder, Apple Computer
Azran Osman-Rani CEO, AirAsia X
Richard Reed Co-founder, Innocent
Nayla Al Khaja U.A.E.’s first female film producer and Brand Ambassador, Canon Middle East
John Sculley Former CEO, Apple Computer and former President and CEO, PepsiCo
Michael Dukakis Former U.S. Presidential candidate and former Governor of Massachusetts
Ian Davis Former Managing Director, McKinsey & Co.
Muhammad Yunus Nobel Peace Prize Winner and Founder, Grameen Bank
Ronald Jonash Head of Innovation, Monitor
Harry Markopolos “The Madoff Whistleblower”
Ulrich Nielsen CTO, Merrimack Pharmaceutical
Guy Kawasaki Founder, Garage Technology Ventures
George Fisher Former CEO, Motorola and Kodak
Dave Balter Founder and CEO, BzzAgent
Jonathan Rowe COO, GeneExpress
David Contrada Partner, Palladium
Marc Biver CEO, Hublot Watches

Scan this barcode with your mobile phone to watch an Executive Speaker event.
Former President Bill Clinton, 42nd U.S. President, at the Hult Prize Final (formerly the HGCC) in New York City.

John Sculley, Former CEO of Apple and former CEO of PepsiCo, speaks about leadership in London.

Steve Forbes, Chairman of Forbes Media, presents at Hult Boston.

Biz Stone, Co-founder of Twitter

Steve Wozniak, Co-founder of Apple Computer (right), speaks with Hult Professor Hitendra Patel about game-changing innovation.

Nayla Al Khaja, U.A.E.’s first female film producer, speaks at Hult Dubai.

Jim Rogers, American investor and best-selling author and Co-founder of the Quantum Fund (right), speaks at Hult Shanghai’s grand opening.

Richard Reed, Co-founder of innocent smoothie brand, speaks at Hult London.

Muhammad Yunus, Founder Grameen Bank and Nobel Peace Prize Recipient (left), and Governor Mario Cuomo, 52nd Governor of New York (right), at the 2012 Hult Global Case Challenge (today the Hult Prize) Final.
One Global Experience. One Global Degree.
Start in London

Hult’s London campus could not be in a more central or historic location, with culture, fashion, history, and art at your doorstep.

Knowledge capital of the world

London is recognized worldwide for its contributions to culture, fashion, and art, but it is also a major center for international learning. Hult’s main London campus is in Bloomsbury, a focal point of the city’s intellectual and academic life. Home to some of the world’s most extensive libraries and academic facilities, such as the British Library, the Royal Academy of Dramatic Art, the British Museum, and University College London, Bloomsbury has been a haven for great thinkers, writers, scholars, poets, and students.

A global economic center

London isn’t just a large, historic city with lots to offer—it’s also a center of global commerce, whose economic clout makes it the ideal place for those aspiring to work in international business. Twenty percent of Europe’s largest companies are based here. According to a recent study commissioned by MasterCard, London is the most influential city in the world. Its strong economy, vibrant financial markets, and astute government policies have also earned it the top spot in the Centers of Commerce Index in 2008. London’s vast population demands five airports—and as many premier league football teams.

The best of London

London is an enormous city and a cultural epicenter with a spectacular variety of things to entertain. Get in touch with London’s vibrant arts scene—tour its stunning landmarks, wander through its renowned museums, and let loose at the city’s world-famous summer music festivals. London is acclaimed for its theater—catch a Shakespearean performance in the reconstructed Shakespeare’s Globe or a new musical in the West End theater district. London has one of the most diverse and exciting nightlife scenes in the world. From boisterous pubs to laid-back lounges and hopping nightclubs, everyone is sure to find something that suits their style.

Never a dull moment

Looking for something to do? Well, we can tell you that it’s only a short walk to trendy thoroughfares like Tottenham Court Road and Oxford Street. We might also mention it’s just a short tube ride to lively places like Regent’s Park, Covent Garden, Piccadilly Circus, Soho, and Chinatown. We could even point out how close the St Pancras international railway station is, if you’re feeling like venturing out of your boundaries. The truth is that Hult’s central location in London makes it a perfect starting point to explore the city (and beyond). If something is not accessible on foot, London’s extensive public transportation system will get you there. All you have to do is pick a direction and go.

Find out more about Hult London.
London Campus

The world’s most international city
Live and study in the world’s economic hub—London, with one of the most diverse populations of any city on the planet. With so many leading companies headquartered in London, our campus is the perfect launchpad for a successful career in international business. Student-led clubs like the Consulting Club, Creative Industries Club, Finance Club, Hult Global News Online, Model UN, and more keep the campus buzzing with fun activities and top guest speakers from companies like Facebook, Real Madrid Football Club, and Accenture.

Study in the heart of central London
Hult’s undergraduate campus is located in central London, in the famous literary and academic district of Bloomsbury. Our Russell Square facility is the social hub of undergraduate life and classes are held in both Russell Square and lecture halls at the nearby University of London. As a Hult student, you will benefit from what economists call the “cluster effect”: the added value of studying in London where the close concentration of so many top academic institutions creates an optimal environment for learning and networking opportunities. You are within striking distance of the best that London has to offer: world-class museums and parks, Oxford Street’s shops, Covent Garden’s theaters, Marylebone’s boutiques, and Soho’s exciting nightlife, all at your doorstep.
London business glimpse

- Home to 100 of Europe’s top 500 companies
- Top of Global Financial Centers Index
- Most visited city in the world
- Biggest economy in Europe, generating more than USD400 billion a year
- Home of the 2012 Summer Olympic Games
- Global leader in wealth management, private banking, hedge funds, and financial planning

London campus life, snapshot of past events

- Speakers: John Sculley, former head of Pepsi and Apple, Sir Martin Sorrell, CEO WPP group, and Ian Davis, former CEO, McKinsey & Co.
- Hult’s Got Talent
- West End theater nights
- Football tournament in Hyde Park
- Mid-module drinks at the Gherkin
- Queen’s Jubilee High Tea
- Hult Annual Summer Awards Ceremony
- Women for Rwanda Starbucks Fundraiser

“Hult is the best choice one can make. I like Hult for its unique international background, its central location, the opportunities it offers with its global network, and last but not least, its well-known reputation.”

Berenice Bory
France
Global Campus Rotation

Participate in an Action Project during your third- or fourth-year summers on one of our other four campuses to learn firsthand about life and business in key economic locations.

Hult Boston
America's top student town
Hult Boston is in a prime location, down the street from the great universities of MIT and Harvard. Within walking distance of historic Beacon Hill and looking over the Charles River, our campus was designed by renowned Swedish architect Thomas Sandell. This internationally acclaimed building has excellent facilities that include an on-site restaurant with a bar and outdoor patio. The birthplace of the management consulting field, Boston also serves as headquarters to biotechnology, fund management, and a host of other key industries.

Business glimpse
› Headquarters of consulting giants Bain, BCG, and Monitor
› Top of Innovation Cities Global Index
› Knowledge-based economy stems from region's educational excellence: Harvard and MIT are close by
› Financial services center—global headquarters for Fidelity and State Street
› Strong reputation for venture capital
› Prestigious healthcare industry with 17 renowned hospitals

Hult San Francisco
Epicenter of the high-tech world
San Francisco’s Bay Area is the epicenter of the world’s high-tech industry. The city’s entrepreneurial culture, breathtaking scenery, and economic clout make it a remarkable place in which to live and study. San Francisco affords a wide range of networking and leisure opportunities, like the Venture Capital Summit, which was hosted on campus this year, featuring Silicon Valley’s movers and shakers in the VC world. Hult’s great downtown location is the perfect launchpad into the entrepreneurial and innovative West Coast culture.

Business glimpse
› San Francisco Bay Area center of social media revolution
› Home to Google, Apple, Facebook, Cisco, Intel, and Twitter
› Consumer industries in retailing, clothing, and wine—beloved American brands like Levi’s, Pottery Barn, and The Gap were born here
› Hub for new global green technology industry

Hult Dubai
East meets West in Dubai
As one of the most compelling cities in the Middle East, Dubai has also been reinventing itself as one of the world’s most cosmopolitan—it is the region’s center for finance, logistics, and aviation. Home to more than 150 nationalities, Dubai is the preferred regional headquarters for many of the world’s multinationals operating in the Middle East. Hult Dubai’s impressive contacts list means that our students get to meet with experts all year round. Hult Dubai’s new campus is located in Dubai Internet City (DIC), an environment with unparalleled facilities that attracts innovative companies.

Business glimpse
› Middle East’s leading city for international business, founded on reputation for cultural tolerance
› More than 80% of the population are expats
› Major retail center with biggest mall in the world
› Regional hub for financial services
› Growing Islamic finance industry
› Home to one of the world’s busiest international airports

Hult Boston
Epicenter of the high-tech world
San Francisco’s Bay Area is the epicenter of the world’s high-tech industry. The city’s entrepreneurial culture, breathtaking scenery, and economic clout make it a remarkable place in which to live and study. San Francisco affords a wide range of networking and leisure opportunities, like the Venture Capital Summit, which was hosted on campus this year, featuring Silicon Valley’s movers and shakers in the VC world. Hult’s great downtown location is the perfect launchpad into the entrepreneurial and innovative West Coast culture.

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› Consumer industries in retailing, clothing, and wine—beloved American brands like Levi’s, Pottery Barn, and The Gap were born here
› Hub for new global green technology industry
Hult Shanghai

Be part of the China growth story
Shanghai is a city of breathtaking transformations—with towering skyscrapers springing up next to ancient lane houses, and sophisticated boutiques emerging out of open-air markets. The ascendency of China as an economic superpower centers around Shanghai. Shanghai boasts unrivaled cultural status in China as the birthplace of new trends and life-changing ideas. With nearly 23 million residents, Shanghai is one of the world’s largest cities and is considered China’s most cosmopolitan metropolis. Hult puts you in the center of one of the most transformative cities on earth.

Business glimpse
- Biggest city in the world’s largest emerging economy
- Center of China’s growing affluent middle class
- Home to China’s largest stock exchange
- World’s busiest container port
- Growing pharmaceutical hot spot
- Capital of China’s fashion scene
- Host of 2010 Shanghai World Expo, the best-attended trade fair in world history
Hult provides a global education to prepare effective, informed, and responsible leaders.
Academic Programs
Our professors and lecturers are noted for their academic credentials, talent for teaching, and worldly experience. Here are the backgrounds of a few of the faculty:

**Hisham Al Saghbini**  Professor of Quantitative Analysis & Decision Making  
Professor Saghbini specializes in Quantitative Analysis and Decision Making for Business. He is also an active academic researcher in Middle Eastern Studies and Conflict Resolution. At Hult, he teaches a range of business courses including Accounting, Quantitative Methods, and Risk Analysis. Professor Saghbini is a fellow at the Royal Statistical Society and a member of Political Studies Association U.K., for which he regularly publishes articles that reflect his interests. His most recent publication is a book entitled *Introduction to Quantitative Research Methods*. Professor Saghbini is in the process of writing his Ph.D., a quantitative analysis of the role of minorities in the Arab-Israeli conflict.

**Stefania Cassar**  Professor of Film and Liberal Arts  
Ph.D. Royal Holloway, University of London; M.A. Post-modernist Theory and Popular Culture, Royal Holloway, University of London; M.A. Contemporary British Fiction, University of Malta; B.A. English, Yale University  
Dr. Cassar teaches courses in Liberal Arts, Global Knowledge, and Communication Skills. She earned her Ph.D. from Royal Holloway in London, specializing in the relationship between science and literature and in literary and cultural theory. At Hult she offers expertise in a wide range of film and literature courses, including The Politics of Popular Culture, Representations of War & Conflict, and cinematic and literary representations of the city of London itself. Dr. Cassar also teaches intensive courses in Writing Skills and oversees undergraduate Honors students in thesis research and writing.

**John Slevin**  Professor of Brand and Marketing Communications  
M.B.A, Cass Business School; M.A. and B.A. Birkbeck College  
Professor Slevin has extensive experience in brand management, marketing communications, and marketing consultancy. He worked for Unilever Export, and then became a marketing consultant for the Saudi Industrial Development Fund based in Riyadh, specializing in investment projects in the consumer goods sector. He also served as Shell’s Brand and Communications Manager covering the Middle East. With Shell, he moved to South America to help launch a new brand into the Venezuelan market.

**David Griffiths**  Assistant Dean, Professor of Knowledge Management  
Ph.D. Knowledge and Learning Models, University of Edinburgh; M.Sc. Management, Training and Development, University of Edinburgh  
Professor Griffiths specializes in Knowledge Management, Training, and Development. He teaches Global Management and Global Management, where he draws on his business background which includes being Managing Director of K3-Cubed Ltd., a University of Edinburgh spin-out company. His work was focused on the design, testing, and application of knowledge and learning diagnostic tools for public, private, and third sector organizations. Professor Griffiths has worked with organizations in Asia, Europe, and North America and recently worked as a governmental Special Advisor in the Middle East, consulting on knowledge capacity building through collaboration between higher education institutions and industry. He has been extensively published and is the recent recipient of an Emerald Literati Network Award for excellence in 2012.

**Cornelius O’Boyle**  Assistant Dean, Professor of History and Science  
Ph.D. History and Philosophy of Science, Cambridge University; M.Phil History and Philosophy of Science, Cambridge University; B.A. University College London  
Professor O’Boyle specializes in the history of science and teaches a range of courses in this field. As well as being a Dean, he also manages the Honors Program where he develops and supervises special topics and projects for the honors students. Dr. O’Boyle directs the Undergraduate Internship program and helps to link students to professional development activities during their studies. The author of four books on medievalism, medical science, and the cross-over of Science, Medicine, and Magic, Cornelius was a Wellcome Trust Research Fellow for many years and the Associate Director of University of Notre Dame in London.

**John Hertz**  Professor of Humanities  
Ph.D. English, University of Cambridge; M.A. Victorian Studies, University of Toronto; B.A. English, Yale University  
Professor Alan Hertz is American by birth, but grew up largely in India and Pakistan. He has been teaching university students since 1975 and has been working in American international education since 1978. He has been at Hult for 20 years. His chief research interests are in Victorian poetry and journalism. Professor Hertz’s teaching specialties include the history of London, the cultural history of Britain, and introductory courses in History, Humanities, Literature, and Theater. His philosophy of teaching at Hult is to make as much use as possible of our greatest assets—the wonderful diversity of our student body and the overwhelming cultural resources of London. Professor Hertz also manages Hult’s Visiting Students Program.
**Georgio Georgiades**  Professor of Change Management and Organizational Psychology  
Ph.D. Management, Henley Business School, University of Reading; B.A. Accounting and Economics, University of Reading  
Professor Georgiades teaches Business Ethics, Organizational Behavior, and Introduction to Business as well as Human Resources and other related topics in Management. He is an active member of the European Group for Organizational Studies, a scholarly association which focuses on business organizations, and is currently expanding his doctoral research by conducting a comparative study to understand the effects of corporate acquisitions on patterns of employee behavior.

**Nicola Sayers**  Professor of Leadership, Ethics & Psychology  
M.A. Psychology, New York University; B.A. Politics, Philosophy & Economics, Oxford University  
Professor Sayers teaches Business Ethics, Leadership, Cross-Cultural Communication, Psychology, and Futures Studies. She is an experienced strategy consultant with Monitor Group where she worked on both private and public sector projects in London, New York, Paris, Dublin, southern Denmark, and Tripoli. She has also worked as a mediator of community disputes in San Francisco, and a counselor to inmates in Rikers Island Prison in New York. She draws on these diverse experiences and on her academic background in her teaching, in which she blends personal, philosophical, and practical approaches.

**Kosmas Kosmopoulos**  Assistant Professor in Business Computing  
M.Sc., Middlesex University  
Professor Kosmopoulos is the Head of the Computing Department. He specializes in the computer networks field but also has extensive experience in teaching a broad range of computing-related courses, from Business Information Systems to Web Development. Professor Kosmopoulos has taught in a number of British institutions prior to joining Hult at both undergraduate and postgraduate levels, as well as in adult further education courses, most notably at City University, Middlesex University, and the University of Westminster. He still has a visiting lecturer relationship with some of them.

**Silas Dhlamin**  Professor of Financial Accounting and Managerial Accounting  
M.A., Corporate Governance, London South Bank University  
Professor Dhlamin is a specialist in all areas of taxation, corporate governance, and auditing. He holds a Master degree in Corporate Governance from London South Bank University, as well as membership in ICSA and CIAA. He was voted “Best Lecturer” 2011 at Guildhall College, London where he has been a Senior Lecturer.

**Bill Ryan**  Professor of Accounting  
Ph.D. Royal Holloway, University of London; M.B.A. Henley Management College; B.A. (Hons) IMI, Ireland; Fellow Higher Education Academy, U.K.  
After earning his Ph.D. in the area of accounting, control, and the performance contribution of individuals, Professor Ryan joined Hult to teach accounting and finance courses, with an emphasis on practical application built upon sound theoretical foundations. He has also designed courses for and led the distance learning MBA for the University of London. Professor Ryan has also held a number of senior management positions in accounting and strategic change management in companies such as Chrysler and the 3M Corporation, where he completed assignments in the U.K., Europe, and the U.S. His research is in management control spanning accounting and business strategy, and he has published papers across these areas.

**Mark Spokes**  Associate Professor of American Studies and Social Change  
Ph.D. American Studies, University of Birmingham; M.Res. American Foreign Policy, University of London; B.A. (Hons) History, Leicester De Montfort University  
Dr. Spokes teaches primarily on the social entrepreneurship concentration with a specific focus on human security and rights. His classes reflect a current research interest in critical theories of social change and global ethics. Dr. Spokes also teaches in his specialist area of American national identity and foreign policy. He has been with Hult International Business School since it opened its London campus. Prior to this, Dr. Spokes taught at Queen Mary University of London and worked for several think tanks and NGOs in London.

**Daniel Pérez Vidal**  Professor of Creative Industries  
European Master Degree in Audiovisual Management, MEDIA/MPA; B.A. (Hons) Film Studies, B.A. (Hons) Mass Communication, University of Utah; QTS, GTCE; CELTA, University of Cambridge; Certificate in Management, University of Leicester  
Professor Daniel Vidal specializes in marketing communications, new media, and film and television production. He is currently researching the uses of professional communications in the management and development of creativity. Before moving to the U.K. a few years ago, he worked as a screenwriter, casting director, and editor in Spain. He now lives in London, where he teaches at Hult as well as serves as a media consultant to TwelvePoint.com, and is the co-founder of Ace Films.

**Andrew Wright**  Associate Professor  
Ph.D. European Studies, Kings College London (current); M.Sc. Sociology, London School of Economics; B.A. Economic History and Politics, York University  
Professor Wright has taught undergraduate and post-graduate programs in the American and British systems since the early 1990s. He has been at Hult for ten years. His areas of teaching and research include international political economy, modern international relations and history—particularly great power relations and war—the political economy of the third world and development studies, and the global monetary system.
Hult’s LEAP Method

The LEAP Method—Learn, Experience, Action Project. Hult’s LEAP method is a hands-on approach to education that uniquely combines classroom learning, real-world experience, and practical business application.

**Learn**

Hult’s LEAP method is an integrated approach to learning that enables you to put classroom theory into practice. Start your degree by learning theory and business fundamentals in the classroom. Like most top business schools, Hult faculty employ the case study method to illustrate how business principles are applied in practice.

Hult enriches the case method by fostering interactive learning through thought-provoking discussions with students from around the world and iPad instant polling to facilitate timely and data-driven exchanges of ideas. Hult provides you with the theory, tools, terminology, and trends to give you a broad perspective on business. However, unlike other top business schools, Hult goes beyond the theoretical to the practical.

**Experience**

Experience is a crucial component of our LEAP method. Translate theory into practice with insights from faculty with real-world experience, panel discussions with industry experts, exclusive networking opportunities, and company visits.

Dialogues with prominent business leaders offer valuable insights into how executives make decisions in a fast-moving, competitive environment with imperfect information. Hear first-hand advice from executive speakers like Steve Forbes on the choices they’ve made, the mistakes they’ve made, and their tips on securing your dream job. Other speakers have included senior executives from Real Madrid Football Club, explaining the economics of running one of the world’s largest sports franchises, and the former CTO of Hewlett Packard and “Innovation Guru” Phil McKinney, speaking about game-changing innovation.

Finally, Hult’s global campus rotation and study tours give you the opportunity to experience the international value chain in-person, meeting venture capitalists in San Francisco, manufacturers in Shanghai, and retailers in London.

**Action Project**

At Hult you learn by doing. Every student participates in Action Projects where small teams, advised by a mentor (typically an experienced management consultant), compete with one another to solve an innovation or growth issue for a range of leading global companies, non-profits, or start-up enterprises.

Over a period of six weeks, teams consult with company executives, making a business case for the development of an innovative solution to the client problem. After several feedback sessions, each team presents their final recommendations to the company’s senior management and a winning team is chosen. Hult is the only school that offers you the unique opportunity to work on real client problems, with real client deadlines in a low-risk setting, maximizing your learning curve and equipping you with practical, employment-enhancing skills. You can opt to rotate to another campus in San Francisco, Boston, Dubai, or Shanghai to complete your third- or fourth-year Action Projects.
Our hands-on approach to learning helps you become job-ready from day one.
Hult’s Curriculum

Our curriculum is structured to give you a strong foundation in international business. Project work reinforces practical skills and the real-life application of classroom learning.

International Bachelor of Business Administration

The four-year, international Bachelor of Business Administration (BBA) consists of several essential components:

- **Core Courses in:**
  - Business Fundamentals 33
  - Communication Skills 12
  - Liberal Arts 15
  - Global Knowledge 15
  - Concentration 18
  - Open Electives 15
  - Action Projects (3 credits/year) 12

- **Total Credits** 120

Earning Credit Towards a Degree

The credit, sometimes called the credit hour or semester hour, is the basic unit of value for coursework used in almost all American universities. Each course you take at Hult is worth 3 credits. Most students take 30 credits per year, consisting of four courses each Fall, four courses each Winter, and two courses each Spring, although Hult’s flexible structure allows you to complete your degree in less time by taking up to 36 credits per year.* A Bachelor degree requires the successful completion of at least 120 credits. For students with outstanding grades, the Honor Program is available. And, students can earn two degrees in four years through Hult’s Combined Degree Program (see page 54—55 for more information).

* Students who take more than 30 credits annually will be charged for those on a pro rata basis. Good academic standing is required to participate.
Hult’s curriculum gives you the flexibility to pursue your interests in international business.

### Join Hult’s One-Year Master Degree Program

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<th>Year Two</th>
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### Curriculum Options

- **Hult’s Bachelor of Business Administration** (3 Years)
- **Fast Track Hult’s Master Degree Program** (4 Years)
Core Courses

Business Fundamentals

All Hult undergraduates take a set of Business Fundamentals courses in their first and second years. These courses cover core business areas and build a firm foundation of knowledge that helps students choose a subsequent concentration.

The building blocks of business

Hult knows that the students who get the most out of their specialist subjects are the students who have first learned the basics of business thoroughly. As they progress through their Bachelor degree, students can see how the functional areas of business fit together, and which ones are most suited to their interests and abilities. By exposing our students to the full range of disciplines, the Business Fundamentals curriculum creates a platform for students from which to decide their concentration and choose their more advanced courses.

International experience

Hult is ranked by the Financial Times as the best business school in the world for the international experience its students receive—and this experience starts right at the very beginning. In their Business Fundamentals classes students will work in teams with people from across the globe, so they must rapidly understand how to communicate forcefully but diplomatically within radically different cultures. After studying in this atmosphere, Hult graduates are better prepared than others to work at multinationals, or to switch careers to a new continent without missing a beat.

Action-packed curriculum

In their first two years, Hult undergraduates take required Business Fundamentals courses in subjects ranging from macroeconomics to marketing. At the end of their second year students enroll in the Career Development Workshop. This is an Action Project where they begin to learn, through coaching and mentoring, where their particular talents lie. Students also interview real working professionals in diverse careers to find out about the day-to-day highs and lows of their jobs. Undergraduates’ growing self-awareness empowers them to choose the specialist concentration within their degree that is right for them.

In their final two years, students complete the Business Fundamentals curriculum by taking two advanced seminars that force them to think on a large scale: Business and the World Economy, and Global Strategy.

Business Fundamentals courses count for 33 total credits (3 credits each) and include:

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<td>• Business Communications</td>
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<td>• Financial Accounting</td>
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<td>• Managerial Accounting</td>
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<td>• Principles of Marketing</td>
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<td>• Global Strategy</td>
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Courses in Communication Skills, Liberal Arts, and Global Knowledge provide an unrivaled foundation of learning that ensures each student is a well-rounded graduate.

Communication Skills
Ask a CEO of almost any organization, and he or she will tell you that the number one quality they look for when hiring candidates is not just business knowledge, but the ability to communicate effectively. Those who advance to senior management or leadership positions do so less because of their specialized knowledge and more because they possess outstanding language abilities in writing and speaking. While many business graduates receive no training in these vital skills, students at Hult receive practical skills training in research and writing, group communication, cross-cultural communication, and presentations. The results are impressive: Hult graduates are extremely well prepared in the “soft skills” of communication that will set them apart in their chosen professional environment and open doors to career advancement.

Liberal Arts
One of the key features of Hult’s undergraduate program is the opportunity it provides students to study a range of topics in the arts and sciences. These required courses give business students breadth of understanding and create wider contexts for their business studies. They also open the doors to future careers in specific sectors or types of organizations.

Required Liberal Arts core courses happen in Years One and Two and include History & Society, Arts & Humanities, Ethics & Philosophy, and Science & Technology. In Years Three and Four, students are asked to pursue at least two advanced courses in any of the fields above in the Global Knowledge part of the curriculum.

Global Knowledge
Building on core courses in Liberal Arts, Global Knowledge courses, taken in Years Three and Four, span many subject areas and allow students to deepen their knowledge of particular disciplines and topics. There are three required courses and two electives. Required courses include a Foreign Language, a Regional Studies elective, and Global Citizenship. Languages offered vary. Students choose which Regional Studies elective they want to take. Each of these interdisciplinary courses expands the student’s knowledge of history, politics, and culture by looking in depth at a particular region of the world.

The required seminar on Global Citizenship aims to raise students’ political awareness through debate and an examination of issues that may include human rights, the environment, conflict and security, globalization, sustainability and development, and global health. Finally, all students choose at least two Global Knowledge electives in any subject that interests them. The list of options, drawn from across the arts and sciences, is long and exciting and includes, for example: Journalism & War; Science & Religion; Conflict Resolution; Shakespeare and His World; Documentary Film; Futurology; Theories of Identity; History of Computing Technology; Comparative Religion; Mass Persuasion; Gender & Popular Culture; and many others.
Communication Skills, Liberal Arts, and Global Knowledge courses count for 3 credits each and are taken at the following stages:

- **Year One Communication Skills and Liberal Arts**
  - Cross-Cultural Communication
  - Academic Writing: Case Study
  - History & Society Elective
  - Art & Humanities

- **Year Two Communication Skills and Liberal Arts**
  - Science & Technology Elective
  - Ethics & Philosophy Elective
  - Writing a Business Plan

- **Year Three and Year Four Global Knowledge**
  - Foreign Language Elective
  - Regional Studies Elective
  - Global Knowledge Elective (must choose 2)
  - Global Citizenship
Concentrations

Marketing

Marketing professionals are vital not just to organizations but to society as a whole. A concentration in marketing prepares you to communicate with the world.

The road to marketing savvy
Marketing is driven by the belief that customers, before products or services, are the path to profit. To succeed in the marketplace, a company must first identify and respond to customer needs—and then convince customers that it can meet their needs better than anyone else. Marketing and public relations experts shape popular perception about products, people, and organizations. They need to have a thorough knowledge of the media—including the new world of social networks. After a Hult concentration in marketing, you will have the skills to do anything from launching the latest smartphone to running public relations for a political campaign.

Curriculum for a digital age
The digital revolution has changed the face of marketing forever—destroying the old boundaries between professional marketers and consumers. You can be part of the first generation of graduates to begin their careers in the world of Web 2.0, where marketing messages are picked up by consumers and spread far and wide through social media. The Hult curriculum teaches you how to maximize the marketing magic of microblogs, mobile technology, and virtual worlds. Hult was among the first schools to incorporate digital marketing and the impact of social media and search engine technology into the curriculum.

Gain concrete understanding of:

• The art of digital marketing and other hot trends
• The strengths and weaknesses of different marketing tools
• How to apply marketing concepts to big-picture corporate strategy
• How to present persuasive marketing plans

Career opportunities
A concentration in Marketing unlocks the door to a staggering variety of careers at specialist companies such as advertising agencies and design businesses. But you will be equally at home as a product development or brand management specialist—to name just two examples—within a multinational.

Concentration Courses*

• Marketing Strategy
• Marketing Research
• Digital Marketing
• Advertising
• Consumer Behavior
• New Product Development

* Curriculum, courses, sequencing, and program requirements are subject to change at the sole discretion of Hult International Business School.
Finance

Finance is integral to business administration and management, and central to global economics. This concentration helps you learn how businesses raise, spend, and invest capital, how firms allocate resources, and how financial markets function.

Learn about value creation
For corporations, finance is about finding the funding to turn dreams into reality. For investors, it’s about judging which dreams can produce a good return for your money. The continuing credit squeeze following the 2008 financial crisis has forced both corporations and investors to be ever more inventive to meet these goals. The Hult concentration in Finance produces practically minded graduates who understand finance from both sides of the fence: the companies trying to fund their projects, and the investment professionals who assess these projects’ potential to create value.

Gain financial skills for the future
Finance is one of the most rapidly changing areas of international business, as leading thinkers and practitioners question old assumptions and come up with new solutions in the wake of the credit crunch. What makes a good investment portfolio in the second decade of the new millennium? And how can companies secure funding when the banking sector is in permanent shake-up mode? Hult’s leading finance academics are helping find the answers. Be here with them at the center of the biggest change to finance in decades.

Gain concrete understanding of:
- Strong analytical skills—whether you’re reading a balance sheet or costing a new project
- The ability to make finely judged decisions for your company based on financial risks and opportunities
- How the diverse universe of financial instruments and institutions work
- How to value investments and build portfolios

Career opportunities
A concentration in Finance can lead to a career that combines intellectual satisfaction with lucrative rewards. A number of Hult concentration graduates pursue careers in risk management, commercial and investment banking, international trade and finance, financial analysis, or portfolio management.

Concentration Courses*
- Financial Management & Corporate Finance
- Financial Markets & Institutions
- Banking In the Modern World
- Governance and Risk in Finance
- Financial Auditing & Assurance
- Advanced Business & Financial Analysis

* Curriculum, courses, sequencing, and program requirements are subject to change at the sole discretion of Hult International Business School.
All successful business graduates will sooner or later manage both people and budgets. If they are good managers, their businesses—and their careers—will prosper.

21st-century managers
The 21st-century demands business leaders who can think big and act big. Students will learn to see an enterprise as a whole, but also to understand the linkages between its different working parts. Additionally, students will develop their managerial soft skills: how to use motivation and persuasion to create a successful team built of people from different countries.

Answers to fundamental questions
Working with top-league Hult academics, you will look at the great questions of management:

• How do managers create the winning team from a mix of people with different personalities, ambitions, and cultures?
• How can leaders strike the right balance which avoids both neglect and micro-management?
• How can managers spot problems and challenges inside and outside the company before these become too big to overcome?

Gain concrete understanding of:

• The management of all the different functions of a company, including finance, HR, and operations
• The art of working well in groups as well as leading them
• The way management works in successful organizations
• The presentation and advocacy skills essential to succeed in management

Career opportunities
The Management Concentration turns students into first-class general managers. It also builds the foundations for more specialized careers in human resources, project management, and strategic management consulting.

Concentration Courses*

• Project Management
• Managing Human Resources
• Operations Management
• Technology Management
• Global Management
• Change Management

* Curriculum, courses, sequencing, and program requirements are subject to change at the sole discretion of Hult International Business School.
Social Entrepreneurship

Social entrepreneurs are breaking down old boundaries by using business techniques to solve pressing social and environmental problems. As the change agents for society, social entrepreneurs start businesses to create social good.

Change your life, change the world

Social entrepreneurs tackle major social issues through commercial innovation, such as microfinance to fight poverty in developing countries, or modern marketing techniques to change addictive behavior. They operate within non-profit and for-profit organizations, fusing business logic with a humanitarian spirit. Social entrepreneurs solve problems to which conventional institutions have not found an answer—be they businesses, governments, or non-profits.

You will study the social and environmental challenges facing the world, in a spirit of healthy debate. Building on your business knowledge accumulated at Hult, you will learn how innovation, project development, and problem solving can be applied to social issues. Students will test their knowledge and skills as consultants working on real-world challenges for organizations.

You will learn

- How to think both practically and creatively about business-based solutions to global problems
- The techniques of analyzing global politics, economics, and society
- How the non-profit sector works and interacts with businesses and governments
- The management of non-profits, ranging from their finances to their advocacy techniques

Career opportunities

Graduates with a concentration in Social Entrepreneurship will be equally at home working for NGOs, governments, UN agencies, Corporate Social Responsibility departments of multinationals, or in fields that emphasize sustainability or innovation.

Concentration Courses*

- Global Crises 1
- Changemaking
- Development Economics
- Global Crises 2
- Social Innovation
- Building Social Enterprises

* Curriculum, courses, sequencing, and program requirements are subject to change at the sole discretion of Hult International Business School.
Action Projects

Experiential, hands-on Action Projects

By applying classroom learning to actual business situations, you’ll gain a powerful education that demonstrates how business is conducted.

An integral part of Hult’s LEAP curriculum

Hult is committed to experiential learning and giving students a chance at hands-on understanding. Project work is integrated into the undergraduate curriculum, letting students tackle real-world problems with real-world solutions.

During each year of your studies, you will participate in an Action Project which helps bring to life the theory and skills that you learn in the classroom.

Action Projects will be as closely matched to your academic interests and studies as possible, and are credit-bearing courses that count toward your final graduation—an invaluable way to see how business is conducted on an international scale.

Participate in an Action Project abroad*

Ensuring that you can apply your knowledge is central to our pedagogical philosophy. Hult’s curriculum has been designed so that you gain exposure to the world outside of the classroom through Action Projects. Each year, starting in Year One through to Year Four, your projects will become progressively more involved. Year One and Year Two Action Projects take place in London. During Years Three and Four, you may pursue your Action Projects at one of Hult’s global campuses.*

“The teams seem to grasp the fine details of creating a medical data pricing model as well as the necessary ‘win-win’ environment that could sustain such an operation. They did a great job.”

Dr. Eric Silfen
Chief Medical Officer
Philips Healthcare

“The program continues to be a source of creative and innovative ideas from which BAE Systems will develop future business opportunities. There are few opportunities in which sponsors and students can mutually benefit.”

Larrie Cable
Vice President, Innovation & Growth
BAE Systems

Example Participating Companies (2000-Present)

* Subject to availability
**Action Projects let you “learn by doing”**

During each year of your studies, you will participate in an Action Project, which helps bring to life the theory and skills that you learn in the classroom. This is an invaluable way to see how business is conducted on an international scale.

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**YEAR ONE**

**Action Project**
Partnering with local organizations under the guidance of a faculty member, students in the final term of their first year will undertake a real-world project that follows thematically from topics taught in their first-year courses.

This Action Project may also allow students to apply the knowledge and skills gained thus far in Year One in their other courses, including Microeconomics and Accounting & Finance.

The Year One Action Project will also give students training in public speaking skills and require from each student a formal, informative presentation, based on research and experience, and using audiovisual materials.

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**YEAR TWO**

**Career Development Action Project**
Taken in a series of seminars throughout Year Two, this required part of the undergraduate curriculum culminates with a summer Action Project, as students are choosing their concentration and taking the required Leadership seminar.

This action project asks students to survey the changing nature of careers in the 21st century and to explore ways of thinking about and planning their own professional development. Students develop skills in assessing their own interests and motivations, learn techniques for career strategy and management, and engage in research into specific job sectors related to their interests, including interviewing professionals who work in that field.

The project also requires students to become familiar with the value of short- and long-term career adaptability and the challenges they may face in the future in creating a work-life balance as working professionals.

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**YEAR THREE**

**Core Strategy Action Project***
In this summer Action Project, students participate in a project that tests their core business skills obtained during Years One through Three.

Students are given the opportunity to work on an undergraduate project in London, or to participate alongside an MBA team on an MBA Action Project at any Hult campus (subject to availability).

Students gain firsthand experience in tasks such as formulating a strategy, devising a business plan, working in a diverse team, and communicating at a professional, corporate level.

* Subject to availability
Year Four

Concentration Capstone Action Project

This Action Project is the capstone experience that enables students to apply their knowledge and skills in their chosen concentration.

Working in teams to tackle real problems and issues, students use the processes and frameworks relevant to their concentration. Marketing students may help a retail chain consider its marketing mix, segmentation, targeting, and positioning; Finance students may analyze a new industry, sector, or company; Management students might create a business plan for a small start-up company; Social Entrepreneurship students might work to solve a pressing social problem for an INGO.

For Year Four Action Projects, students are given the option of participating in a project alongside Hult Masters students (where the Master program corresponds to the concentration) at any Hult campus where such projects are taking place.
Advanced Programs

Challenge yourself

For students who achieve outstanding results, the following programs are available to accelerate your studies and position for a promising career.

Honors Program

The Honors Program at Hult is designed to serve our most academically talented students. It offers the most rigorous academic challenge while allowing them to complete their 120-credit degree in less time.

What is it and how does it work?

Students who achieve outstanding results in their first year of study (cumulative GPA of 3.50 or higher) are invited to join Hult’s Honors Program. They can join any time from the beginning of Year Two up until the start of their final year, provided they continue to meet the GPA requirement. Honors Program students must take at least three courses during their degree that are designated “Honors,” where they receive extra discussion sessions with the professor and other Honors students. In their final year, all Honors Program students enroll in the Honors Thesis Seminar. Under the guidance of the Honors Advisor, they research and write a polished academic thesis on a topic of their choice in their concentration.

Joining the Honors Program allows students the following privileges:

- Dedicated advisors: They have a dedicated Honors Advisor who oversees the thesis research and writing.
- Extra sessions with professors: They receive extra tutorial sessions with professors in Honors-designated courses, giving them personal attention and more in-depth discussion beyond class time.
- Top preparation for graduate school: They graduate from the Honors Program with the highest recognition and a solid research paper that can be used to help them gain entry to top graduate programs if they choose.
- Talented Honors students typically qualify for the Combined Degree Program. (See right of page for more details).

Combined Degree Program

Earn two degrees in four years. Qualified students can graduate with a Bachelor and Master degree in just four years, accelerating their careers on Hult’s fast-track Combined Degree Program.

What is it and how does it work?

Most students take 30 credits per year, which consist of four courses (3 credits each) each Fall, four courses each Winter, and two courses each Spring. Upon reaching the 120 credits required for graduation, they achieve their Bachelor degree in four years. Hult makes it possible to work at a faster pace to graduate in four years with both a Bachelor and Master degree with careful planning and hard work.

- Take two additional courses, namely four in total, each Spring term in Year One and Year Two.*
- Declare your interest in a Master degree going into your third year.
- If you are in good academic standing (minimum GPA 2.67), you may qualify to take five courses per term to complete 45 credits in Year Three. Added to the 72 credits already completed, the total comes to 117.
- Cap off your Bachelor degree in the summer after your third year with the final 3-credit Global Campus Rotation Action Project.
- Start a Hult Master degree in September and begin your career in a year with both a Bachelor and Master degree.

* Talented Honors students typically qualify for the Combined Degree Program. (See right of page for more details).
In addition, qualified Hult students in a Master Degree Program have the opportunity to participate in Global Campus Rotation to study in two additional Hult locations in Boston, San Francisco, London, Dubai, or Shanghai for the second half of the Master degree.

*Students who take more than 30 credits will be charged for additional credits on a pro rata basis.

Students can save valuable time and begin their careers with stronger earning power by following the path below:

- Master of International Business
- Master of International Marketing
- Master of Finance
- Master of Social Entrepreneurship

Normal Path to Masters (5 years)

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<th>Year One</th>
<th>Year Two</th>
<th>Year Three</th>
<th>Year Four</th>
<th>Year Five</th>
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Hult Combined Degree Program (4 years)

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<tr>
<th>Year One</th>
<th>Year Two</th>
<th>Year Three</th>
<th>Year Four</th>
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<tr>
<td>Accelerated</td>
<td>Accelerated</td>
<td>Accelerated</td>
<td>Master Degree</td>
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Accelerated
Participate in an undergraduate study tour at one of Hult’s international campuses*

Experience the world by participating in an undergraduate study tour at one of Hult’s campuses in Shanghai, Dubai, San Francisco, or Boston. Study tours give Hult students the opportunity to take advantage of Hult’s global campus network and complement their business studies with firsthand knowledge about life and business in one of the world’s major economic centers.

Each year Hult offers a six-week study program during the Spring term, enabling students to take classes specific to their travel destination on themes ranging from language to culture to the economy. Move your studies from the financial hub of London to a key economic location on another continent—adding global context to your business studies and allowing you to engage in a truly eye-opening experience.

2012 Undergraduate Study Tour: Shanghai

China’s ascendency as a global superpower centers on Shanghai—for international business, new trends, and groundbreaking ideas. Last year, Hult undergraduates traveled to Shanghai to study Chinese culture and language at Hult Shanghai, experiencing this rapidly expanding and evolving market firsthand and witnessing the contrast between East and West.

Students on the Shanghai Study Tour benefited from learning international business in a global setting and seeing how the business knowledge and theory they learned in class plays out in the real world, with a Chinese context. Students adapted to living in a new culture—from learning how to navigate a new city to trying cuisines from all different parts of Asia, from visiting Chinese cultural venues to exploring exciting Shanghai nightlife.

Learning Mandarin—the most widely spoken language in the world—while living in China gave students daily opportunities to practice their new language skills with locals. To apply cultural knowledge gained during the study tour after returning to London, the students completed an emerging markets economics overview and an Action Project revolving around the topic of free speech.

Experience a new culture without disrupting your studies

During the study tour, there are 6 credits available from two courses, which could be a language course and an interdisciplinary course involving an Action Project. Upon your return to London, two additional, intensive five-week courses are offered, to allow you to complete the full four courses (worth 12 credits) during the Spring term. At least one Hult professor from the London campus will accompany students to deliver course content, providing a more seamless academic experience during the study tour.

Hult’s program of classes is complemented with an exciting range of activities, distinguished speakers, company visits, and excursions during your study tour.

“What I find interesting about Chinese culture is the way Shanghai is growing and expanding due to the economic changes, and how it can be seen in the changes in the skyline.”

Ashling Galligan
Hult Bachelor Student

*Study tours are expected to run each academic year with limited capacity. Spaces are allocated on the basis of Sophomore status and cumulative GPA at Hult at the time of registration. Students are responsible for all travel, accommodation, and other costs associated with this study tour. Further details and prices are Hult study tours, please visit www.hult.edu/studytour
Other Hult Programs

Master of International Business

Meet the challenges of the global market
Hult’s Master of International Business (MIB) degree helps you to acquire practical business knowledge with a focus on international and cross-cultural understanding of the marketplace. This degree is particularly well suited to recent university graduates who do not have extensive work experience. This degree is also appropriate for people who have work experience but seek to move into the international business realm.

Master of Social Entrepreneurship

Make change happen
As one of the only business schools to offer a Master degree in this important field, Hult’s Master of Social Entrepreneurship provides you with equal measures of business skills, knowledge of how to navigate social and political issues, and a full understanding of how to make change happen.

Master of Finance

Equip yourself for the world’s most competitive industry
Hult’s Master of Finance (MFIN) program offers a relevant education for professionals pursuing careers in corporate finance and international business. Designed with input from Fortune 1000 CFOs, leading academics, and a broad range of finance professionals, our unique MFIN provides broad exposure to corporate finance, training in data and financial analytics skills, and helps you gain the communications and leadership skills needed for a career in finance.

Master of International Marketing

A highly relevant education in both business and marketing
Hult’s Master of International Marketing (MIM) equips you with valuable general skills in management and strategy and with specialized skills in market research, branding, consumer behavior, sales, and new product development. These combined business and marketing skills prepare graduates for a wide array of careers that go beyond functional marketing.

Master of Business Administration (MBA)

A world-class MBA
Hult is ranked #1 in Return on Investment and Percentage Salary Increase by The Economist (2012). Hult also ranks in the Financial Times Top 10 for International Business, International Experience, and International Mobility. These rankings recognize our unique international focus, the quality of the program and the faculty, and the exceptional student body and alumni network.
Academic English Proficiency

International students can gain English fluency and academic English skills that will help them for the rest of their lives.

Accelerated language learning

This flexible-length course teaches you the academic English skills, both spoken and written, that you will need to succeed at Hult. Designed for non-native English speakers, these courses enable students to begin any Monday of any year at any one of Hult’s partner EF International Language Schools. EF campus locations include London, Oxford, Cambridge, Brighton, Bournemouth, Bristol, and Manchester. Courses are taught at all levels of ability, from complete beginner to proficient.

Meet the language requirement for university enrollment

All undergraduate degree programs offered at Hult demand a minimum level of English language proficiency from international students. In most cases, students must score a minimum of 6.0 on the IELTS or 80 on the TOEFL IBT exam. Candidates must also demonstrate a familiarity with commonly used academic terms and phrases. Depending on your English level we may recommend you go to an EF International School (if your IELTS level is 5.0 or below). In both cases, you will be able to also take the exam preparation course, which helps you master the language skills and techniques for a successful Cambridge, IELTS, or TOEFL score.

Make dramatic improvements with a special 6- or 9-month EF Academic Year program

Students can spend six or nine months on an EF Academic Year course at any one of EF’s schools in the U.K. This course is geared to help students make significant improvements in written and spoken English so that they are both linguistically and culturally fluent. Students are taught by experienced language instructors and can choose to study at any one of EF’s excellent locations. Included in the program is an internship option, which provides students with valuable daily communication opportunities in English, as well as insight into an international work environment. For a full list of Academic English program fees, please contact Hult’s admissions office.

Course Details

Who is this good for?
Non-native English speakers preparing to apply for a full Bachelor degree at Hult or another university in English-speaking countries

Where is this offered?
London, Oxford, Cambridge, Brighton, Bournemouth, Bristol, and Manchester

Programs and program length

• Flexible English courses from 2 to 52 weeks, offered at six levels
• Exam preparation course for Cambridge, IELTS, or TOEFL

Start dates
Short-term English Language courses: Every Monday
6- and 9-month EF Academic Year Program: January, March, May, June, September, November

How do I apply?
To apply, please contact us online or by phone:
Online: hult.edu/contact-us
Tel: +44 207 341 8555

EF International Language Schools are accredited by:
An enriching university experience awaits you—take the next step and apply!
Apply Now
Application Information and Fees

How to Apply
Please send us your completed application form together with the following documentation and application fee to the address provided on the back of this brochure or, alternatively, apply online at hult.edu/apply-now.

Tuition Fees

GBP (£)

Total Program Fees per year*: 17,700
Medical Insurance*: 700
1 Up to 30 credits per academic year. The Total Program Fees are split between the Core Courses Tuition Fee (due to Hult International Business School Ltd, United Kingdom) and the Electives and Other Fees (due to Hult International Business School AG, Switzerland).
2 Prices will be subject to change.

Estimated Expenses*

GBP (£)

Living Expenses (per year): 5,000
Accommodation (per year): 7,000 to 10,000
Books: 500
Computer: 750

*Optional academic study tour costs vary according to location and are not included in other cost estimates.

Undergraduate Application Deadlines

Depending on your desired start date, the following application rounds apply:
• Round 1 Deadline: Sunday, Oct 28, 2012
• Round 2 Deadline: Sunday, Dec 9, 2012
• Round 3 Deadline: Sunday, Feb 3, 2013
• Round 4 Deadline: Sunday, March 17, 2013
• Round 5 Deadline: Sunday, May 5, 2013
• Round 6 Deadline: Sunday, June 23, 2013

Payment Terms and Deadlines

• An application fee of USD75 is payable at the time of the application submission.
• A non-refundable Confirmation Deposit, which contributes towards the tuition price, is payable within 14 days of acceptance into the program, and will hold the student’s place. See the pricing table above for fee details.
• 33% of the total fees (less deposit) is payable 90 days before the start of the program. Another 33% of the fees is payable 60 days before the start of the program and the remaining balance of the total fees is payable 30 days before the start of the program.
• Students have the option of paying via an installment plan. See the pricing table (above) for fee details.
• The School reserves the right to withdraw any previously confirmed campus seat, should the above payment terms and conditions not be met.
• The School reserves the right to assess a late payment surcharge of 2% per month on all outstanding accounts.

Methods of Payment

The Application Fee and Confirmation Deposit can be paid:
• Online by credit card or
• By the integrated PaytoStudy payment service or
• By bank transfer/wise

The remaining Fees can be paid:
• By the integrated PaytoStudy payment service or
• By bank transfer/wise or
• Through U.S. Federal Title IV funding for those who qualify

All financial queries should be directed to the Hult Finance Department at hult.finance@hult.edu.

Payment Instructions

Any and all transaction and bank fees are the responsibility of the customer. Hult will credit the customer’s account with funds received only.

Beneficiary name: Hult International Business School AG
Bank address: Paradeplatz 8, 8070 Zürich SKA, Switzerland

Account Name: Hult International Business School AG
Swift address: CHRECH2Z20A

Payments in USD:
Account number: 0835-153636-22
IBAN: CH82 0483 5153 6336 2200 0

Payments in GBP:
Account number: 0835-153636-22-1
IBAN: CH55 0483 5153 6336 2200 1

Payments in AED:
Account number: 0835-153636-22-3
IBAN: CH98 0483 5153 6336 2200 3

Medical Insurance

All students are required to have adequate medical and accident insurance coverage as defined by Hult. Hult International Business School AG has negotiated and entered into a tailor-made travel insurance group policy with the insurance provider, Erika Insurance Ltd, under which Hult International Business School AG is the only policy holder. Students may choose to be beneficiaries under the group policy, and thereby given the following benefits: (i) protection against expenses incurred through accident or illness, (ii) coverage for loss or theft of baggage and personal effects, (iii) Liability and Legal coverage. Students who do not want to be a beneficiary under the group policy are obliged to obtain alternative and adequate insurance coverage and provide a copy of the insurance policy to Hult. The Erika Insurance Ltd group policy may not be available at all Hult campuses, in which case Hult will endeavor to provide other suitable insurance coverage options.

Data Protection

Any information provided to the School may be held on computers and shall be used by the School and its authorized agents in accordance with the United Kingdom Data Protection Act.

Cancellation or Changing of Programs and Locations

All programs are offered in good faith, but in the event enrollments for a specific program are deemed not sufficient to viably run the program, Hult reserves the right to cancel or move any offered program to another campus location. Hult will endeavor to offer any affected students other programs to attend.

Providers of the Programs

Hult International Business School AG (Switzerland) is a world-recognized provider of business education providing, in collaboration with Hult International Business School, Inc. (U.S.), Hult International Business School Ltd (U.K.), Hult Investments FZ LLC (U.A.E.), and Ying Ai Fu Consulting Ltd (China), and other affiliated companies, business education in the United States, United Kingdom, United Arab Emirates, and China.

Through its global reach, marketing capabilities, multicultural understanding, and past experience, Hult International Business School attracts students from around the globe to its business education programs and makes various other services available to its students.

See United Kingdom specific Terms & Conditions for details of the services supplied by Hult International Business School Ltd (United Kingdom) and Hult International Business School AG (Switzerland) for Hult programs in the United Kingdom (these Terms & Conditions are available in the online application portal for London-bound students).

Admissions Policy

The admissions policy of Hult International Business School is intended to assess how an applicant might contribute to and benefit from an intensive undergraduate business education in a culturally diverse international environment. It reflects a holistic approach to application review based on (1) Basic Admissions Criteria, and (2) Personal Factors, as set forth below:

Basic Admissions Criteria
• High school transcripts
• SAT or ACT score preferred, but not required
• Letters of recommendation
• English language proficiency

Personal Factors
• Career goals
• Evidence of:
  • Leadership
  • Professional promise
  • Motivation and drive
  • Overcoming adversity
  • Extracurricular activities
  • Community service

The above factors are not exhaustive, and may be considered in various ways. They may not, however, be subsumed into a standard formula or ranking. They will be considered in conjunction with all other admissions criteria and factors, in light of the School’s mission and purpose.

Bursary Policy

The Hult Bursary policy is intended to advance the School’s mission to deliver a useful and enduring business education to international professionals. It is based on the following objectives:
(1) to promote a nationally, culturally, and ethnically diverse student body,
(2) to encourage outstanding applicants to enroll in the Hult Program,
(3) to provide financial assistance to qualified applicants in need of such assistance.

Consistent with these objectives, Hult has set forth the following guidelines for the awarding of bursaries, grants, fellowships, and other forms of financial aid.
All such awards should be based on the following criteria:

1. Country of origin to ensure national, cultural, and ethnic diversity
2. Financial need
3. Specialized knowledge, skills, and/or expertise
4. Career goals
5. Entrepreneurial skills
6. Community, public, or national service

7. Evidence of:
   - Leadership
   - Professional promise
   - Motivation and drive
   - Overcoming adversity

The above criteria are not exhaustive. They may be weighed differently. They may not, however, be reduced to a standard formula or ranking. They should be considered in light of the School's admissions criteria, its mission and purpose, and U.S. Equal Opportunity laws.

Tuition Credit Policy

The Tuition Fee entitles a student to study in classes totaling up to 30 credit hours per academic year. Students who take classes totaling less than 30 credits will have their credits carried forward to their final year (there is no cash refund for unused credits). For students who take more than 30 credits, these will be charged pro rata per credit.

Cancellation and Withdrawal Policy

The date on which the notice of intention to withdraw and not re-enter is received by the Registrar, or the date on which the student is informed of his or her dismissal from the School, will be used to determine the appropriate tuition credit.

After the official end of the "add/drop" period, the School grants only tuition credits that may be used within a five-year period for future educational services. It does not grant cash refunds.

A student withdrawing during an academic year is entitled to a tuition credit equal to 30 credit hours less the total credit hours of classes during that academic year for which that student has registered and has started or completed at the time of withdrawal.

In accordance with Department of Education regulations, special refund rules apply to U.S. citizens and permanent residents receiving U.S. federal student aid. Copies of these refund policies are available upon request from the Financial Aid Office.

Resource and Capacity Constraints

Global Campus Rotation and Combined Degree Program

The Global Campus Rotation and Combined Degree Program are subject to capacity constraints. Students must be in good academic standing and be up-to-date on tuition payments to participate in this program.

iPads

Hult's intention is that all students receive an iPad as part of their Hult program. Hult cannot, however, be responsible for iPad availability, and the supply of the iPads will therefore be subject to availability. iPads will only be issued to students whose payments are up-to-date.

Grading Procedure

1. Grading Standards

Course instructors will evaluate and assess participant performance. Grades are assigned according to the Instructor's assessment of performance on the intellectual and professional criteria established for the course. The Instructor has full authority and responsibility to establish performance criteria, evaluate participant performance, and award grades. The Faculty uses the following grading system to evaluate participant performance:

<table>
<thead>
<tr>
<th>Points</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.00</td>
<td>A</td>
</tr>
<tr>
<td>3.67</td>
<td>A-</td>
</tr>
<tr>
<td>3.33</td>
<td>B+</td>
</tr>
<tr>
<td>3.00</td>
<td>B</td>
</tr>
<tr>
<td>2.67</td>
<td>B-</td>
</tr>
<tr>
<td>2.33</td>
<td>C+</td>
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<tr>
<td>2.00</td>
<td>C</td>
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<tr>
<td>1.67</td>
<td>C-</td>
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<tr>
<td>1.33</td>
<td>D+</td>
</tr>
<tr>
<td>1.00</td>
<td>D</td>
</tr>
<tr>
<td>0</td>
<td>F</td>
</tr>
</tbody>
</table>

The Registrar releases official final course grades at the end of each term. Individual grade breakdowns (participation, homework, and exam grades, for example) are available only from Instructors. Every Hult student is entitled to know the manner in which his or her course grade was calculated.

2. Grade Point Average

A weighted grade point average (GPA) is computed by multiplying the numerical grade received for each course by the number of credit hours per course, totaling these figures, and then dividing the sum by the total credit hours.

Every course in which a student has enrolled, and for which a student has been assigned a letter grade, will be denoted on his or her transcript. Every letter grade denoted on the transcript will be factored into the calculation of the student's overall GPA.

Graduation Requirements

- Students working towards an undergraduate degree must satisfactorily complete a minimum of 120 credit hours of coursework, with a cumulative GPA of 2.00 (C) or better for all work completed with letter-grade credit. If a student repeats a course, the higher grade counts towards graduation and the computation of the cumulative grade point average.
- Students must satisfactorily complete all requirements of the degree program as set out in the current Student Handbook. Those who satisfy all program requirements (including: participation in all courses, payment of all financial obligations, return of all library materials, and completion of all evaluations), who have no outstanding Honor Code issues, and who have a final GPA of 2.00 or better are granted the appropriate degree. Degrees are recommended by the Chief Academic Officer to the Faculty and the Board of Trustees and awarded by vote of the Faculty and the Board.
- The following residence requirements must be met:
  - A student's last 30 credit hours of credit earned through a combination of special examinations, experiential credit, and distance learning may be applied towards graduation at the School.
  - After a student has enrolled at the School, the student must obtain approval in writing from the Provost or Dean, in order to be assured credit at the School for subsequent work taken at any other accredited institutions (in regular semesters or summer sessions, correspondence or extension courses, study abroad, etc).
  - The maximum number of transfer credits earned from institutions other than Hult is 60.
  - Students who require fewer than 30 credit hours to graduate in a given academic year will pay a pro rata tuition fee based on the number of credit hours required to graduate. Only graduating students are eligible for pro rata tuition fees.
- In addition, for visa purposes, the student must meet the full-time student residency requirements of the campus host country.

Dean's List

Participants who earn a GPA of 3.60 or above for any semester are named to the Hult International Business School Dean's List for that semester. Qualifying participants receive notification from the Dean with appropriate recording in the participant's permanent academic file. With the participant's approval, formal announcement of this scholastic achievement will be made. The School is very pleased to offer this achievement award and hopes this award will serve as added incentive for all participants.

Graduation with Honors

Participants graduating with a cumulative GPA at or above 3.60 will receive their degree "with Distinction," providing they have no Honor Code violations on their records.

Dismissal from the Program

The School reserves the right to dismiss any participant at any time whose academic performance is unsatisfactory, whose conduct constitutes unacceptable professional behavior, who has not paid their fees, or whose legal or medical problems hinder satisfactory performance. In such cases, the Dean will notify the participant in writing, a degree will not be awarded to the participant, and, as appropriate, the participant's sponsor will be notified. For students on a student visa at their campus of study, dismissal from Hult will invalidate the student visa and immigration authorities will be informed.
How to Apply

Applying to Hult is simple. All applications can be completed online at hult.edu/apply-now. Please contact our admissions office at hult.edu/contact-us if you have any questions. Please follow these steps:

1. START YOUR ONLINE APPLICATION
   hult.edu/apply-now
   Your information can be saved so that you can work on the forms at your own pace. Sections include:
   a) Personal information
   b) Academic record
   c) Sponsor details

2. UPLOAD YOUR DOCUMENTS
   Please upload these documents:
   a) High School Transcripts (faxed or scanned copies are accepted; originals need to be mailed after a decision has been made)
   b) Personal Statement (400 to 500 words)
   c) Two Academic References from two teachers who know you well; personal references are not accepted

3. SUBMIT YOUR ENGLISH PROFICIENCY SCORES
   If English is not your native language, you must prove English proficiency by submitting results of any of the following tests:
   • TOEFL (Test of English as a Foreign Language)
   • IELTS (International English Language Testing Service)
   • PTE (Pearson Test of English)
   Please note that students who do not meet the minimum required scores but who are sufficiently close to the standard may be invited to participate in Hult English preparation prior to starting.

4. SUBMIT YOUR APPLICATION
   hult.edu/apply-now
   A processing fee of USD75 will be required after you submit your Application. Credit cards, debit cards, wire transfers, and checks are accepted as valid forms of payment for the application fee.

5. ADMISSIONS INTERVIEW
   Students who successfully complete Steps 1-4 are invited to participate in formal admissions interviews. These could be conducted in person at the campus or by local appointed interviewers, or via telephone. The interview is organized to complement your application materials, learn more about you, and evaluate your motivation to come to Hult.

Academic Calendar 2013-2014

<table>
<thead>
<tr>
<th></th>
<th>Registration</th>
<th>Classes Start</th>
<th>Classes End</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2013</td>
<td>18 September</td>
<td>30 September</td>
<td>13 December</td>
</tr>
<tr>
<td>Winter 2014</td>
<td>9 January</td>
<td>13 January</td>
<td>28 March</td>
</tr>
<tr>
<td>Spring 2014</td>
<td>14 April</td>
<td>27 June</td>
<td></td>
</tr>
<tr>
<td>Summer 2014 (AP only)</td>
<td>7 July</td>
<td>15 August</td>
<td></td>
</tr>
</tbody>
</table>

Depending on your desired start date, the following application rounds apply:

Application deadlines
   Early Action: Sunday, October 28, 2012
   Second Round: Sunday, December 9, 2012
   Third Round: Sunday, February 3, 2013
   Fourth Round: Sunday, March 17, 2013
   Fifth Round: Sunday, May 5, 2013
   Sixth Round: Sunday, June 23, 2013

✓ Application Checklist
   • Submit application (apply online at hult.edu/apply-now)
   • High school transcripts and/or certificates (certified copies or originals, officially translated if required)
   • Proof of English proficiency (IELTS/TOEFL preferred)
   • 400- to 500-word personal statement
   • Two recommendation letters
   • USD75 Application Fee

For transfer students
   Hult welcomes all transfer students. Easily integrated into the first two years of our curriculum, transfer students can bring up to 60 credits from their original school.

Transferable credit system
   Academic credit earned at another institution is fully transferable, just as it is from any other regionally accredited American university, subject to the approval and procedures of Hult International Business School. Every transfer student has an Academic Advisor experienced in helping transfer students manage the relationship between Hult and their home institution. Students can transfer a maximum of 60 credits to Hult’s undergraduate program.

Transfer requirements and application
   It is easy to transfer to Hult. We accept transfer applications throughout the year on a rolling basis. Transfer students need to follow the five steps listed on this page, submitting the same documents as well as a copy of your most recent university grades.
Experience Hult Anywhere in the World

Learn more about Hult’s top-ranked programs at a location near you.

Attend or join the competition for the Hult Prize

The competition for the Hult Prize (formerly known as the Hult Global Case Challenge) is the world’s largest crowdsourcing platform for social good. Compete for USD1 million to help solve one of the world’s most pressing social issues. Register now for a chance to attend or participate in one of the most high-profile competitions among top business schools. For more information, visit hultprize.org

Be inspired by Hult’s Executive Speaker Series

Register now for a chance to attend Hult’s Executive Speaker Series. Visit www.hult.edu/en/programs/bachelor/executive-speaker-series for upcoming events in a country near you.

Meet us face-to-face

Our Recruiting Team holds regular information sessions in cities around the world during the year. To schedule a one-to-one private session, please go to hult.edu
Visit us on campus
Prospective students and applicants are welcome to visit any one of Hult’s five campuses to take a tour, meet with current students, staff, and faculty, or sit in on a class. For more details, please register at hult.edu/visit

Contact us
With Admissions Offices across every time zone, we are ready to speak with you at any time. (For a full list of recruiting office contacts, see the back cover of this brochure.)
International Bachelor of Business Administration


Global MBA Ranking 2013

Which MBA?

Hult International Business School is ranked #1 in Percentage Salary Increase and #31 in the world by The Economist (2012).

Admissions Offices

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hult.edu

Scan this barcode with your mobile phone to learn more about Hult.