One Global Economy.
One Global Degree.

Executive MBA

HULT International Business School
GET PLUGGED IN TO THE WORLD
1st in International Experience—The Financial Times 2012
1st in Return on Investment—The Economist 2011
1st in Post-Graduation Salary Increase—The Economist 2012
1st business school to have five global campuses and the ability to rotate
Created the world’s largest crowdsourcing event for social good—The Hult Prize
The world’s largest graduate business school in 2012
Our History

Our legacy of providing globally relevant, practical education shapes our future as the world’s largest graduate business school.

1964 — A practical business education

In 1964, the school was established as America’s first corporate university, then known as the Arthur D. Little School of Management (ADL). ADL focused on delivering a practical business education for managers. The teaching pedagogy was unique because it emphasized “action learning” — applying classroom theory in the real world. This methodology was honed over 40 years and is central to Hult’s pioneering approach to practical business education today.

2003 — The world’s most international business school

In 2003, one of Europe’s most successful entrepreneurs, Bertil Hult, financially supported the school to expand its teaching methodology to not only train effective managers but also prepare them to thrive on a global stage. Bertil Hult strongly believed students must experience cultural differences and global business practices firsthand, growing the school from its single Boston location to a global network of home campuses including London, Dubai, Shanghai, and San Francisco and rotation centers in New York and São Paulo under the name Hult International Business School.

Today — The world’s largest graduate business school

Hult’s compelling vision of a practical and global business education has attracted many students from around the world. Today, Hult has grown to become the world’s largest graduate business school. Our growth demonstrates the tremendous demand for an innovative and practical business education.

The world’s largest graduate business schools*

<table>
<thead>
<tr>
<th>Rank</th>
<th>School Name</th>
<th>Intake</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Hult International Business School</td>
<td>2,070</td>
</tr>
<tr>
<td>2</td>
<td>IE Business School</td>
<td>1,155</td>
</tr>
<tr>
<td>3</td>
<td>Northwestern, Kellogg</td>
<td>1,139</td>
</tr>
<tr>
<td>4</td>
<td>Macquarie Graduate School</td>
<td>1,071</td>
</tr>
<tr>
<td>5</td>
<td>INSEAD</td>
<td>1,008</td>
</tr>
<tr>
<td>6</td>
<td>Harvard Business School</td>
<td>933</td>
</tr>
<tr>
<td>7</td>
<td>University of Chicago, Booth</td>
<td>862</td>
</tr>
<tr>
<td>8</td>
<td>Indian Institute — Ahmedabad</td>
<td>861</td>
</tr>
<tr>
<td>9</td>
<td>HEC School, Paris</td>
<td>852</td>
</tr>
<tr>
<td>10</td>
<td>University of Columbia</td>
<td>822</td>
</tr>
</tbody>
</table>

Source: Annual intakes of ranked business schools from 2011 The Economist Which MBA? rankings (Full-time MBA, EMBA, Part-time MBA) and 2011 Financial Times Master in Management (Master). Note figures exclude online MBA and non-reported Master degree programs.

*Based on Hult 2012 projected intake figures.

1964 Arthur D. Little Inc., the world’s oldest management consulting firm, establishes the Management Education Institute, which develops an innovative, accelerated one-year Master degree program to train business leaders.

1976 The business school is officially accredited by the New England Association of Schools and Colleges (NEASC), the regional accrediting body for all academic institutions in the northeastern U.S.

1998 Forbes identifies the school’s Action Learning curriculum as “highly distinctive,” ranking it in the top five MBA programs in the U.S.

2002 The Economist ranks the school the third-best business school in Massachusetts, after Harvard Business School and the Massachusetts Institute of Technology (MIT).

2003 The school is renamed Hult International Business School, honoring benefactor Bertil Hult’s personal vision and commitment to educating international business leaders.

2005 Hult’s one-year MBA program earns the accreditation of the Association of MBAs (AMBA), making Hult the first business school in the U.S. to be recognized by this prestigious international accrediting body.
“Today, success in business is as much about understanding cultures and globalization as it is about understanding finance and marketing. With our exceptional faculty, rigorous curriculum, and unique campus network, Hult International Business School is committed to educating not just leaders of business, but leaders of the world.”

Bertil Hult
Chairman Emeritus of Hult International Business School. Founder of EF Education First—the world’s largest private education organization—and educational philanthropist.

2008 Hult welcomes its first class of students to the MBA program in Dubai. Hult is the first U.S. academic institution to be licensed in the U.A.E.

2009 The Financial Times adds Hult International Business School to its prestigious Top 100 Global MBA rankings. Hult’s London campus welcomes undergraduates and graduates.

2010 Hult is ranked #1 in International Experience by the Financial Times. The school’s fifth campus is opened in downtown San Francisco. The first Hult Global Case Challenge is launched, revolutionizing the business of giving and benefiting One Laptop per Child.

2011 Hult launches Executive MBA in London. The school is ranked #3 in International Business by the Financial Times. Hult’s flagship campus in China opens in the heart of Shanghai. Former U.S. President Bill Clinton awards USD1 million prize to Water.org at the Hult Global Case Challenge Final.

2012 Hult becomes the world’s largest graduate business school, opening new campuses in London and Dubai, and offers rotations to New York and São Paulo. Hult Global Case Challenge is renamed the Hult Prize.
Why Hult?
Why executives choose the world’s most international business school:

**Flexible part-time MBA for working professionals**

Hult’s Executive MBA has been tailored for busy professionals who want to continue working while earning an advanced degree. Hult’s Executive MBA is available in four-day modules once a month in London and Shanghai as well as weekly and monthly formats in Dubai. Most executives joining our program finish in two years, while some take advantage of the fact that you can always pause and complete our program in up to five years (more on page 26).

**Global Campus Rotation**

Hult offers you a unique opportunity to see the world while you study. In Global Campus Rotation, you can pick your home campus and then choose to take electives at any one of our seven campuses or rotation centers. Students could begin in London, then travel to Shanghai via Boston or São Paulo, or Dubai via San Francisco or New York. You’ll get an inside look at the world’s fastest-growing economies and examine international business practices close-up. Almost 90 percent of our students choose Hult because they are interested in this option, and over half of our students spend time on more than one campus (more on page 12).

**Top-ranked business school**

Hult continues its rapid ascent in business school rankings. Hult is ranked #1 for International Experience and #3 for International Business by the Financial Times. Hult is ranked #21 in the U.S. and #31 in the world by The Economist (2012).

**Support every step of the way**

From the moment that you apply, to well past your graduation, Hult is with you every step of the way. An experienced and dedicated team of professionals from Hult Recruiting, Admissions, Immigration, Student Services, and Career Services will make sure your experience is seamless and hassle-free.

**Lifelong global connections**

Hult immediately takes your network global. Students hail from 135 countries and collectively speak 105 languages. This unparalleled diversity not only creates lifelong friendships and worldwide connections, but also provides you with firsthand experience working in multinational teams and exposure to different leadership styles (more on page 8).

**Thought-leading education**

Hult is on the cutting edge of business education in emerging markets, digital marketing, social entrepreneurship, and crowdsourcing. The school has launched the first marketing program dedicated to digital marketing, search engine technology, and the impact of social media. You also have the option to specialize in project management concurrent to pursuing your degree. The school also organizes the Hult Prize (formerly known as the Hult Global Case Challenge) which crowdsources ideas from students all over the world to help leading companies and non-profits tackle a major social challenge.
Your Network Just Went Global

With students from 135 countries, Hult gives you an astoundingly diverse network of connections and contacts.

Snapshot of Executive MBA Class Starting in 2012

Pre-MBA industry
- Financial Services 15%
- Technology 11%
- Consulting 9%
- Manufacturing 9%
- Medical/Pharma 7%
- Media/Telecom 7%
- Energy 6%
- Consumer Products 3%
- Legal/Government/Non-Profit 3%
- Professional Services 2%
- Trade 1%
- Other 27%

Professional Experience
- 13+ years 18%
- 11-13 years 15%
- 5-7 years 10%
- 3-4 years 23%
- 8-10 years 18%
- 11+ years 15%
- 1-2 years 22%

Pre-MBA function
- General Management/HR 50%
- Marketing/Sales 11%
- Consulting 6%
- Technology/Manufacturing 4%
- Finance/Accounting 2%
- Operations/Logistics 2%
- Other 25%

Regions of origin
- North America 18%
- Europe 22%
- Middle East & Africa 13%
- South Asia 17%
- Asia-Pacific 11%
- Others 19%

Average age of a Hult Executive MBA student
- 25-29 years 32%
- 30-34 years 25%
- 35-39 years 22%
- 40+ years 21%

Average professional experience 11 years

Average age of a Hult Executive MBA student 35 years
One Global Economy. One Global Executive MBA.
An International Perspective

Boston

San Francisco

Shanghai

London

Dubai

New York

São Paulo
Global Campus Rotation

The Global Campus Rotation has a high degree of flexibility which allows you to adjust your location according to your needs. Choose to rotate to other Hult campuses for electives, or complete your entire Executive MBA at your home campus.

Immerse yourself in the world’s most influential cities

Hult’s Global Campus Rotation gives you the chance to select from seven of the world’s leading cities. This provides you with a unique opportunity to experience firsthand the emerging markets of the Middle East and the powerhouse economy of China or to develop a broad network of corporate contacts across multiple continents.

Choose to stay on your home campus for the full program or rotate and take Executive MBA electives in London, Dubai, or Shanghai. Executive MBAs also have the option of joining the full-time MBA elective curriculum in Boston, San Francisco, São Paulo, or New York—a truly life-changing experience that only Hult can deliver.

Seamless experience from Hult to Hult

Our Global Campus Rotation is fully integrated into our Executive MBA curriculum. Unlike most business schools that offer their students study abroad opportunities through exchange programs with other institutions, Hult prides itself on being the full provider of the Global Campus Rotation.

No matter which Hult campus you are on, you will use the same electronic library and the same Course Management System and will be familiar with the way our Career Services and Student Services work.

Mingle with Hult classmates from other campuses during your Global Campus Rotation and build valuable contacts as you study alongside new faces and learn from different faculty on our campuses. Our global network ensures that your Executive MBA experience is uninterrupted and hassle-free.

A closer look at international business

By learning international business in a global setting, you’ll be able to put complex issues into context and gain new market insights. Study finance on our London campus and compare your ideas to what regional thought leaders will do. Discuss a case study about the manufacturing industry in China and then go on a tour of the world’s largest textile factory. Nothing can replace the experience of getting an on-the-ground understanding of what is happening in different parts of the world—international business cannot just be taught in a classroom.

Capitalize on Hult’s expert Career Services offered on each campus to gain personalized professional job advice in the local market. Each campus hosts different career fairs and panels during Global Campus Rotation to help you launch an international career.

September–April: Home Campus
Executive MBA Campus Options:
London, Dubai, Shanghai

May–August: Global Rotation
Option 1: Remain at your home campus.
Option 2: Rotate to London, Dubai, or Shanghai for four-day Executive MBA electives.
Option 3: Rotate to any Hult campus or rotation center and take two to six-week, full-time MBA elective courses.

Hult Campuses: Boston, San Francisco, London, Dubai, or Shanghai
Hult Rotation Centers: New York or São Paulo

1 Global Rotation is subject to availability. Please refer to the program pages for rotation specifics.
2 Rotation to Boston, San Francisco, New York, or São Paulo will involve courses taught over two to six weeks alongside full-time MBA students.
3 Action Projects must be taken at the same Executive MBA campus in London, Dubai, or Shanghai. See page 26 for schedule details.
London

The world's most influential city
Study in the world’s economic hub—London. The British capital is home to 100 of Europe’s top 500 companies, with one of the most diverse populations of any city on the planet. With so many leading companies headquartered in London, our campus is the perfect launch pad for a successful career in international business. Student-led clubs like the Consulting Club, Creative Industries Club, Finance Club, Hult Global News Online, Model UN, and more keep the campus buzzing with fun activities and top guest speakers from companies like Facebook, McKinsey, Real Madrid Football Club, and Accenture.

Central London at your doorstep
Located in the center of London, Hult’s campus is a newly refurbished landmark building that overlooks Gray’s Inn Gardens in the famous literary and academic district of Bloomsbury. As a Hult student, you will benefit from what economists call the “cluster effect”: the added value of studying in London where the close concentration of so many top academic institutions creates learning and networking opportunities. You are within striking distance of the best that London has to offer: world-class museums and parks, Oxford Street’s shops, West End theaters, Marylebone’s boutiques, and Soho’s exciting nightlife, all at your doorstep.

Hult House is in London’s Bloomsbury district.
Programs offered
- Executive MBA • Monthly
- Master of International Business
- Master of International Marketing
- Master of Finance
- Master of Social Entrepreneurship
- MBA
- Project Management Specialization Option

London business glimpse
- Home to 100 of Europe’s top 500 companies
- Top of Global Financial Centers Index
- Biggest economy in Europe, generating more than USD400 billion a year
- Host of the 2012 Summer Olympic Games
- Global leader in wealth management, private banking, hedge funds, and financial planning

Hult London
37-38 John Street
London WC1N 2AT
U.K.
Tel: +44 207 341 8555
hult.edu/london

Hult welcomes candidates to visit any campus year-round and meet with our dedicated Academics, Student Services, and Career Services teams. Register at hult.edu/visit

“I chose Hult because of the emphasis and modern approach the school places on global education. Through Hult’s Global Rotation Program, I had the opportunity to visit some of the most exciting cities in the world, be exposed to different cultures, and study in multinational, dynamic environments. The friendships I made with people from different backgrounds are for a lifetime.”

Tsvetelina Todorova
Head of Marketing, MEA Eltek Valere
Bulgaria, Executive MBA Class of 2011

London campus life, snapshot of past events
- Executive Speaker Richard Reed, Founder of Innocent Drinks
- Hult House grand opening
- Company visits to London Stock Exchange and Bloomberg
- Innotech Summit featuring London Mayor Boris Johnson
- “How to get recruited for your dream marketing job” workshop with BCG
- Personal Branding Workshop with Mary Spillane and LinkedIn
- Influential leadership speaker Marshall Goldsmith
- Queen’s Jubilee celebrations

Relax in our comfortable indoor space.
Dubai

East meets West in Dubai
Modern, fascinating, and safe, Dubai is an important gateway for trade flow between the East and West. As one of the most compelling cities in the Middle East, Dubai has also been reinventing itself as one of the world’s most cosmopolitan—it is the region’s center for finance, logistics, shipping, and aviation. Home to more than 150 nationalities, with over 80 percent of the population hailing from outside the United Arab Emirates, Dubai is the preferred regional headquarters for many of the world’s multinationals operating in the Middle East. Hult Dubai’s impressive contact list means that our students get to meet with experts in industries from logistics to finance (the campus hosted over 50 guest speakers last year) all year-round, at company visits and on campus. Hult Dubai is a gathering point for international talent.

Dynamic city, dynamic campus
Hult Dubai’s new campus is located in Dubai Internet City (DIC), an environment that attracts innovative companies and offers rich networking opportunities, industry-building programs, and unparalleled facilities. The DIC also hosts the Majid Bin Mohammed Innovation Center, a technology start-up incubator that aims to foster entrepreneurship. Microsoft, Google, Yahoo, HP, Dell, Intel, Booking.com, and Cisco are just some of the global companies with offices in DIC. Designed by internationally renowned architects, Hult’s futuristic campus is bathed in natural light and is a hive of activity. Situated within walking distance of the ultra modern Dubai Metro, minutes from beautiful sandy beaches, and nestled between Dubai Media City and Dubai Knowledge Village, Hult Dubai is conveniently located. Dubai Marina, boasting a vibrant nightlife, is also only a short taxi journey away.
Hult Dubai
Internet City
P.O. Box 502988
Dubai, U.A.E.
Tel: +971 4 427 5800
hult.edu/dubai

Dubai campus life, snapshot of past events
- Kayaking around the Palm Jumeirah island
- Desert safari
- Company visits to Emirates, Dubai Duty Free, 3M Innovation Center, and Emirates Flight Catering
- Indoor skiing
- Camel safaris
- Employer Branding Event on campus with Red Bull, PepsiCo, Savola Foods, and Qatar Foundation
- PADI diving certificate courses
- Pocket MBA for Women on leadership and success

Dubai business glimpse
- Middle East’s leading city for international business, founded on a reputation for cultural tolerance
- More than 80% of the population are expats, most of them MBA-age
- Major retail center with the biggest mall in the world
- Regional hub for financial services
- Growing Islamic finance industry
- One of the world’s busiest international airports

Hult welcomes candidates to visit any campus year-round and meet with our dedicated Academics, Student Services, and Career Services teams. Register at hult.edu/visit

“Today’s world calls for cultural understanding as companies are becoming increasingly global. Hult is all about understanding and appreciating the global perspective of businesses. There is no price tag you can put on the value of the incredible network you get at Hult, and this alone has inspired me to establish my own global trading company, which I am very excited about.”

Ali Moosajee
Entrepreneur,
Hi5 General Traders LLC
Canada, Executive MBA
Class of 2011

The Gulf
- Dubai Marina
- Burj Al Arab
- Dubai Knowledge Village
- Dubai Silicon Oasis
- Dubai Media City
- Dubai Outsource Zone
- Dubai Marina
- Dubai Metro
- Dubai Airport
- Internet City
- P.O. Box 502988
- Dubai, U.A.E.
Live in the world’s fastest-growing economy

Shanghai is a city of breathtaking transformations—with towering skyscrapers springing up next to ancient lane houses and sophisticated boutiques emerging out of open-air markets. The ascendancy of China as an economic superpower centers around Shanghai. Known as the “Pearl of the Orient,” Shanghai boasts unrivaled cultural status in China as the birthplace of new trends and life-changing ideas. With nearly 23 million residents, Shanghai is one of the world’s largest cities and is considered China’s most cosmopolitan metropolis. Hult puts you in the center of one of the most transformative cities on earth.

Amazing downtown location

Hult’s downtown People’s Square campus sits in the heart of the city’s commercial, financial, retail, and social scenes. Footsteps away are Shanghai’s most famous shopping street, Nanjing Road, and the extraordinary Shanghai Museum. Our school recently won first place in an architectural interior design competition for its state-of-the-art classrooms, computer laboratories, and student lounges. Feel the incredible energy behind the world’s most populous nation at our centrally located People’s Square school. Convenient access to the subway and public transportation make exploring the city easy, while residential accommodation is a short commute away.

* Shanghai campus programs are not available for Chinese nationals.
I chose to rotate to Shanghai because I wanted a chance to experience a new culture. I was also looking forward to a short study experience that allowed me to leave work behind so that I could fully focus on learning, mingle with new people, and experience Shanghai’s social life after a hard day.

Frank Duve
Price Manager, Robert Bosch ME Germany, Executive MBA Class of 2011
Boston

America’s top student town
Set on the banks of the Charles River with great views of downtown Boston from your classroom, Hult Boston is in a prime location. It is down the street from the great universities of MIT and Harvard as well as America’s top biotech, fund management, and healthcare firms. Within walking distance of historic Beacon Hill, our campus was designed by renowned Swedish architect Thomas Sandell. This internationally acclaimed building has excellent facilities that include an on-site restaurant with a bar and outdoor patio. The birthplace of the management consulting field, Boston also serves as headquarters to biotechnology, fund management, and a host of other key industries. This is a great place to build business contacts, as our campus is a magnet for an impressive array of speakers.

Strong school spirit
Our Boston campus has a strong sense of school spirit. At any given time you may listen to guest speakers like Steve Forbes, publisher of Forbes magazine, or learn about trends and opportunities in pharmaceuticals, finance, marketing, non-profit, consulting, HR, or supply chain at industry insight panels held on campus. Join any number of Hult’s student-run clubs: the Hult Finance and Investment Club, Asian Business Club, Latin American Club, Consulting Club, Marketing Club, or Art Club. Hult Boston is always buzzing with events, from alumni gatherings and networking receptions to Celtics basketball and Red Sox baseball outings, family barbecues, and drinks at Lingo—the list goes on. Families and partners are readily integrated into the student community and are always welcome to join activities.
San Francisco

Epicenter of the high-tech world
San Francisco’s Bay Area is the epicenter of the world’s high-tech industry. Silicon Valley, just south of the city, is home to an extraordinary array of breakthrough companies including Google, Apple, and eBay. The city’s entrepreneurial culture, breathtaking scenery, and economic clout make it a great place to live and study. San Francisco is the place to learn about innovation—like this past year’s tour to Stanford’s Persuasion Lab. Even the events are innovative—from Hult’s co-hosted TEDx Food Revolution Day with local chefs and food entrepreneurs and the student-organized Business without Borders, a forum about global business, to Startupism 2012, which featured keynotes by innovation guru Phil McKinney and savvy tech investor Steve Jurvetson.

Study in the heart of San Francisco
Hult’s San Francisco campus is located in Levi’s Plaza, adjacent to historic Telegraph Hill. The entire city of San Francisco and the surrounding Bay Area are easily accessible: the campus is in walking distance from the financial district and Fisherman’s Wharf and close to the city’s vibrant cultural and shopping venues. Covering 45,000 square feet, Hult San Francisco offers a vibrant, contemporary studying experience—fitting for a city that leads the world’s high-tech industry. Formerly a dot-com headquarters, Hult San Francisco’s spacious and modern campus boasts four amphitheater-style classrooms, a video conferencing station, a fully equipped computer center, student breakout rooms, and stylish student lounges, all with high-speed wireless access.
The world’s media & financial capital
From the fortunes made on Wall Street to the trendsetting on Madison Avenue, New York is the global epicenter of culture and commerce. New York is among the most competitive cities in the world—if you can make it here, you can make it anywhere. Global powerhouses including Goldman Sachs, Morgan Stanley, American Express, and Time Warner are based in Manhattan alongside tech start-ups such as Foursquare. New York boasts the headquarters of 45 Fortune 500 companies and is a major hub for foreign corporations, which account for 10 percent of the city’s private sector jobs. Learn from the leading academics and executives on what makes businesses tick in real time.

The city that never sleeps
Experience Hult’s new global rotation center in central Manhattan. Through Hult’s partnership with the pioneering Cooper Union for the Advancement of Science and Art, rotate to New York and study in the landmark Cooper Union buildings in Cooper Square. Visit world-renowned destinations such as Times Square, the Empire State Building, Fifth Avenue, and Central Park minutes away from your classroom. Culture yourself with a Broadway show or an exhibit at the Museum of Modern Art. Upload photos from New York Fashion Week or from behind the dugout at Yankee Stadium. Check out celebrities in SoHo or a late-night party in the Meatpacking District. Feel at home in the world’s most diverse city with people speaking 800 languages and all saying one thing: I 💗 New York.
Latin America’s largest economy

Improve your resumé by gaining firsthand experience in Brazil, the “B” in BRICS, a popular acronym for the world’s most important emerging markets. Brazil’s combination of rich natural resources, highly skilled workforce, and entrepreneurial flair make it a force to be reckoned with. São Paulo is the financial capital of Brazil—already the world’s tenth largest city by GDP and growing so rapidly that by 2025 it is expected to rise to sixth place ahead of Paris. With more than 60 percent of foreign companies based in Brazil having head offices in São Paulo, the city is key for tapping into this important growth market. AmBev, Itau UniBanco (the tenth largest bank in the world), and Grupo Pão de Açúcar (the second largest retailer in Latin America) are just some of the major corporations with offices in São Paulo.

All eyes on Brazil

Learn from the brightest business minds and experience this increasingly prominent city with Hult’s global rotation center in São Paulo, offered in partnership with one of Brazil’s leading business schools, Fundação Dom Cabral. The host country of the 2014 FIFA World Cup and 2016 Olympics, Brazil has become a world cultural destination attracting visitors from all over the world. Explore Brazilian culture—from the famous Carnival to the 90,000 other events held in São Paulo each year. Enjoy a concert at the Sala São Paulo, feel the energy and excitement of Brazilian football at the interactive Museu do Futebol, and see what the legendary Brazilian nightlife has to offer. Use São Paulo as your launch pad to explore Latin America with short-haul flights to Rio de Janeiro, Buenos Aires, and Santiago.
A Flexible Executive MBA
“Hult provided me with a very flexible schedule that enabled me to study alongside my full-time career.”

Anwar Fazal  
Systems Specialist, Saudi Aramco  
Saudi Arabia, Executive MBA Class of 2013
Hult’s Executive MBA is designed for working professionals and offers scheduling, duration, location, and financing flexibility to cater to your individual needs.

Study weekly or monthly
Hult’s Executive MBA program is delivered weekly or monthly over two years, allowing you to work full-time while pursuing your degree. For professionals looking for minimal frequency, our monthly format offers classes taught over a four-day long weekend. Our monthly option typically covers a course per month and is ideal for professionals who routinely need to travel for business, have commitments during the week, or live abroad. Hult also offers a weekly format in Dubai which is delivered in three classes on weekday evenings and limited Saturdays. Learning continues week-by-week with one course generally completed over three weeks.

Flexible financing
An Executive MBA is a significant investment in time and money, and the reality of your professional situation may change during the period of your studies. Understanding this, we offer students installment plans for tuition payment. Additionally, should you lose your job during the course of the program, we have a special situation clause allowing you to suspend your studies and tuition payment until your employment situation improves. Rest assured that Hult works with each student to figure out the most realistic and affordable way to earn your degree.

Global Campus Rotation
Take advantage of Hult’s unique Global Campus Rotation and get an extraordinary opportunity to study in the world’s fastest-growing economies. Start by selecting a home campus in London, Dubai, or Shanghai to complete your core courses. You can then rotate to other Executive MBA campuses for four-day electives or participate in full-time MBA electives at any one of our campuses or rotation centers in Boston, San Francisco, London, Dubai, Shanghai, New York, or São Paulo (subject to course availability). Hult’s Global Campus Rotation is an invaluable way to experience global business firsthand and expand your international network while you study.

Complete your studies in two to five years
On average, Hult Executive MBA students graduate in two years. However, some students may need to take longer to complete their degree and have up to five years to finish their program.

Executive MBA Schedule Summary

<table>
<thead>
<tr>
<th>Monthly Schedule</th>
<th>Weekly Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Four days per month</td>
<td>Three evenings per week</td>
</tr>
<tr>
<td>London</td>
<td>Friday - Monday</td>
</tr>
<tr>
<td>Shanghai</td>
<td>Friday - Monday</td>
</tr>
<tr>
<td>Dubai</td>
<td>Thursday - Sunday</td>
</tr>
</tbody>
</table>

* The Executive MBA weekly program is available in Dubai only and typically runs three evenings per week, with selected classes on Saturdays.
Our new Dubai campus is spacious and contemporary and is popular with Executive MBA students.
Our hands-on approach to learning helps you become job-ready from day one.
Our LEAP Method

Employers want professionals who are versatile leaders. We’ve designed our curriculum so that you don’t just study abstract theory—you also get hands-on experience. Our innovative curriculum is based on three components, “Learn, Experience, Action Project”—LEAP.

1. Learn

Hult’s LEAP method is an integrated approach to learning that enables you to put classroom theory into practice. Start your Executive MBA by learning theory and business fundamentals in the classroom. Like most top business schools, Hult faculty employ the case study method to illustrate how business principles are applied in practice.

Hult enriches the case study method by fostering interactive learning through thought-provoking discussions with students from around the world and instant polling via iPad to facilitate timely, data-driven exchanges of ideas.

Hult provides you with the theory, tools, terminology, and trends to give you a broad perspective on business. However, unlike other top business schools, Hult goes beyond the theoretical to the practical.

2. Experience

Experience is a crucial component of our LEAP method. Translate theory into practice with insights from faculty with real-world experience, panel discussions with industry experts, exclusive networking opportunities, and company visits.

Dialogues with prominent business leaders offer valuable insights into how executives make decisions in a fast-moving, competitive environment with imperfect information. Hear firsthand advice from executive speakers like Steve Forbes on the choices they’ve made, the mistakes they’ve learned from, and tips on securing your dream job. Other speakers include senior executives from Real Madrid Football Club, explaining the economics of running one of the world’s largest sports franchises, and the former CTO of Hewlett Packard and “Innovation Guru” Phil McKinney, speaking about game-changing innovation.

Finally, Hult’s Global Campus Rotation gives you the opportunity to experience the international value chain in person, meeting venture capitalists in London, manufacturers in Shanghai, and retailers in Dubai.

3. Action Project

As an Executive MBA student, you can participate in a real-world project for a major company or an Action Project created in partnership with your current employer, meaning a “win-win” situation for you and your company. Advised by a mentor (typically an experienced management consultant), small teams of students compete with one another to develop a business strategy for a leading company.

No other business school offers such access to key decision-makers of the world’s leading companies. Over a period of three months, each team will consult with company managers to make a business case for the development of a novel idea. Each team will present its recommendations to a senior company leader (typically a C-level executive or board member).

Hult’s Action Projects are designed to emphasize innovation and growth. Though the scope of Action Projects varies, most projects focus on the paramount challenge facing a company: identifying new pathways for growth.
# Two-Year Executive MBA Curriculum

## Year One Program Outline

<table>
<thead>
<tr>
<th>September—October</th>
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### Professional Career Development and Executive Coaching

## Year Two Program Outline

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### Professional Career Development and Executive Coaching

Note: Sample Executive MBA Curriculum. Curriculum is subject to change and varies by campus and program type.
Who is this program for?
Busy executives who prefer to remain in the workforce while completing their MBA.

Program Schedule
Monthly: Four consecutive days per month, including weekends.
Weekly: Three evenings per week and occasional weekends.

Campus locations*
- London
- Dubai
- Shanghai**

Start date
September

Program length
Two years

How to apply
hult.edu/apply-now

* Rotation available to all Hult campuses and rotation centers.
** Programs offered on Hult’s Shanghai campus are not available for China nationals.

Program Schedule

Month - Electives

July - August
- Financial Modeling and Valuation
- Investment Banking
- Real Estate Finance

Action Project

July - August
- Cooperative Strategy
- Management Consulting
- International Negotiations
- Leadership in the Global Village
- Leading Multicultural Organizations

Main Contact:
- Online: hult.edu/contact-us
- Asia Pacific: Tel +852 2111 2399
- Europe: Tel +44 207 341 8555
- Tel +41 41 417 45 75
- Middle East, Africa, South Asia: Tel +971 4 427 5800

Other Contacts:
- Boston: Tel +1 617 746 1990
- San Francisco: Tel +1 415 869 2900
- Miami: Tel +1 305 648 9746

Sample of past electives offered:
- Applied International Derivatives
- Islamic Banking
- Financial Statement Analysis
- Financial Modeling and Valuation
- Investment Banking
- Real Estate Finance

Sample of past electives offered:
- Capital Markets
- Digital Marketing
- Global Strategic Valuation
- Cooperative Strategy
- Management Consulting
- International Negotiations
- Leadership in the Global Village
- Leading Multicultural Organizations
Be Inspired

Hult’s Executive Speaker Series gives you access to the world’s brightest minds who share their stories, thoughts on the latest business trends, and valuable professional advice.

Access to pioneering thinkers and business trendsetters

From former U.S. President Bill Clinton and Steve Wozniak, the co-founder of Apple, to Jimmy Wales, founder of Wikipedia, Hult attracts an impressive array of thought leaders. We make sure you get out of the classroom and in front of some of the best business people and companies in the world. Our Executive Speaker Series is composed of open forums for questions, answers, and the latest business practices and industry insights.

Hult brings speakers on campus as well as hosts speakers off campus. Previous speakers on campus form an impressive roster, from industry mavericks to distinguished corporate titans: Biz Stone, Co-founder of Twitter; Steve Forbes, Editor-in-Chief of Forbes magazine; George Fisher, former CEO of Motorola and Kodak; and Jim Rogers, investment guru. Hult’s speakers also include Young Global Leaders (under 40), a select group of representatives of business, government, civil society, arts and culture, academia, media, and social enterprise. In addition to our Executive Speaker Series, you can catch thought leaders at TEDxHult International Business School events held on each campus throughout the year.

“Frankly, I doubt if [Harvard] has anything like the international experience that you’re getting with this incredibly diverse student body.”

Jimmy Wales, Founder of Wikipedia
Hult Executive Speaker Series San Francisco

Former guest speakers

President Bill Clinton 42nd President of the U.S.
Biz Stone Co-founder, Twitter
Steve Forbes Chairman, Forbes Media
Jimmy Wales Founder, Wikipedia
Jim Rogers Co-founder, Quantum Fund
Steve Wozniak Co-founder, Apple Computer
Azran Osman-Rani CEO, AirAsia X
Richard Reed Co-founder, Innocent
Nayla Al Khaja U.A.E.'s first female film producer and Brand Ambassador, Canon Middle East
John Sculley Former CEO, Apple Computer and former President and CEO, PepsiCo
Michael Dukakis Former U.S. Presidential candidate and former Governor of Massachusetts
Ian Davis Former Managing Director, McKinsey & Co.
Muhammad Yunus Nobel Peace Prize Winner and Founder, Grameen Bank
Ronald Jonash Head of Innovation, Monitor
Harry Markopolos “The Madoff Whistleblower”
Ulrich Nielsen CTO, Merrimack Pharmaceutical
Guy Kawasaki Founder, Garage Technology Ventures
George Fisher Former CEO, Motorola and Kodak
Dave Balter Founder and CEO, BzzAgent
Jonathan Rowe COO, GeneExpress
David Contrada Partner, Palladium
Marc Bliver CEO, Hublot Watches

Scan this barcode with your mobile phone to watch an Executive Speaker event.
Former President Bill Clinton, 42nd U.S. President, at the Hult Prize Final (formerly the HGCC) in New York City.

Muhammad Yunus, Founder Grameen Bank and Nobel Peace Prize Recipient (left), and Governor Mario Cuomo, 52nd Governor of New York (right), at the 2012 Hult Global Case Challenge (today the Hult Prize) Final.


Steve Forbes, Chairman of Forbes Media, presents at Hult Boston.

Richard Reed, Co-founder of Innocent smoothie brand, speaks at Hult London.

John Sculley, Former CEO of Apple and former CEO of PepsiCo, speaks about leadership in London.

Steve Wozniak, Co-founder of Apple Computer (right), speaks with Hult Professor Hitendra Patel about game-changing innovation.

Jim Rogers, American investor and best-selling author and Co-founder of the Quantum Fund (right), speaks at Hult Shanghai's grand opening.

Biz Stone, Co-founder of Twitter
How your Action Project works

We place you in small teams and assign each team to a leading business or company to help solve a real business problem. Every team is coached by a mentor. At Hult’s international campuses, we have created partnerships with major corporations and leading business executives. Within each of these companies, student teams work intimately with a senior executive in charge of the company’s growth and development. Student teams are further motivated to work at high standards by competing with other teams.

Action Projects take place either during five to six days spread across a period of three months for monthly schedule students, or during evenings across a period of six weeks for weekly schedule students. These student teams meet with the company executive(s) several times while facing the task of coming up with a full-fledged plan for growth. Simultaneously, they are aided through the process by one of Hult’s world-class consulting coaches. At the end each team presents their proposal to a group of executives from the corporation.

During this distinctive project, teams will develop insights about the particular industry and business, identify breakthrough ideas, develop a business concept, and build an implementation plan to present to senior executives.

“Innovation and Growth”

Recognizing that innovation is key to sustaining a competitive advantage and driving growth, Hult has launched projects based on the theme of “Innovation and Growth.” This program targets the most important and difficult problem facing every company: identifying new pathways for growth. Students work toward solving this problem by drawing from a curriculum that emphasizes both theory and practice. Students can take advantage of some of Hult’s distinct strengths: our global presence, a diverse student body, and world-class leaders in the field of innovation.

Gain exposure to senior business leaders

Presenting to the senior management of a major corporation is an exciting conclusion to a life-changing program. The project gives students the opportunity to develop solutions to the pressing challenges of major corporations and to receive feedback from senior business leaders. Companies benefit from the ability to crowdsource new ideas and insights from diverse international teams with students from over 135 countries.
Spotlight on Viktoria Dalko
Professor of Finance

As Professor of Finance at Hult, Viktoria Dalko is a well-respected teacher, and, like most Hult faculty, she has a wealth of real business experience and expertise to support her teaching. Teaching since completing her Ph.D. at the University of Pennsylvania, Professor Dalko has also served on the faculties of Harvard, CUNY, and Baruch College. A former international management consultant and researcher, with experience covering such diverse areas of finance as M&A, valuation, and financial markets, including working in Parliament and advising the president of the Central Bank, Professor Dalko’s valuable insider knowledge provides students with an integrated and practical financial education.

Professor Dalko says, “There is no corporate finance without financial markets, and no financial market expertise without understanding corporate finance.” Having worked around the world in China, the EU, Southeast Asia, the U.S., the Middle East, and Africa, she is well positioned to appreciate the unique issues faced by our international students and alumni. Her latest book, *Regulating Competition in Stock Markets*, was co-edited and co-authored with Nobel Laureate Professor Lawrence Klein and other world-class researchers.

Professor Dalko enjoys Hult’s supportive academic environment because it provides a unique platform for people who want to develop business solutions that are innovative and profitable but also beneficial for society as a whole. Opportunities such as the Hult Prize invest in this spirit, offering the chance to compete on practical business solutions to significant social problems.

Professor Dalko has received a slew of teaching awards and accolades during her career, including:

- A perfect score from EMBA program students at Baruch College, City University of New York (CUNY), for the M&A course, and a perfect score from Master students at Harvard Extension School, also for an M&A course.
- The Joanne Fussa Distinguished Teaching Award at Harvard University in 2009. Management students at Harvard Extension School singled her out from over 70 Harvard faculty members, noting Viktoria’s ability to “inspire students to excel” and “encourage them to give more than what is expected.”
- The London Professor of the Year award in 2011, chosen by Hult students.
- The highest rating from Hult San Francisco students in 2012, for her Business Analysis and Valuation course.

Why study at Hult?

Hult is a good choice for students because most Hult faculty members have business leadership experience and genuinely care about the future. Anyone looking for a school that embodies such values and offers great international exposure should put Hult at the top of their list. The international campuses provide incomparable opportunities for students to learn in different environments while retaining the same quality of learning, allowing them to gain localized business knowledge of multiple regions in addition to learning the standard material.

What makes Hult unique?

Unlike most schools, the pedagogical approach that Hult faculty take to business education is very practical; most of us have business or government experience that we draw from. Learning from books you can do at home—learning from people who have done what they teach is an entirely different thing.
Hult employs faculty with real-world experience.

Hult faculty include:

**Julie Yao Cooper, Professor of Marketing**
Professor Cooper specializes in marketing, brand loyalty, and quantitative methods; she has lectured at Harvard Business School, Boston University, and Huazhong University in Wuhan, China. Professor Cooper has over 15 years of consulting experience and her clients range from start-ups to Fortune 500 companies such as American Express, IBM, and Merck.

**Patrick Courtin, Professor of Negotiations**
Ph.D. EE and Systems Sciences, Columbia University; M.A. EE and Computer Sciences, Columbia University; Diplôme d’Ingénieur de l’Ecole Supérieure d’Electricité de Paris
Dr. Courtin is a veteran CEO with 40 years of experience in software, computers, and communications, creating alliances, joint ventures, and partnerships in over 30 countries. Today, he is a trustee of EFMD, dealing with medical education internationally, and leads a promising start-up in Israel, Business Analytics.

**Daniel Deneffe, Professor of Managerial Economics and Strategy**
Ph.D. and M.A. Industrial Organization/Strategy, M.A. Economics, Cornell University; A.B. University of Toronto
Professor Deneffe is an international partner in consulting at Arthur D. Little. Prior to teaching at Hult, Dr. Deneffe taught strategy at Duke University’s Fuqua School of Business. He is widely published in economic and managerial journals and co-authored a book on market evolution.

**Federic Chartier, Professor of Finance**
B.B.A, M.B.A, University of Texas at Austin; M.Sc. Banking and Finance, Centre d’Etudes Supérieures de Banque, Paris
Professor Chartier has worked 21 years in banking at American Express, Dresdner Bank, and Bank of Boston. His banking expertise ranges from credit analysis to domestic and cross-border lending, treasury sales, foreign exchange, and hedging interest rate risk. He has taught economics and finance at several schools, including Babson College and Boston University. Professor Chartier received an Outstanding Faculty Award, presented by the New England College of Finance.

**Rob Anthony, Professor of Global Management**
M.B.A., Harvard Business School; A.B., Occidental College
Professor Anthony has pursued a dual career as a general management consultant and an educator. As a consultant, he has a broad practice in assisting global corporate clients in change management, strategy innovation, and leadership development. At Hult, Professor Anthony has taught Organizational Behavior, Leadership, Strategic Management, and Strategic Innovation.

**Stephen Hurley, Professor of Marketing**
M.Sc. ADL, School of Management
Professor Hurley has over 25 years of management consulting and training experience in areas such as development economics, education and training, strategic planning, and marketing. He was a Director in the Development Economics and Finance group at Arthur D. Little and headed the company’s global learning and training activities. Professor Hurley is a partner in ITSMA, an industry association that focuses on helping high technology companies with their services and solutions marketing.

**George Kastner, Professor of Management Practices**
Ph.D., M.Sc., and B.Sc., Operations Research and Systems Analysis, University of North Carolina at Chapel Hill
Professor Kastner has over 30 years of experience in management, consulting, and strategic planning. He is CEO of REDITUS International, a management consulting firm that develops strategic plans for corporate executives. Professor Kastner has served as Director of the Nomos Project at Harvard’s Center for International Studies. He has taught at IESA in Venezuela and UNIANDES in Colombia. He has also been a visiting scholar at New York University, Cornell, and MIT.

**Joanne T. Lawrence, Professor of Global Citizenship**
M.B.A., Stern Graduate School of Business, New York University; M.A., Corporate and Political Communication, Fairfield University
Professor Lawrence joined Hult in 2008, teaching corporate social responsibility and social innovation. She has 20 years of international corporate, consulting, and academic experience, and is interested in the transformative role of business in developing ethical, holistic leaders and organizational cultures to create lasting social and economic value.

**Hitendra Patel, Professor of Innovation**
Ph.D. Materials Science and Engineering, Iowa State University; M.B.A., Kellogg School of Management, Northwestern University
Dr. Patel is Chair of the Innovation and Growth Program at Hult. As a management consultant, he helps all types of companies to identify new engines for growth and develop their own capacity to innovate. Dr. Patel owns six patents himself and has founded various venture-backed companies in Brazil, Mexico, and the U.S.

**Walhyd Vannoni, Professor of Marketing**
M.B.A, Boston University
Professor Vannoni has more than 15 years of international experience in media, corporate communications, digital marketing, and social media. He holds an MBA from Boston University and began his career at CNN’s World Business Today show. Vannoni’s current clients include a USD4 billion market-cap company as well as the Italian energy regulator. In 2005, he was elected member of the Board at the American Chamber of Commerce in Croatia.

**Michael Wagemans, Professor of Global Management**
Ph.D. Political Economy, London School of Economics
Dr. Wagemans is a director at PricewaterhouseCoopers, leading the Public Services Advisory Practice. Prior to PwC, he was a strategy consultant at Arthur D. Little. He holds a Ph.D. in Political Economy from the London School of Economics. He was the recipient of the Hoover Foundation Fellowship while at Brown University and has been a Visiting Fellow at Oslo University.

**Andrew Wright, Professor of Economics**
Ph.D. European Studies, Kings College London (current); M.Sc. Sociology, London School of Economics; B.A. Economic History and Politics, York University
Professor Wright has taught undergraduate and postgraduate programs in the American and British systems since the early 1990s. He has been at Hult for ten years. His areas of teaching and research include international political economy, modern international relations and history—particularly great power relations and war—the political economy of the third world and development studies, and the global monetary system.

**Yael Zif, Professor of Leadership**
Ph.D. Humanistic, Developmental, and Organizational Studies, Boston University
Dr. Zif has extensive experience in leading training and development programs for managers in different cultures and environments. She has served on the faculty of the Executive MBA Program of Tel-Aviv University since 1982 and at the Graduate School of Management of Boston University since 1987. Her areas of expertise include leadership, organizational behavior, and cross-cultural communications.

For a full list of Hult’s current faculty, please visit hult.edu
Get Connected

Recognized as a leading adopter of technology in education, Hult’s innovative learning platforms elevate your Executive MBA experience beyond the traditional classroom.

myHult
Meet your classmates before arriving to campus with our custom-built web portal where students can create personal profiles; share news, photos, and videos; create groups; and share documents. You can also get a sneak peek of your new campus and city, read reviews of the latest restaurants, and rate the city’s best locations. myHult also gives you access to the school’s Academic Gateway, which contains program preparation materials and exercises. You can check out our archive of Executive Speaker videos and create your own personalized events calendar, giving you easy access to everything Hult.

iPad-enhanced learning
Hult was the first school to deploy iPad technology for graduate business students around the world and we continue to innovate with this learning platform. Students receive their iPads on their first day and also receive customized training on learning apps, productivity and study tools, and media-rich interactive textbooks. Students also have access to Hult Instant Polling, which aggregates real-time feedback on discussion questions and group presentations, ensuring everyone has a voice in the classroom.

myCourses
myCourses is a customized learning system that enables you to access digital coursework, engage in online discussions with your classmates, and seamlessly collaborate with your teammates and faculty. Accessible via multiple formats (including iPads), myCourses sends instant notification of course updates. You can personalize your course with email, Facebook, and text options. Manage your course assignments in one easy-to-use integrated calendar. With myCourses, you’ll enjoy a richer interactive learning experience both inside and outside the classroom.

iHult campus app
iHult, available on Apple, Android, and BlackBerry, keeps you connected to information about your campus, including event photos, general news, travel, and a campus directory.

Hult Tutorials on Demand
Hult Tutorials on Demand (TOD) are short topic-specific videos. TOD videos enrich the learning experience by giving you an opportunity to review more challenging topics from quantitative courses like Accounting and Finance. Each short video walks you through a concept with practical examples. Review a TOD video before class to prepare or after class for a refresher. View TOD videos at your own pace and as many times as necessary.
Meet Kevina Kenny
Global Marketing Executive

Hult employs faculty with real-world experience. How has this affected your education?
This is crucial, especially for Executive MBAs. All EMBA students have several years of work experience. The value-add of an Executive MBA is that we can immediately put into practice tools, frameworks, and ideals that we learn in the classroom. It is vital that we have faculty that understand this and cultivate an environment in the classroom to stimulate this kind of learning.

What has been your highlight so far?
The highlight for me was meeting President Clinton in May 2012. At the end of year one, I finished with the top GPA in my class and was awarded a trip to meet President Clinton at an “Embracing Our Common Humanity” event in Lucerne, Switzerland. This was so exciting; not only did it offer an amazing networking opportunity but also a chance to meet one of the most impressive leaders of the modern world.

What are your thoughts on Hult’s Global Campus Rotation?
I had the opportunity to rotate to Shanghai. I met Hult students from all over the world. I am very interested in emerging markets and I am interested in developing my career in China. I was greatly impressed by the vibe in the city and further convinced about the China powerhouse. All in all, it was a very rich experience. I will definitely rotate again at the end of year two—perhaps to São Paulo!

Would you recommend Hult’s Executive MBA to your peers?
I would recommend an Executive MBA to develop oneself on both a personal and professional level. An Executive MBA allows you to challenge and be challenged—it opens your mind, expands your horizons, and gives you energy. At Hult you can complete an Executive MBA in an international environment, with a diverse student body and a flexible structure.

Pursuing a part-time Executive MBA is a big commitment. Why now?
An MBA allows me to extend my international network and hone my skills, and enables me to be up-to-date on the latest frameworks and tools in business today. The reason I chose to do an Executive MBA is that I can learn from my fellow students and the vast amount of experience from diverse industries and countries they bring to the classroom. It also allows me to put new ideas into practice in my day-to-day job—immediately.

Kevina is a self-motivated leader with a strong customer focus and international management experience in multinational organizations in the mobile telecommunications industry.

Prior to embarking on her Executive MBA adventure, Kevina held various management positions at Siemens AG and Sony Corp in different functions including Marketing, Sales, Business Development, Strategy, and Product Line Management on the country, regional, and global levels. Most recently, she was Head of Product Marketing at Sony Mobile.

Pursuing a part-time Executive MBA is a big commitment. Why now?
An MBA allows me to extend my international network and hone my skills, and enables me to be up-to-date on the latest frameworks and tools in business today. The reason I chose to do an Executive MBA is that I can learn from my fellow students and the vast amount of experience from diverse industries and countries they bring to the classroom. It also allows me to put new ideas into practice in my day-to-day job—immediately.
What our students say

Masoumeh Maleki
Iran, Executive MBA Class of 2012
General Manager, Maliky Real Estate LLC

"Hult was right for me because it provided opportunities to learn techniques in vibrant transnational business. During studies in London, my connections moved beyond borders. I met interesting local and international executives."

Dean Brealey
U.K., Executive MBA Class of 2011
Manager, Al Amin Consultancy

"I learn best by doing and seeing. During my Shanghai rotation, we studied business in China, and then we had tours, met locals, had presentations from alumni, and were given the tools to explore on our own (language courses, maps, support staff, menus, information). I came away from the rotation with a greater understanding of doing business in China, as I had expected. But I also came away with a greater understanding of the people and protocols that drive life in China, which was invaluable."

Irfan Syed
India, Executive MBA Class of 2012
Senior Marketing Engineer, Johnson Controls

"I chose to rotate to Shanghai because of the electives which gave me critical insight into best business practices in one of the world’s largest economies. The learning outside the classroom continued with company visits, industrial tours, speaker series, and cultural networking events."

Wassim Israwi
Canada, Executive MBA Class of 2011
General Manager, Ottawa

"The rich diversity at Hult absolutely enriched my experience in a tangible way. The opportunity to meet so many smart, ambitious, and international colleagues helped me to understand and appreciate other cultures and gave me the ability to deal easily with multicultural and interdisciplinary resources in my career."

Paul Thomas
Australia, Executive MBA Class of 2012
Service Manager, ABB Industries

"The best thing for me about my Executive MBA was my rotation, which was an amazing international experience without any opportunity cost. I was able to take my electives and Action Project while continuing my current job."

Yazad Patel
India, Executive MBA Class of 2012
Group Director, VAMM International Group

"I chose to do an Executive MBA to give myself the tools and knowledge I need to take my career to the next level. I hope to keep the network I’ve built for the rest of my life."

Tsvetelina Todorova
Bulgaria, Executive MBA Class of 2011
Head of Marketing, MEA, Eltek Valere

"Hult’s EMBA was perfect for me. It gave me the opportunity to continue my career while developing new skills through the MBA. The main advantage of the part-time program is that it gave me the opportunity to immediately put my newly acquired skills into practice, thus becoming a valuable asset for my company and growing my career."

Naresh Khanchandani
India, Executive MBA Class of 2011
Key Account Manager, Unilever

"I rotated to Shanghai in Module C 2010 and San Francisco in Module C 2011 from my Dubai home campus because I wanted to get global exposure—we are no longer working in silos. I also got a combined experience of two different cultures. For the first time, I could experience it myself by visiting China followed by the U.S. The cultural experience in China was one of the most important lessons from my program."

Mauricio Gil
Colombia, MBA Class of 2008
Regional Manager, Apple

"We received continual support from Hult’s Career Services team during our job search, in the form of votes of confidence, practical advice, and company introductions, and our instructors provided us with practical and relevant guides to succeed not only in finding a job but also in distinguishing ourselves in our professional lives."

Jocelle Fernandez Munoz
Mexico, MBA Class of 2008
Senior Operations and Strategy Consultant, Deloitte

"I came to Hult because of the school’s focus on action learning. I also really wanted to gain a U.S.-style education and liked the fact that Hult had a campus in Boston. At Hult, I learned how to lead a team in a multinational environment."

Irfan Syed
India, Executive MBA Class of 2012
Senior Marketing Engineer, Johnson Controls

"I chose to rotate to Shanghai because of the electives which gave me critical insight into best business practices in one of the world’s largest economies. The learning outside the classroom continued with company visits, industrial tours, speaker series, and cultural networking events."

Omer Weinberger
Israel, MBA Class of 2010
Senior Associate, Corbett Keeling Ltd.

"Although I have lived in several major cities and worked in many industries in my life, the time I spent with Hult had the strongest impact on me so far. The relationships created and methodologies learned will be with me for many years to come. Hult’s graduates definitely fit the “global player” description—we see the world as a global village and can easily be placed in a new location and operate there with no hesitation."

Soichiro Saito
Japan, MBA Class of 2002
Business Solutions Professional, IBM Global Business Services

"I came to Hult because of the school’s focus on action learning. I also really wanted to gain a U.S.-style education and liked the fact that Hult had a campus in Boston. At Hult, I learned how to lead a team in a multinational environment."

SeungSu Sonny Kim
Korea, MBA Class of 2001
Senior Vice President, CJ Entertainment

"Hult Dubail’s campus was a great place to experience the Middle East. Dubai’s balance between the cultures of the East and West, coupled with the many different nationalities you’ll find among your classmates, means that all students find their own niche and have the opportunity to thrive."

Aya Fisher
U.S., MBA Class of 2010
Regional Senior Marketing Executive, Archimedia

"Hult deeply values attractive professors. I have been impressed by all of my professors, and the small class sizes have made it possible to really get to know my professors and interact with them."

Jocelle Fernandez Munoz
Mexico, MBA Class of 2008
Senior Operations and Strategy Consultant, Deloitte

"I came to Hult because of the school’s focus on action learning. I also really wanted to gain a U.S.-style education and liked the fact that Hult had a campus in Boston. At Hult, I learned how to lead a team in a multinational environment."

hult.edu
“Finding a balance between my MBA and my professional and personal life was a big challenge. Hult’s flexible schedule and consideration for each student’s unique situation made the experience a total success.”

Yazad Patel  
Group Director, VAMM International Group  
India, Executive MBA Class of 2012
Don’t just step ahead, propel yourself into the future.
Global Career Development

A Hult Executive MBA immediately expands your international career horizons.

Professional Career Development

Professional Career Development is a core element of the Executive MBA program and provides students with the necessary skills, attitudes, and approaches to effectively manage executive-level careers throughout their professional work lifetime. Students will learn skills and strategies necessary to proactively manage personal career development as well as develop a toolkit to maintain motivation. Through a combination of lectures, guest speakers, and practical activities, students will identify and plan for potential career derailment; leverage personal impact and influence; understand how to communicate their personal authenticity, emotional intelligence, and brand in the workplace; and gain the tools to maintain personal engagement and motivation within their career.

Global Career Services

Hult has a dedicated network of Global Career Services staff in Boston, San Francisco, London, Dubai, and Shanghai to help prepare you for your international job search. Hult’s approach is detail-oriented and personalized according to individual student needs. Teams of seasoned professionals in Career Services help you tap into Hult’s relationships with companies, recruiters, and global alumni at the world’s leading companies. On-campus panels and networking events are also organized to provide you with valuable insight into the daily professional life of various functions and industries. Hult’s multi-campus network allows you to take full advantage of our local market expertise in the world’s leading cities, remotely from your home campus or in person during your Global Campus Rotation.

Corporate Relations

Hult Corporate Relations works closely with the world’s leading multinational, regional, and local companies to broaden the school’s recognition and global awareness in the corporate arena. By assisting companies with talent acquisition, talent development, executive search, and executive education, Hult’s corporate relations team forms value-added relationships with businesses around the world that can aid students during their job search. Corporate Relations is a primary focus area of the school. Hult is actively expanding its list of partner organizations which includes Google, IBM, Tata, Procter & Gamble, Ernst & Young, Du, Standard Chartered Bank, and PricewaterhouseCoopers who have already used our corporate recruiting and staffing services.
Your New Net Worth
A Rewarding Future

Hult’s expanding international network ensures the value of your degree continues to grow after graduation.

Where do Hult graduates work?
Global Alumni Network

Join Hult’s alumni network of over 8,000 professionals around the world. The Alumni Association, run by a committee of past graduates and current students, provides excellent access to international contacts in a wide range of industries and functions.

Free electives for life
Keep your knowledge at the cutting edge with free electives for the rest of your life at any campus for which you have a valid visa. All Hult alumni can take one elective per year at no cost except the course materials fee (USD$100 in 2012) and flight and accommodation costs. Electives can be compressed over a long weekend, letting you return to the classroom without interrupting work.

Master classes in alumni cities
Unable to join for an elective? We bring Master Classes to our alumni worldwide—free of charge. Classes offered this year included:
- Leading in Multicultural Organizations (Moscow, Madrid)
- Bidding Strategies (Brussels, Frankfurt)
- Social Media (Milan, Munich)
- Entrepreneurship (Abu Dhabi)

Global Alumni Summit
Every year, alumni from around the world come together in chapter-led reunions to celebrate their graduation, reconnect with former classmates, and keep their skills up-to-date with a pocket MBA. The 2012 Global Alumni Summit was held in Bali, Indonesia, and featured a keynote speech from Madam Mbaranga Gasarabwe (MBA Boston, 1991), UN Assistant Secretary-General for Safety and Security.

On-campus events and Executive Speakers
Alumni are welcomed back onto campus for our high-profile networking events, enabling you to hear world leaders speak. Hult has welcomed more than 250 alumni to Executive Speaker events, featuring Jimmy Wales, Steve Forbes, Azran Osman-Rani, Richard Reed, and Nayla Al Khaja.

Hult Connect app
Hult Connect is an iPhone/iPad and Android app designed to access the Hult alumni database, available for Hult graduates only. Locate alumni on its worldwide map, connect with former classmates, and follow school news, reunions, social gatherings, and events using this innovative app.

Hult LinkedIn
The Hult Alumni LinkedIn group allows you to connect with members around the world. Our alumni engage in discussions, share information, and post job offers and relevant business news. Hult manages this group, makes announcements, and posts invitations to events. The Hult LinkedIn group is an exclusive online forum to network with high-profile senior executives, open to Hult alumni only.

Alumni Chapters
Hult Alumni Chapters help you connect professionally and socially with other Hult graduates. From Tokyo to Caracas and Seoul to Madrid, there are active Hult Alumni Chapters in 26 world cities, offering a support system for networking, continuous learning, and job and business opportunities.
“When working for a global company, you have to respect global business practices. Hult’s Master of International Business program has given me profound insight into these cultural habits, as well as the technical skills to tackle business problems successfully.”

Gilles Lagast  
Supply Chain Consultant  
PricewaterhouseCoopers  
France, Master of International Business, Class of 2011
Studying al fresco at Hult House London.
Top-Ranked One-Year MBA

Hult’s world-class MBA program has been designed to accelerate your career in business.

Hult’s MBA pays for itself in half the time of other programs
Compared to other top business schools, Hult represents a very smart investment. Equipped with an MBA, Hult graduates command competitive starting salaries (the average starting salary for the MBA class of students graduating 2011 was USD97,400). The fact that a one-year MBA program costs less and gets students back into the workforce sooner means Hult graduates, on average, are able to recoup their investment in just over a year. This is far quicker than traditional two-year U.S. MBA programs.

One global MBA, seven locations
An international perspective is crucial to understanding today’s business issues. You can opt to pursue your MBA in Boston, San Francisco, London, Dubai, Shanghai, New York, or São Paulo. No matter which home campus you choose, you will receive the same fully accredited one-year MBA education of identical quality, including the same intensive curriculum. Students spend nine months at their home campus for their core courses and can choose to take their elective courses on one of Hult’s other campuses.

A truly international student body
Hult’s students are internationally experienced professionals with an average age of 30 and an average of six years of work experience. The breadth of experience, insight, and cultural perspective that Hult students bring to the classroom creates an extraordinary learning experience.

Faculty with real-world experience
The Hult faculty possess outstanding academic credentials and real-world experience in operating successful businesses and in management consulting, and hold senior roles in banking, trade, and industry. The majority have extensive international experience.

Innovative One-Year MBA Curriculum

<table>
<thead>
<tr>
<th>MBA Toolbox</th>
<th>Module A</th>
<th>Module B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundations</td>
<td>Fundamentals</td>
<td>Advancement</td>
</tr>
<tr>
<td>September</td>
<td>October—December</td>
<td>January—February</td>
</tr>
</tbody>
</table>

Acquire the prerequisite skills and basic knowledge that are essential for success in Hult’s intensive, one-year MBA.

Build your financial and analytical knowledge and gain the functional skills that all managers need to lead a high-performance organization.

Learn how to sustain a healthy business and to maintain a competitive edge during periods of unexpected change or macroeconomic turmoil.

- **Individual Skills**
- **Team Skills**
- **Managerial Skills**
- **Introduction to Professional Career Development (PCD continues through the academic year)**

- **Accounting**
- **Organizational Behavior**
- **Marketing**
- **Quantitative Analysis**

- **Financial Management**
- **Managerial Economics**
- **Operations and IT**
- **The Social Environment of Business**
- **Consulting Methods for Action Projects**

Professional Career Development

| Credit | 3 credits | 12 credits | 13 credits |

1 Courses may be offered out of sequence.
Learn how to execute and lead a business, developing competence in several areas of business strategy.

- **Strategy**
- **Leadership**
- **Business Simulation**
- **Corporate Finance**

<table>
<thead>
<tr>
<th>Module C</th>
<th>Module D</th>
<th>Module E</th>
<th>Project Management Specialization</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Mastery</strong></td>
<td><strong>Global Application</strong></td>
<td><strong>Concentration</strong></td>
<td><strong>Enhance your employability with project management skills. In today’s business world the demand for skilled project managers is urgent and growing. About 80 percent of all major projects fail to meet expectations because of cost overruns or substandard quality. Fewer than 20 percent are completed on time. Strong project management can mean the difference between businesses that thrive and those that fail. Hult’s Project Management Specialization will equip you with the technical and people skills required to manage major projects for multinationals, family businesses, and NGOs.</strong></td>
</tr>
<tr>
<td>March—April</td>
<td>May—June</td>
<td>July—August</td>
<td><strong>Designed to give you the wide range of skills needed in planning, organizing, securing, and managing resources to meet business objectives, our Project Management Specialization requires MBA students to take additional project management courses worth 9 credits.</strong></td>
</tr>
<tr>
<td>11 credits</td>
<td>9 credits</td>
<td>9 credits</td>
<td>For program fee, please see p.56.</td>
</tr>
</tbody>
</table>
Hult Master and Bachelor Degree Programs

Master of International Business

A strong understanding of how the world is interconnected gives you an immediate head start to launch your career. Hult's Master of International Business delivers an understanding of today's global marketplace.

Meet the challenges of today's business world
Hult's Master of International Business (MIB) degree helps students acquire practical business knowledge with a focus on international understanding of the marketplace and how the world is interconnected through finance, marketing, operations, technology, and strategy. Graduates also gain the analytical, problem-solving, and critical-thinking skills necessary to make decisions in a rapidly evolving, cross-cultural world.

Get ready for a world of opportunities
We provide a sound foundation in international business that students can bring to any new job and apply on day one. Through Action Projects, MIB students are given the chance to apply what they have learned in a true business setting, helping them get job-ready for their future.

Concurrent Project Management Specialization
Hult's MIB program offers a unique Project Management Specialization, designed to give you the broad skills needed in planning, organizing, securing, and managing resources to meet business objectives.

Master of Finance

Hult's Master of Finance program offers a relevant and rigorous education for professionals pursuing careers in corporate finance and international business.

Equip yourself for the world's most competitive industry
Hult's Master of Finance (MFIN) program offers a practical education for professionals pursuing careers in corporate finance and international business. Designed with input from Fortune 1000 CFOs, leading academics, and a broad range of finance professionals, our unique MFIN program provides broad exposure to corporate finance topics and their interlinkages and helps you develop the data and financial analytics skills required for entry-level roles and the communication and leadership skills needed for finance professionals to influence business partners.

Learn from experts in finance
Hult's faculty draws from real-world practitioners. Study best practices with former finance executives and expert accounting professionals who have many years of combined experience in both business and academia. Take for instance Professor Dalko, Hult's Professor of Finance, who taught at Harvard and was a national advisor to the National Bank and government of Hungary. Unlike at many other business schools, Hult's professors remain close to the real business world, serving as consultants or directors to some of the world's largest companies.
Master of International Marketing

Marketing drives profit, product longevity, and brand loyalty. Hult’s Master of International Marketing explores marketing on a global scale.

A highly relevant education in both business and marketing
Hult’s Master of International Marketing (MIM) equips you with valuable general skills in management and strategy and with specialized skills in market research, branding, consumer behavior, sales, and new product development. This combined business and marketing experience prepares graduates for a wide array of careers that go beyond functional marketing.

Our Master of International Marketing goes global
Study marketing in some of the world’s most active consumer markets. Our Master of International Marketing program is available on Hult campuses in San Francisco, London, or Dubai. No matter where you choose to study, Hult’s Master of International Marketing helps you harness your energy to think strategically and creatively about marketing in a global business context.

Become a marketing whiz
MIM graduates will understand the power of media in all its forms and have the critical communication skills to add value to any venture. MIM graduates continue on to industries as diverse as retail, fashion, technology, branding, manufacturing, financial services, leisure and tourism, and consumer goods.

Master of Social Entrepreneurship

Social entrepreneurship—using business methods to solve social problems.

Make change happen
As one of the only business schools to offer a Master in this important field, Hult’s Master of Social Entrepreneurship provides you with equal measures of business skills, knowledge of how to navigate social and political issues, and a full understanding of how to make change happen.

Don’t just think, do
Social Entrepreneurship is about “thinking” and “doing.” Hult Action Projects, the capstone of this program, challenge you to put the knowledge and skills you learn into action and consult for actual organizations facing real-world business situations.

Become part of Hult’s commitment to social change
As a Clinton Global Initiative member, Hult is committed to tackling the world’s toughest social challenges through crowdsourcing innovative ideas from the world’s best and brightest business school students. The annual Hult Prize (hultprize.org) has become the best crowdsourcing event, helping Water.org and One Laptop per Child in previous challenges. Hult awards USD1 million to implement the winning proposal, funding the next wave of social entrepreneurs.

Bachelor in International Business

Earn a U.S.-accredited Bachelor degree in International Business at Hult’s central London campus.

Focus on international business
Our Bachelor program provides you with a strong foundation in international business that gives you a competitive edge. Core courses in business fundamentals build a firm bedrock of learning, which gives you the freedom to dig more deeply into the fields that fit your personal ambitions. You can accumulate extra expertise by focusing on finance, marketing, management, social entrepreneurship, or general business. Plus, participating in an Action Project gives you the opportunity to study on a Hult campus in the U.S., Middle East, or China.

Undergraduate education in the "Knowledge Capital of the World"
Hult looks out over one of London’s largest and most beautiful gardens—Russell Square—in Bloomsbury, a cluster of international knowledge and the literary heart of London. You will be studying in an unbeatable central location in the world’s most influential city.

Combined Bachelor and Master degree program; earn two degrees in four years
Students can graduate with a Bachelor and Master in International Business in four years through Hult’s fast-track combined degree program. Just four years after you first enter Hult as an undergraduate, you can graduate with two valuable degrees, increasing your knowledge, academic credentials, and earning potential.
Application Information

How to apply for the Executive MBA
Start your online application at hult.edu/apply-now

To apply to the program, students need to complete and submit the following before the application deadline:

- Application form
- Current resumé
- Statement of purpose
- Application fee of USD150

Additional application requirements:
- One letter of recommendation
- Official transcripts from all universities and colleges attended
- GMAT score – if applicable
- TOEFL or IELTS score, or equivalent score, if applicable

Executive MBA requirements
Hult International Business School seeks students with proven leadership ability and potential.

Successful applicants generally:
- Have at least three years of work experience
- Possess a Bachelor degree or equivalent
- Are 24 years or older
- Have English proficiency

Citizens of countries where English is not an official language must also provide:
- TOEFL or IELTS score, or equivalent score, if applicable
- Certified translations of official transcripts, if applicable

Special notes about GMAT and TOEFL
Graduate Management Admission Test (GMAT) score report:
- Official results of the GMAT must be sent directly from the Graduate Management Admission Council (GMAC). Your GMAT score must be less than five years old to be considered valid. Score reports may be ordered online at mba.com. Hult’s institutional reporting code is LJZ-DX-29. Please remember that only official results will be accepted; photocopies or faxes are not sufficient to complete a Hult application.

Test of English as a Foreign Language (TOEFL) score report:
- For students who do not meet GMAT or TOEFL proficiency levels, the Admissions Office may require the applicant to take an Intensive English course.
- Official results of the TOEFL must be sent directly from the Educational Testing Service (ETS). We will not accept institutional TOEFL results (i.e., those given by language training programs, institutions, or other colleges). Your official TOEFL score must be less than two years old to be considered valid. Information and registration forms are available from TOEFL Program, Educational Testing Service, Rosedale Rd., Princeton, New Jersey 08541 U.S. or by visiting toefl.org. Our institutional reporting code is 3015. The department code is 02. Please remember that only official results will be accepted; photocopies or faxes are not sufficient to complete a Hult application.

Application deadlines

- Round 7 Deadline: Sunday, July 28, 2013
- Round 4 Deadline: Sunday, March 17, 2013
- Round 6 Deadline: Sunday, June 23, 2013
- Round 7 Deadline: Sunday, July 28, 2013

Apply now and receive an exclusive Hult Acceptance Pack.

Hult International Business School, Inc. is a non-profit corporation organized in the Commonwealth of Massachusetts and accredited by the New England Association of Schools and Colleges.

Estimated Tuition and Living Expenses

<table>
<thead>
<tr>
<th>Hult Programs</th>
<th>Executive MBA</th>
<th>MBA</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>London¹ GBP</td>
<td>Boston USD</td>
</tr>
<tr>
<td>Annual Tuition Fee</td>
<td>23,700</td>
<td>65,800</td>
</tr>
<tr>
<td>Erika Medical Insurance²</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>AETNA Medical Insurance</td>
<td>N/A</td>
<td>1,950</td>
</tr>
<tr>
<td></td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Estimated Expenses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Housing</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Living</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Books</td>
<td>N/A</td>
<td>1,500</td>
</tr>
<tr>
<td>Computer</td>
<td>N/A</td>
<td>1,200</td>
</tr>
<tr>
<td>Application Fee (in USD³)</td>
<td>150</td>
<td>150</td>
</tr>
<tr>
<td>Confirmation Deposit</td>
<td>2,200</td>
<td>22,600</td>
</tr>
<tr>
<td>Installment Plan Fee</td>
<td>350</td>
<td>3,900</td>
</tr>
<tr>
<td></td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>9,000</td>
<td>6,700</td>
</tr>
<tr>
<td>Additional Programs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project Management Specialization (9 credits)</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Intensive English 3 months</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Intensive English 6 months</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

¹The Total Program Fees are split between Core Courses Tuition Fee (due to Hult International Business School Ltd. (U.K.) and Electives and Other Fees (due to Hult International Business School AG, Switzerland).
²Subject to change.
³All in USD.
⁴EMBA students can pay in four installments per year.

Master of International Business (MIB)
Master of International Marketing (MIM)
Master of Finance (MFIN)
Master of Social Entrepreneurship (MSE)

Annual Tuition Fee
Erika Medical Insurance
AETNA Medical Insurance
Estimated Expenses
Housing
Living
Books
Computer
Application Fee (in USD)
Confirmation Deposit
Installment Plan Fee
Additional Programs
Project Management Specialization (9 credits)
Intensive English 3 months
Intensive English 6 months

London¹ GBP: 21,500, 12,250, 9,000
Dubai AED: 28,700
Shanghai CNY: 287,100
Boston USD: 39,900, 150, 2,500
San Francisco USD: 39,900
London¹ GBP: 14,100
Dubai AED: 8,100
Shanghai CNY: 33,000, 65,000

1 The Total Program Fees are split between Core Courses Tuition Fee (due to Hult International Business School Ltd. (U.K.) and Electives and Other Fees (due to Hult International Business School AG, Switzerland).
2 Subject to change.
3 All in USD.
4 EMBA students can pay in four installments per year.
Terms and Conditions

Payment Terms and Deadlines

• Students have the option of paying via an installment plan.
• Non-refundable Confirmation Deposit, which contributes towards the year’s tuition, is payable 30 days before the start of the program.
• 20% of the total fees (less deposit) is payable 60 days before the start of the program.
• The remaining balance of the total fees is payable 30 days before the start of the program.
• Students have the option of paying via an installment plan.
• The School reserves the right to withdraw from any previously confirmed campus seat should the above payment terms and conditions not be met. The School will endeavor to relocate any student who fails to comply with payment deadlines.
• The School reserves the right to assess a late payment surcharge of 2% per month, or the maximum allowed by law, whichever is lower, on all outstanding accounts.

Methods of Payment

The Application Fee and Confirmation Deposit can be paid:
• Online, by credit card, or by bank transfer/wise.
• Via the PaytoStudy payment service or
• By the PaytoStudy payment service or
• By bank transfer/wise or check.
• By bank transfer/wise or check.
• Through U.S. Federal Title IV funding for those who qualify.

Payment Instructions

Any and all transaction and bank fees are the responsibility of the customer. Hult will credit the customer’s account with funds received only.

Preferred: Payments in USD

Beneficiary name: Hult International Business School AG
Beneficiary bank: Credit Suisse AG
Payment in USD: Account number: 0835-1036836-22 USD
SWIFT code: CRESCHZZ
IBAN: CH26 0835 1553 6326 2200 0
Bank address: Paradisostr 8
8070 Zurich SSHA
Switzerland

Other payment options include:

For payments in GBP

Beneficiary name: Hult International Business School Limited
Beneficiary bank: Lloyds TSB Bank
Payment in GBP: Account number: 00660018
SWIFT code: LLOYGBLD
IBAN: GB63LOYD 3000 9911 6771 64
Bank address: 2nd Floor
25 St George Street
London W1S 1FS
United Kingdom

For payments in AED

Beneficiary name: Hult Investments FZ-LCC
Beneficiary bank: The Royal Bank of Scotland
Payment in AED: Account number: 207 828 50
SWIFT code: ABNAAED
IBAN: GB83LOYO 3000 9911 6771 64
Bank address: 14F, Lincoln House, Takseio Place
1979 King’s Road, Quarry Bay
Hong Kong

For payments in CNY

Beneficiary name: Hult Investments FZ-LCC
Beneficiary bank: The Royal Bank of Scotland
Payment in CNY: Account number: 339 784 00 07 20951 CNY
SWIFT code: ABNACHZH
IBAN: 61F, Lincoln House, Takseio Place
1979 King’s Road, Quarry Bay
Hong Kong

Please note that Hong Kong banks do not use IBAN numbers.

All financial queries should be directed to the Hult Finance Department at hulfinance@hult.edu

Data Protection

Any information provided to the School may be held on computers and shall be used by the School and its authorized agents in accordance with the United Kingdom Data Protection Act.

Cancellation or Changing of Programs and Locations

All programs and specializations are offered in good faith, but in the event enrolments for a specific program are deemed insufficient to sustain the program, Hult reserves the right to cancel or move any offered program or specialization to another campus location.

Hult will endeavor to assign any affected students other programs or specializations to attend.

Providers of the Program

Hult International Business School AG (Switzerland) is a write-  

-graded provider of business education providing, in collaboration with Hult International Business School, Inc. (U.S.), Hult International Business School Ltd (U.K.), Hult Investments FZ LLC (U.A.E.) Ying Ai Fu Consulting Ltd (China), and other affiliated companies, business education in the United States, United Kingdom, United Arab Emirates, and China.

Through its global reach, marketing capabilities, multidisciplinary understanding, Hult International Business School attracts students from around the globe to the business education programs and makes various other services available to its students.

See United Kingdom specific Terms & Conditions for details of the services supplied by Hult International Business School Ltd (United Kingdom) and Hult International Business School AG (Switzerland) for their respective programs in the United Kingdom (these Terms & Conditions are available in the online application portal for London-bound students).

Hult Shanghai Campus

Hult International Business School does not accept Chinese citizens into its Shanghai campus as per regulations. We invite Chinese nationals to apply to Hult’s other campuses in Boston, San Francisco, London, Dubai.

Admissions Policy

The admissions policy of the Hult International Business School is intended to assess how an applicant might contribute to and benefit from an international student body. Hult is committed to the belief that a diverse institutional environment reflects a “holistic approach” to application review based on “[1.] Basic academic criteria, [2.] Personal Social Factors, and [3.] Secondary Personal Factors, as set forth below:

Basic Admissions Criteria

1. Substantial business experience and satisfactory GMAT score
2. Undergraduate degree
3. Undergraduate transcript
4. Letters of recommendation
5. English language proficiency
6. Personal Statement
7. CV

Primary Personal Factors

1. Career goals
2. Entrepreneurial skills
3. Evidence of:
   • Leadership
   • Professional promise
   • Motivation and drive
   • Overcoming adversity

Secondary Personal Factors

1. Professional certifications
2. Honors and awards
3. Publications
4. Membership in professional or business associations
5. Community or vocational service
6. Extracurricular activities

The above factors are not exhaustive. They may be weighed differently. They may not, however, be subsumed to a standard formula or ranked. They are considered in conjunction with all other admissions criteria and factors, in light of the School’s mission and purpose.

Bursary Policy

The Hult Bursary Policy is intended to advance the School’s mission to deliver a useful and enduring business education to international professionals. It is based on the following objectives:

1. To promote a nationally, culturally, and ethnically diverse student body.
2. To encourage outstanding applicants to enroll in the Hult Program and
3. To provide financial assistance to qualified applicants in need of such assistance.

Consistent with these objectives, Hult has set forth the following guidelines for the awarding of bursaries, grants, fellowships, and other forms of financial aid:

All such awards should be based on the following criteria:

1. Country of origin to ensure national, cultural, and ethnic diversity
2. Financial need
3. Specialized knowledge, skills, and/or expertise
4. Career goals
5. Entrepreneurial skills
6. Community, public, or national service

The above criteria are not exhaustive. They may be weighed differently. They may not, however, be reduced to a standard formula or ranking.

- They should be considered in conjunction with all other admissions criteria, its mission and purpose, and U.S. and other relevant Equal Opportunity laws. U.S. Federal Student Aid is available for students who qualify at Hult’s Boston, Dubai, and London locations.

Graduation Requirements

1. Requirements

• Bachelor’s degree

• A minimum of 120 credit hours

• The student must complete all course work required for a degree that qualifies for a bachelor’s degree

2. Graduation Standards

• A minimum of 120 credit hours

• Completion of all course work required for a degree that qualifies for a bachelor’s degree

• A minimum of 120 credit hours

• Completion of all course work required for a degree that qualifies for a bachelor’s degree

• A minimum of 120 credit hours

• Completion of all course work required for a degree that qualifies for a bachelor’s degree

Refund Policy for the Executive MBA program

A student participating in Hult International Business School Executive MBA program can withdraw from the program and receive an academic credit refund in regards to tuition already paid for upcoming modules. All notices of withdrawal should be handed to the campus registrar at least 30 working days before the start of the next module.

Grading Standards

1. Grading Standards

• A

• B+

• B

• B-

• C+

• C

• D

• F

• Withdrawal

A student may withdrawing from the Executive MBA program at any time, either written notice to the Registrar. The withdrawing student may re-enter the program at a later date, up to five years after original enrollment. He or she may use any unused refund credit (see “Refund Policy” below) toward the receipt of educational services or materials already paid at the rate prevailing at the time of re-entry. Course choices and study program will be subject to space and scheduling availability. In addition to providing written notice to the Registrar, all students must meet the Dean prior to withdrawing. If the student is on a student visa at his or her campus of study, withdrawal from Hult will invalidate the student visa and immigration authorities will be informed.

The Registrar releases official final course grades at the end of each module. Individual grade breakdowns (participation, examination, and exam grades, for example) are available only from Instructors. Every Hult student is entitled to know the manner in which his or her course grade was calculated.

2. Grade Point Average

A weighted grade point average (GPA) is computed by multiplying the numerical grade received for each course or module by the number of credit hours per course, totaling these figures, then dividing the sum by the total credit hours.

The Registrar calculates the final course grades at the end of each module. Individual grade breakdowns (participation, examination, and exam grades, for example) are available only from Instructors. Every Hult student is entitled to know the manner in which his or her course grade was calculated.

Graduation Requirements

1. Basic Requirements

• Participants must complete all required credit hours of coursework to be eligible for the Executive MBA degree. Course credit is awarded for achieving satisfactory grades in each course. Those who satisfy all program requirements (including participation in all courses, payment of all financial obligations, return of all library materials, and completion of all evaluations), who have no outstanding Honor Code issues, and who have a final GPA of 2.67 or better are granted the appropriate degree. Degrees are recognized by the Chief Academic Officer to the Faculty and the Board of Trustees and awarded by vote of the Faculty and the Board. In addition, for visa purposes, the student must meet full-time student residency requirements of the campus host country.

2. Dean’s List

Participants who earn a GPA of 3.60 or above for any Module are named to the Hult International Business School Dean’s List for that Module. Qualifying participants receive the Dean’s List with appropriate recording in the participant’s permanent academic file. With the participant’s approval, formal announcement of this scholastic achievement will be made. The School is very pleased to offer this achievement award and hopes this award will serve as added incentive for all participants.

3. Graduation with Honor

Participants who earn with a cumulative GPA of at least 3.60 will receive their degree “with Distinction,” providing they have no Honor Code violations on their records. Participants who earn with a GPA of 3.00 and no Honor Code issues, and who have a final GPA of 2.67 or better are granted the appropriate degree. Degrees are recognized by the Chief Academic Officer to the Faculty and the Board of Trustees and awarded by vote of the Faculty and the Board.

Disclaimers from the Program

The School reserves the right to dismiss any participant at any time whose academic performance is unsatisfactory, whose conduct constitutes unacceptable professional behavior, who has not paid their fees, or whose legal or medical problems hinder satisfactory performance. In such cases, the Dean will notify the participant with providing a written notice to the participant, and, as appropriate, the participant’s sponsor will be notified. For students on a student visa at their campus of study, withdrawal from Hult will invalidate the student visa and immigration authorities will be informed.
Experience Hult—attend a trial MBA class in your home country

Register now for a chance to attend an Executive MBA class with a Hult professor and a networking reception. Meet face-to-face with our Admissions team.

Visit hult.edu/experiencehult for the next Experience Hult event near you.

Attend or join the competition for the Hult Prize

The competition for the Hult Prize (formerly known as the Hult Global Case Challenge) is the world’s largest crowdsourcing platform for social good. Compete for USD1 million to help solve one of the world’s most pressing social issues. Register now for a chance to attend or participate in one of the most high-profile competitions among top business schools. For more information, visit hultprize.org

Be inspired by Hult’s Executive Speaker Series

Register now for a chance to attend Hult’s Executive Speaker Series. Visit hult.edu/emba-speakers for upcoming events in a country near you.

Learn more about Hult’s top-ranked Executive MBA at a location near you.

Experience Hult Anywhere in the World
Meet us face-to-face

Our Recruiting Team holds regular information sessions in cities around the world during the year. To schedule a one-to-one private session, please go to hult.edu

Visit us on campus

Prospective students and applicants are welcome to visit any one of Hult’s five campuses to take a tour, meet with current students, staff, and faculty, or sit in on a class. For more details, please register at hult.edu/visit

Contact us

With Admissions Offices across every time zone, we are ready to speak with you at any time. (For a full list of recruiting office contacts, see the back cover of this brochure.)
Accreditations & Rankings

Hult International Business School is ranked in the top 65 business schools by the Financial Times. Hult is also ranked 1st in International Experience and 3rd in International Business by the Financial Times.

Global MBA Ranking 2012

Hult International Business School is ranked #1 in percentage salary increase and #31 in the world by The Economist (2012).

Hult International Business School's worldwide operations are accredited by the New England Association of Schools and Colleges (NEASC).

Hult International Business School's MBA program is accredited by the Association of MBAs (AMBA).

Hult International Business School is accredited by the British Accreditation Council for Independent Further and Higher Education (BAC).

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